Royaume du Maroc
Ministère de l'Industrie, du Commerce,
de l'Économie Verte et Numérique

المملكة المغربية
وزارة الصناعة والتجارة
والاقتصاد الأخضر والرقمي

Innovation Cities

- Morocco -

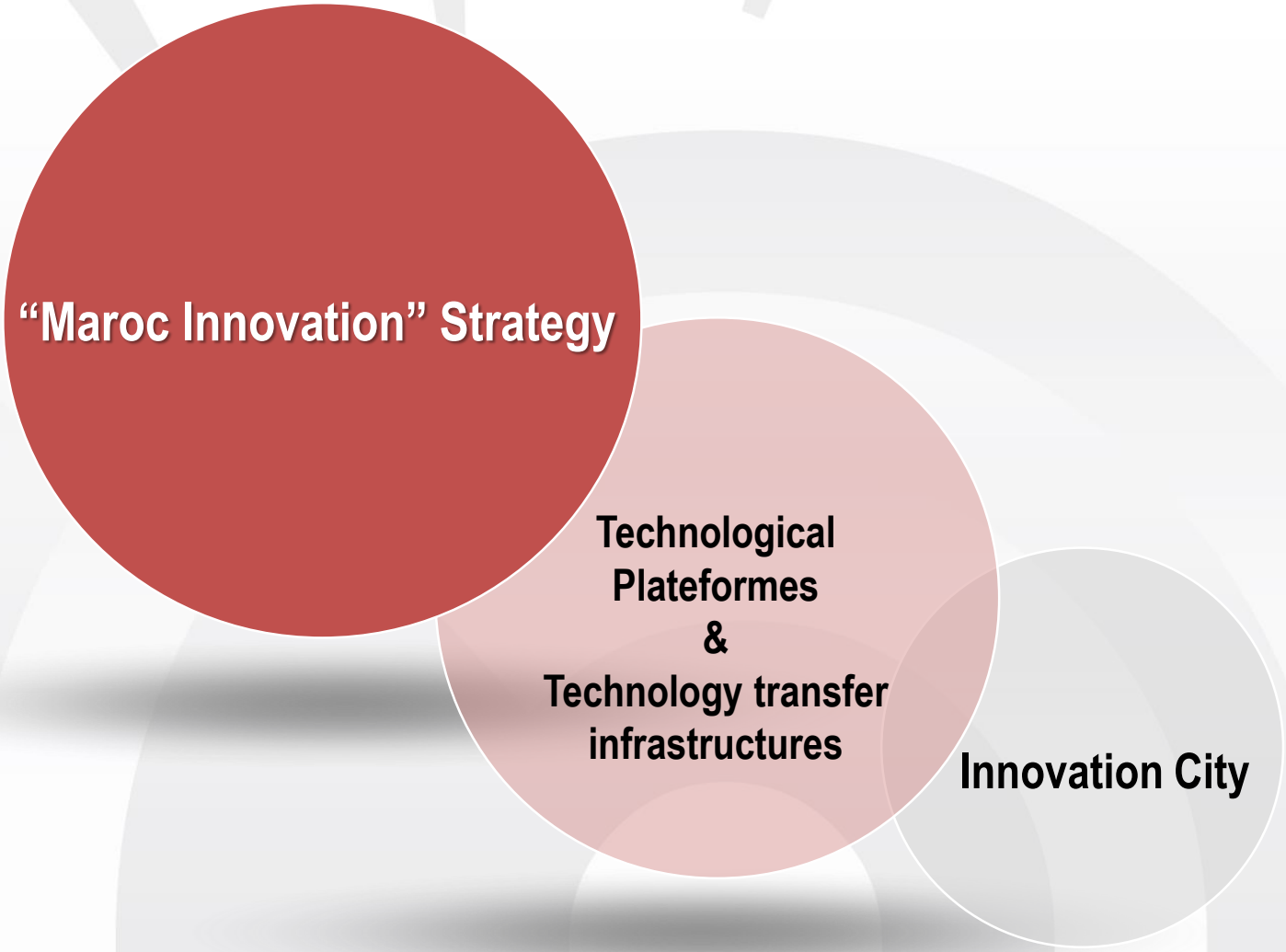
Mrs. Fatima-Ezzahra AIT ELHABTI

Head of innovation cities and clusters development service

Plan

- Context
- Vision, objectives and results
- The concept of “Innovation City”
- Innovation City : the setting up
- Innovation City : Blocks
- Relationship University - Innovation City
- Innovation City : Environment
- Innovation City : Governance
- Innovation City : step by step
- implementation Existing Innovation Cities in Morocco

