

**Fostering innovation to
respond to COVID-19 and
build a
better future – a start-up
approach**



Start-ups as a vital part in the body of ecosystem

- ⊙ Innovative solutions for evolving problems
- ⊙ Continuous competition for incumbent companies
- ⊙ Job creators

Start-ups during COVID-19 pandemic

① Over 3.9 billion people have been quarantined in 2020.

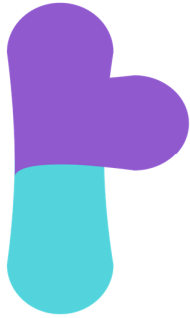
Digital sectors have exponentially grown:

- Telework and video conference platforms.
- E-commerce and food delivery.
- Gaming, delivery, e-sport and ed-tech.

Start-ups during COVID-19 pandemic

① Helping to solve the problems created by the pandemic:

- Significant role in helping develop the vaccines
- Tracking apps



tebfact
Your doctor is one click away!



Tebfact connects Arab patients with skilled doctors to talk online.

<https://www.tebfact.com>

Our App

6

Tebfact is a mobile platform that provides instant video/audio/messaging healthcare consultations for Arabs.



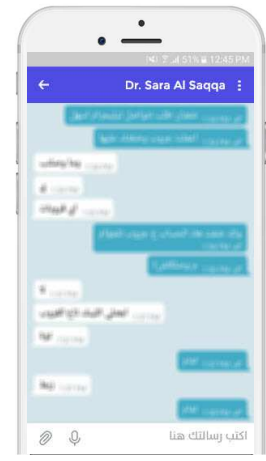
Search Doctors by specialty



Review doctor's profile



Select suitable time for session



Start Text/voice/video session

Business Model



1 Session Price = 3 USD

We take 40% commission for each session

During the pandemic Lockdown

- ⌄ Launching a voluntary campaign through the app
- ⌄ Coordination with the local bodies.

During the Pandemic

Since 25th Feb 2020

9



12,000

Downloads



7000

Consultations



180

Doctors

Projects with NGOs

10

In order to help the Palestinian cope with COVID-19 crisis, we provided **1000 online medical consultations** which was sponsored by UNDP and SDC.

We provided psychological consultations and support for **250 Palestinian families** during COVID-19 crisis which was sponsored by MAA.



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Agency for Development
and Cooperation SDC



To a better future?

- ① Supporting the “Start-ups” Sector
- ① Easy legislation for Start-ups

