



Innovation & Technology in MSMEs for Achieving the 2030 Development Agenda

An Upcoming Technical Study

United Nations Economic and Social Commission for Western Asia

Rami Zaatari

**Unit for Communication and Dissemination of Statistics
Statistics Division**

zaatari@un.org

6 December, 2017



Innovation & Technology in MSMEs

- ❖ MSMEs plays an important role in the economic development in terms of:
 - Production;
 - Employment generation;
 - Contribution to exports;
 - Facilitating equitable distribution of income.



Innovation & Technology in MSMEs

- ❖ SDGs 8 and 9 are concerned with the
 - Promotion of economic growth;
 - Innovation;
 - Employment;
- in particular through the role MSMEs.



Innovation & Technology in MSMEs

- ❖ The uptake of new technologies and the integration of innovation into the operations of MSMEs is positioned to:
 - Enhance their competitiveness;
 - Improve their efficiency;
 - Reduce costs;
 - Enhance product/service quality.



Innovation & Technology in MSMEs

- ❖ Unfortunately, MSMEs in the Arab region continue to face many barriers:
 - Heavy regulations;
 - Complex bureaucratic procedures and laws;
 - Inefficient tax system;
 - Shortage of finance;
 - ... and a sizable **informal sector**.



Innovation & Technology in MSMEs

- ❖ The study aims at:
 - Assessing the size of MSMEs and their pivotal role of in the economy;
 - Fostering growth and development of MSMEs;
 - Evaluating different approaches that induces innovation within MSMEs;
 - Proposing a methodology for assessing innovation needs, and establishing appropriate MSME policies.