Context


“Maroc Innovation” Strategy
Technological Plateformes & Technology transfer infrastructures
Innovation City

Vision, Objectives & Results

Vision

- Providing, over the longer term, favorable technological framework for R & D projects and innovative projects owner → Eventually, at the regional level, providing a showcase of innovation, R&D and innovative entrepreneurship

Objectives

- Promote the results of scientific research for the benefit of industry ;
- Promote technology transfer => Contribute to improve the technological level of companies ;
- Promote entrepreneurship and startups creation through the incubation process.

Results

Permanent promotion of innovative entrepreneurship

The concept

- R&D and Innovation activities

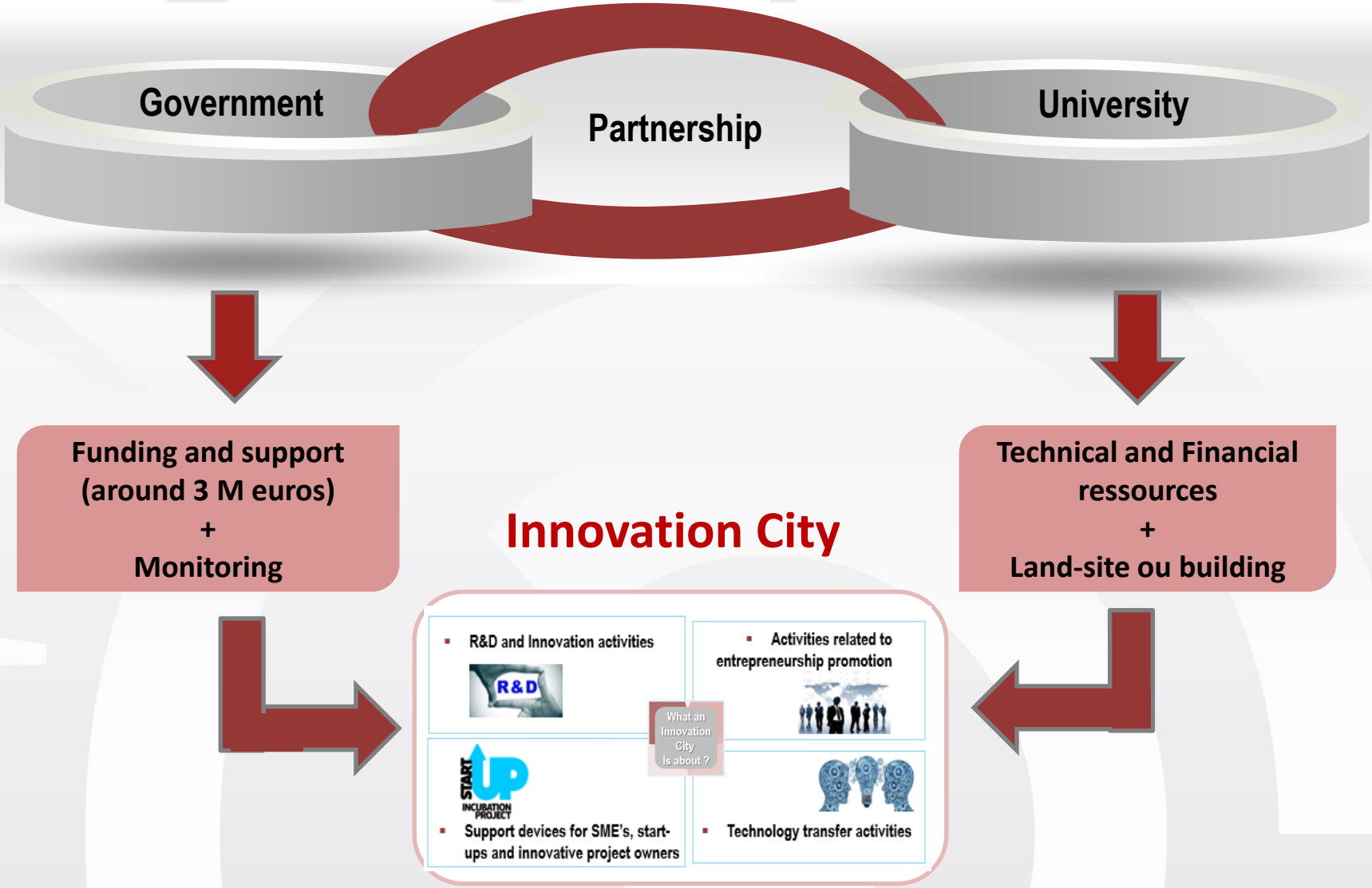
- Activities related to entrepreneurship promotion

