

Intellectual Property System and Innovation

Pierre El Khoury
PhD, LL.M, DEA

Economic and Social Commission for Western Asia



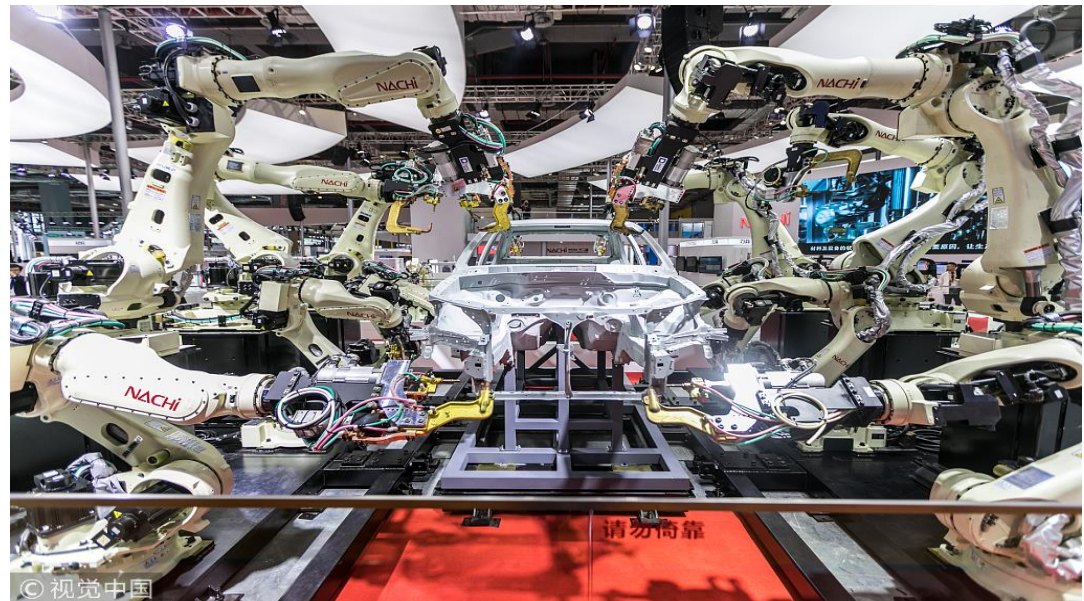
UNITED NATIONS

الاستسقا

ESCWA

Introduction

High tech products





الأمم المتحدة

الإسكوا
ESCWA

Benefits of the digital economy

- The medical care



Ultrasound



Patient Monitor



Sphygmomanometer



Contactless tonometer

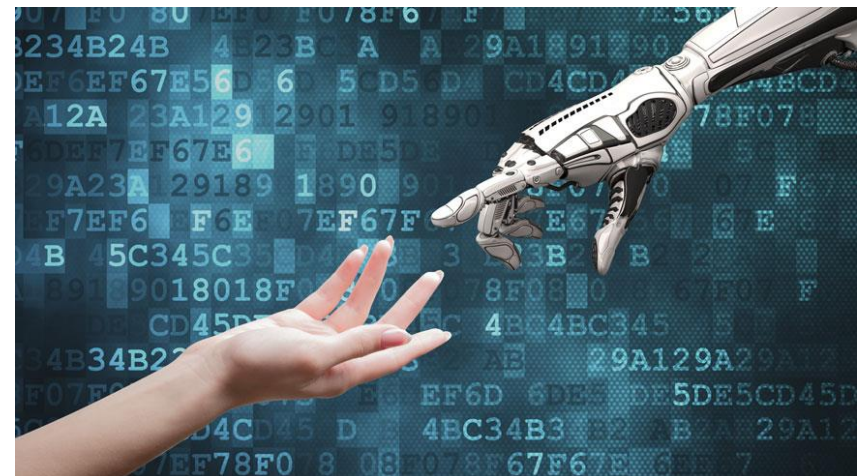
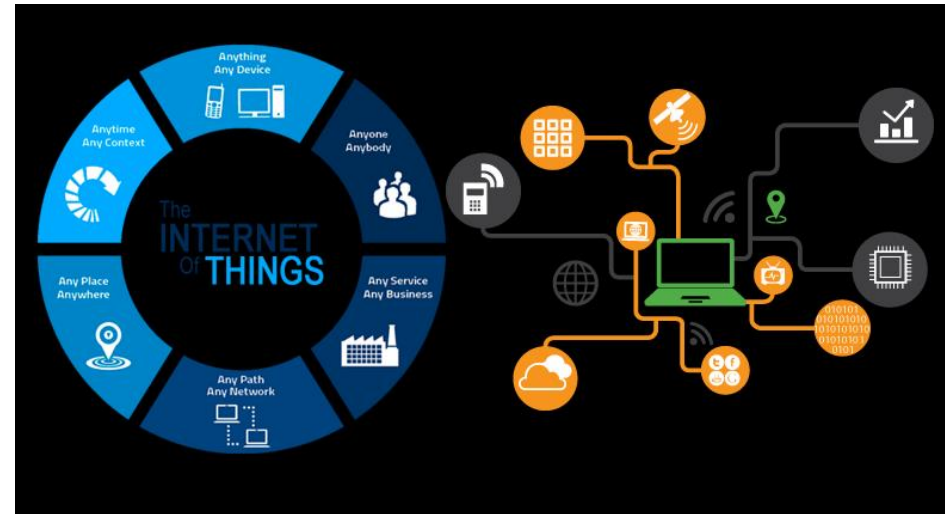
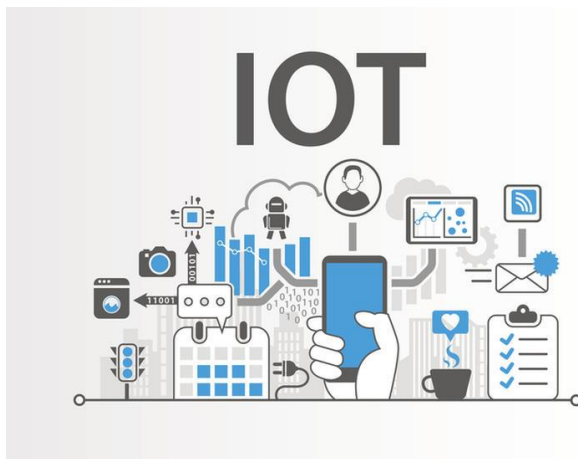


Oxygen Condensers



Benefits of the digital economy

- The IoT and AI





Benefits of the digital economy

- The digital distribution





الأمم المتحدة

الاسكوا

ESCWA

Intellectual Property



IDEA[®] CREATION NOVELTY
TRADEMARKS AUTHORSHIP
PATENT
© INTELLECTUAL INVENTION
BRANDS PROPERTY TM
LICENSING PROTECTION
® COPYRIGHT





Faster, Stronger, Higher!



للذهب
نسعى
26 أبريل
الملكية الفكرية والرياضة
اليوم العالمي
للملكية الفكرية 2019

The Arabic version of the poster features the same dynamic, colorful illustration of a soccer player. The text is in bold, sans-serif fonts, with 'للذهب نسعى' in large yellow letters and the date and event name in black.

