



Food and Agriculture Organization of the United Nations

INTERNATIONAL FORUM ON INNOVATION IN AGRI-FOOD SYSTEMS TO ACHIEVE THE SDGs

THURSDAY INNOVATION ZOOMINAR SERIES

Zoominar VII
 Role of Private Sector in the Use of Innovation & Technology to Support Smallholders Face COVID-19 Disruptive Impact
 18 June 2020 @ 14:00 - 15:30 (GMT+2)

ESWA Shared Prosperity Digitized Life ICARDA IFAD THE WORLD BANK ICBA

Key Questions

1. What are the elements of success of technology, innovation and digitization initiatives under COVID-19?
2. What policies and strategies are needed to strengthen private-public partnership and supporting innovation and technology adoption?
3. What framework is needed to strengthen regional cross border collaboration in agri-food system innovation and technology?

Facilitated by



Reem Nejdawi

Project Coordinator, Climate change and Natural Resources Sustainability Cluster

United Nations Economic and Social Commission for Western Asia (ESCWA)

Opening Remarks



Beth Bechdol
Deputy Director General

Food and Agriculture
Organization of the United
Nations (FAO)



Abdessalam OuldAhmed
Assistant Director General and Regional
Representative for the Near East and
North Africa

Food and Agriculture Organization of the
United Nations (FAO)



Roula Majdalani
Cluster Leader, Climate Change and
Natural Resources Sustainability
Cluster

United Nations Economic and Social
Commission for Western Asia
(ESCWA)

Speakers



Nadine El Khoury
Chief Operating Officer

Robinson Agri



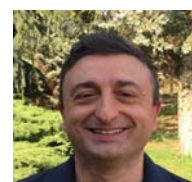
Raphael Debbane
President of the Agricultural
Committee

Federation of Chambers of
Commerce, Industry and
Agriculture in Lebanon



Rafiq El Alami
Head of Digital Learning &
Digital 4 Research Labs –
Mohammed VI Polytechnic
University

Founder of AgriOP.com



Gregory Arzumianian
Founder FCE Group
AG, Co-founder
1000ecofarms.com
USA and the farm2fork
global digital platform



Kareem Hassan
Executive Director
ESCWA Technology Center



Islam Mamoun
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