What an Innovation City Is about ?

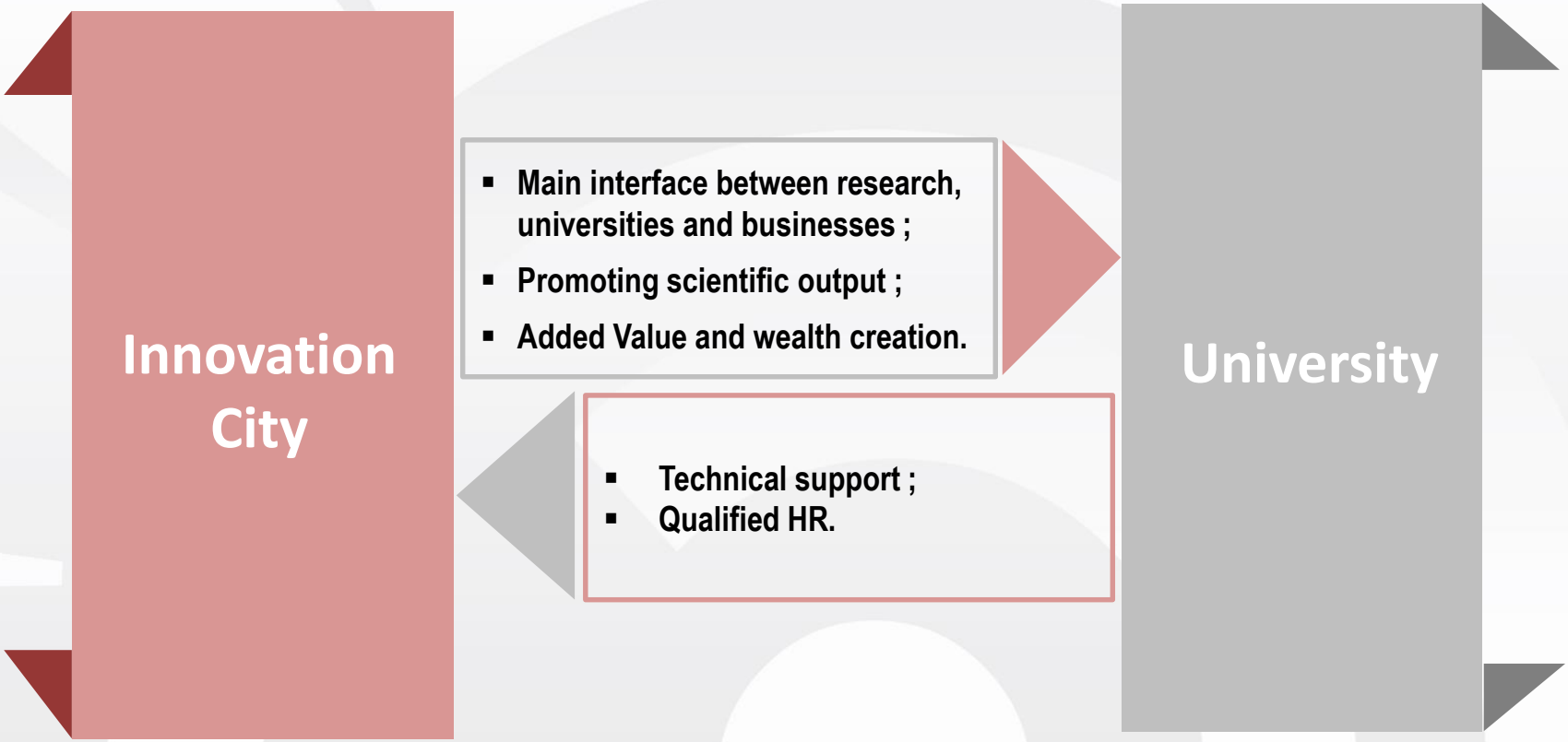
- Support devices for SME's, start-ups and innovative project owners