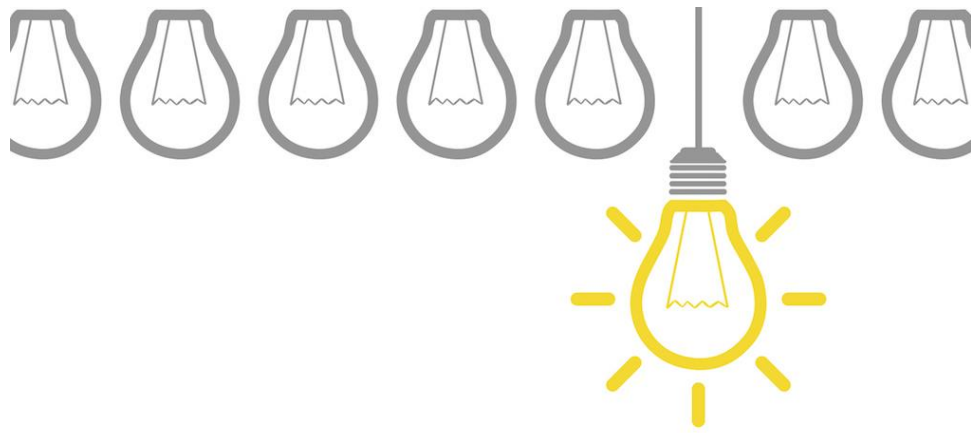


Innovation

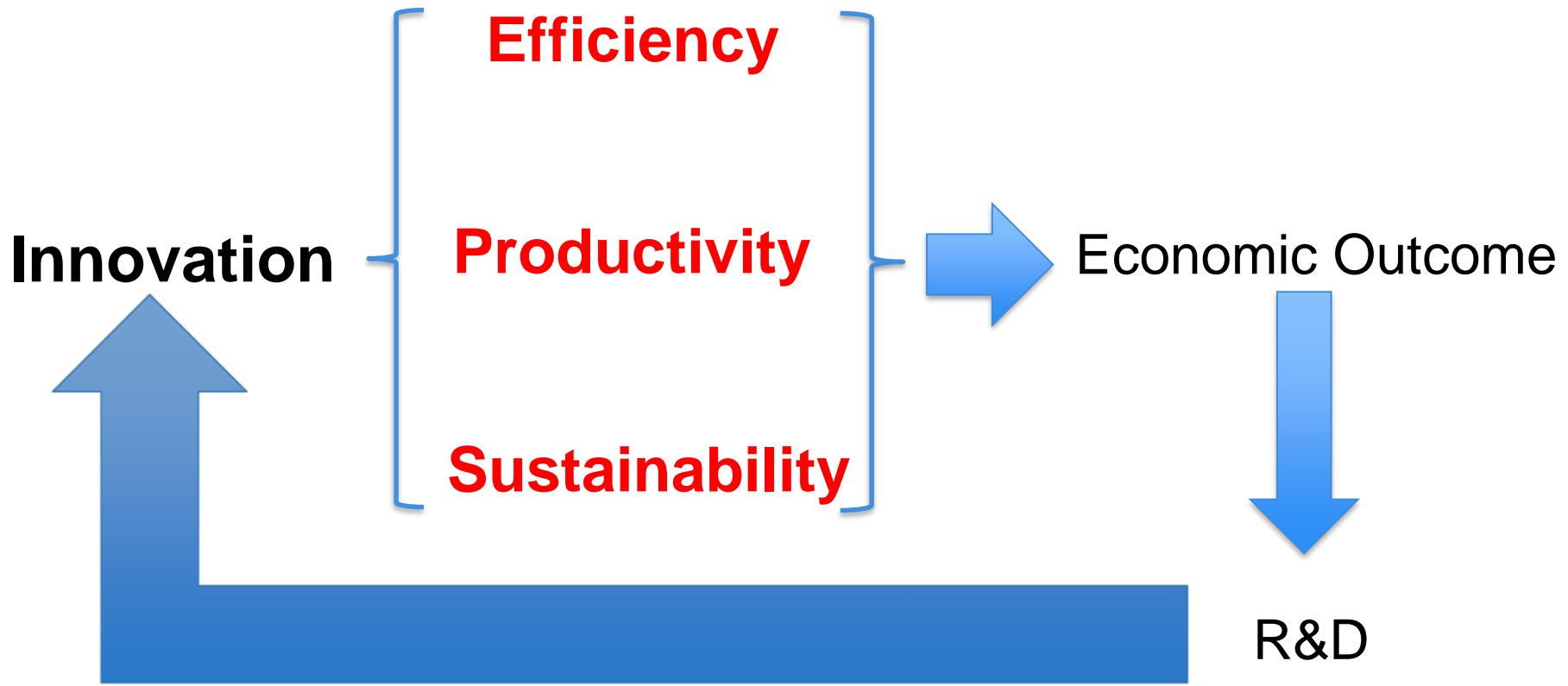
PROGRESS

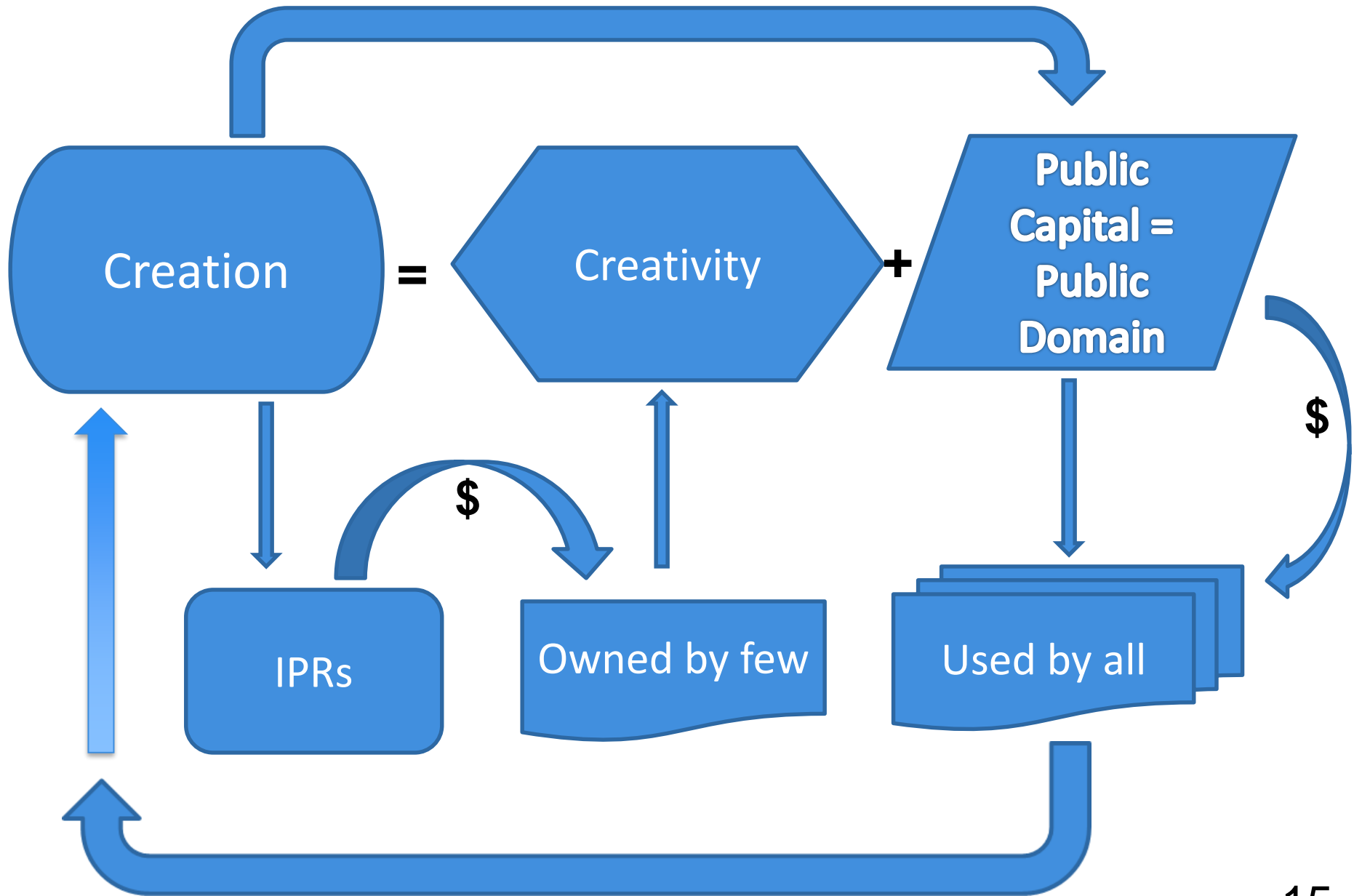
NEW CAPABILITIES





Innovation + IPRs









Importance of IP protection for innovation

IP Fosters innovation



Importance of IP protection for innovation

Stimulus to investments



Importance of IP protection for innovation

Deterrent to opportunistic practices



Thank you

Pierre El Khoury
PhD, LL.M, DEA

Economic and Social Commission for Western Asia



UNITED NATIONS

الأمم المتحدة

ESCWA

Copyright notice

Pictures used in these slides are under copyright. Their sources/authors are available online at the following addresses:

- https://www.google.com.lb/search?q=high+tech+products&rlz=1C1GCEU_enLB836LB836&source=Inms&tbm=isch&sa=X&ved=0ahUKEwiTpeaq9NPhAhUIlhQKHTAaA18Q_AUIDigB&biw=1366&bih=625#imgrc=qWbpCN87RffboM:
- <http://www.derebus.org.za/relativity-property-rights-constitution/>