- Technology transfer activities

Innovation City : the setting up

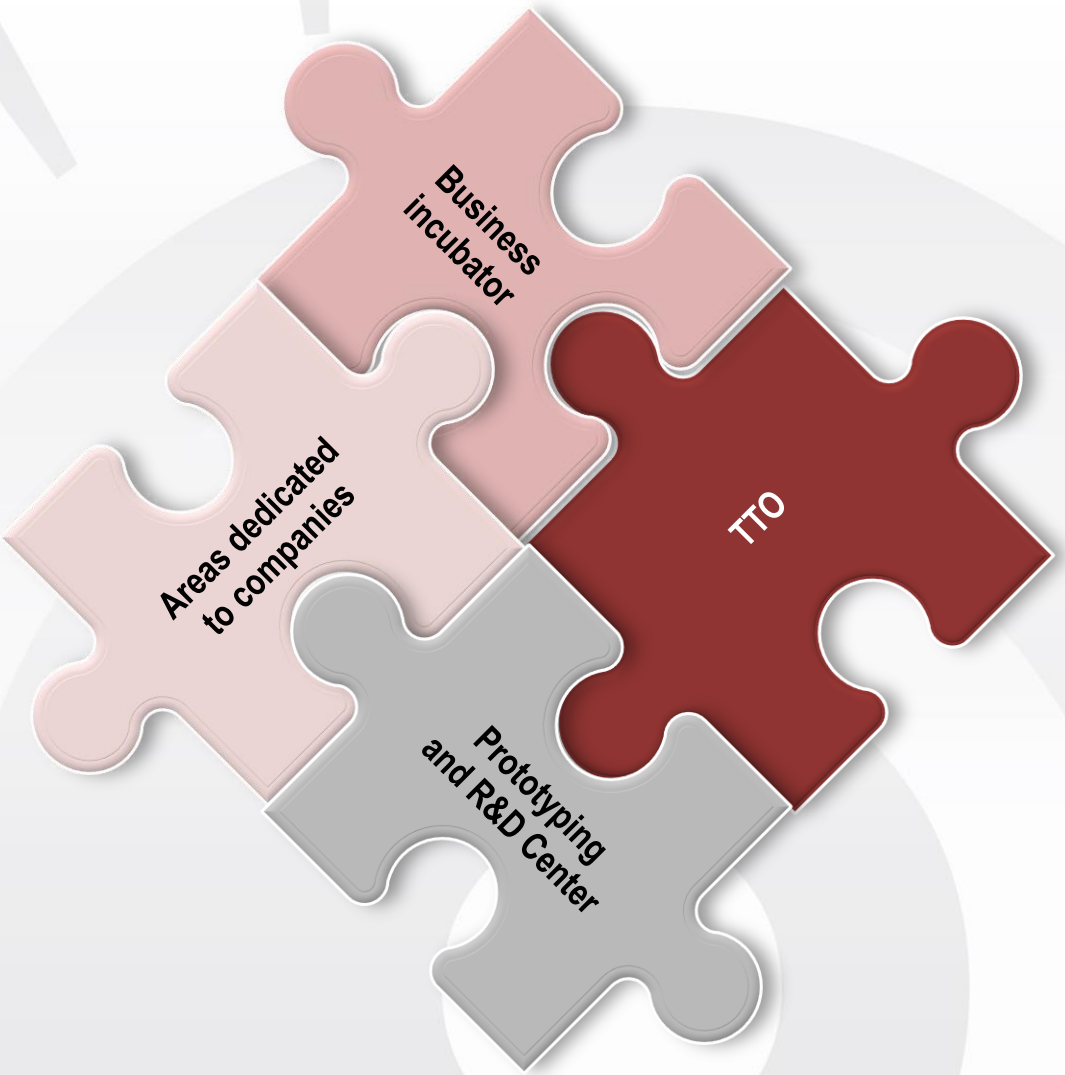