- <http://altaonethejournal.blogspot.com/2014/08/high-tech-products-of-not-so-distant.html>
- http://chinaplus.cri.cn/photo/china/18/20181106/206202_2.html
- http://www.fujikura.com/img/solutions/medical02/Medical_2.jpg
- <https://zdnet1.cbsstatic.com/hub/i/r/2018/05/06/f0d34830-5933-4cb2-97f2-f8d5f83e63d3/resize/770xauto/baf40d4f918dfe980a632f43abba0e50/istock-667577550.jpg>
- <https://qph.fs.quoracdn.net/main-qimg-53a0a928431027cf6ec3d1a05f8a5183>
- <https://www.phoneworld.com.pk/wp-content/uploads/2018/11/artificial-intelligence-lasse-rouhiainen.jpg>
- <https://pbs.twimg.com/media/DnxG9ZJXgAl-RjD.jpg>
- <https://static-news.moneycontrol.com/static-mcnews/2017/05/IPR1.jpg>
- <https://cleantechnica.com/files/2017/08/Tesla-Model-X-Silver.jpg>
- <https://pro.psychcentral.com/private-practice/wp-content/uploads/sites/2/2014/07/canstockphoto9071108.jpg>
- https://www.ipeg.com/wp-content/uploads/2012/08/GoudStaaf_33068576_M11.jpg
- https://www.123rf.com/photo_68957766_stock-illustration-creative-abstract-intellectual-property-protection-patent-and-trademark-law-technology-concept-3d-re.html
- <https://www.flowsolutionsblog.com/blog/emersons-human-centered-design-driven-by-challenges-creating-innovative-products/>
- <https://s3.amazonaws.com/pas-wordpress-media/content/uploads/2016/03/attractinginvestors-e1458333168164.jpg>
- https://www.google.com.lb/search?q=ideas&rlz=1C1GCEU_enLB836LB836&source=Inms&tbm=isch&sa=X&ved=0ahUKEwjF3ovwutThAhVD4OAKHVtkCrwQ_AUIDigB&biw=1366&bih=625#imgrc=7U_DTubpZVissM:
- <https://lh3.googleusercontent.com/-i6kJtkHkz6M/VwfDWzhAqSI/AAAAAAAAABaA/DSpWzQSTUQY/s640/blogger-image-1998652396.jpg>
- https://www.eship.ox.ac.uk/sites/default/files/documents/innovation_lightbulb.jpg
- <https://dj93man33366h.cloudfront.net/savedesk/images/blogs/FDI.jpg>
- <https://www.star2star.com/sites/default/files/kb-header.jpg>
- <http://www.inno-group.com/system/pages/headers/000/000/012/original/header-1.jpeg?1356016209>