University - Innovation City relationship

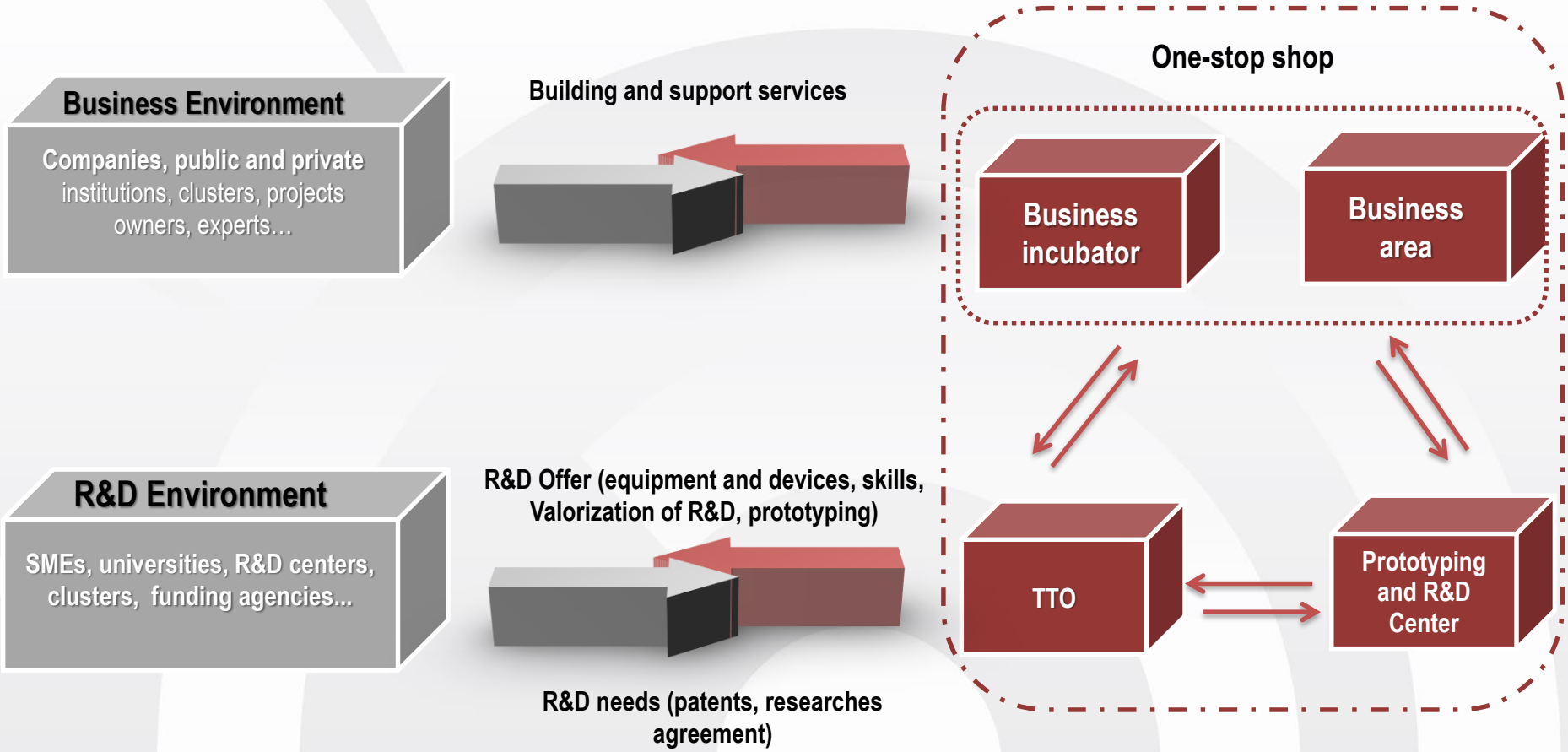


Innovation City blocks

Start-Up

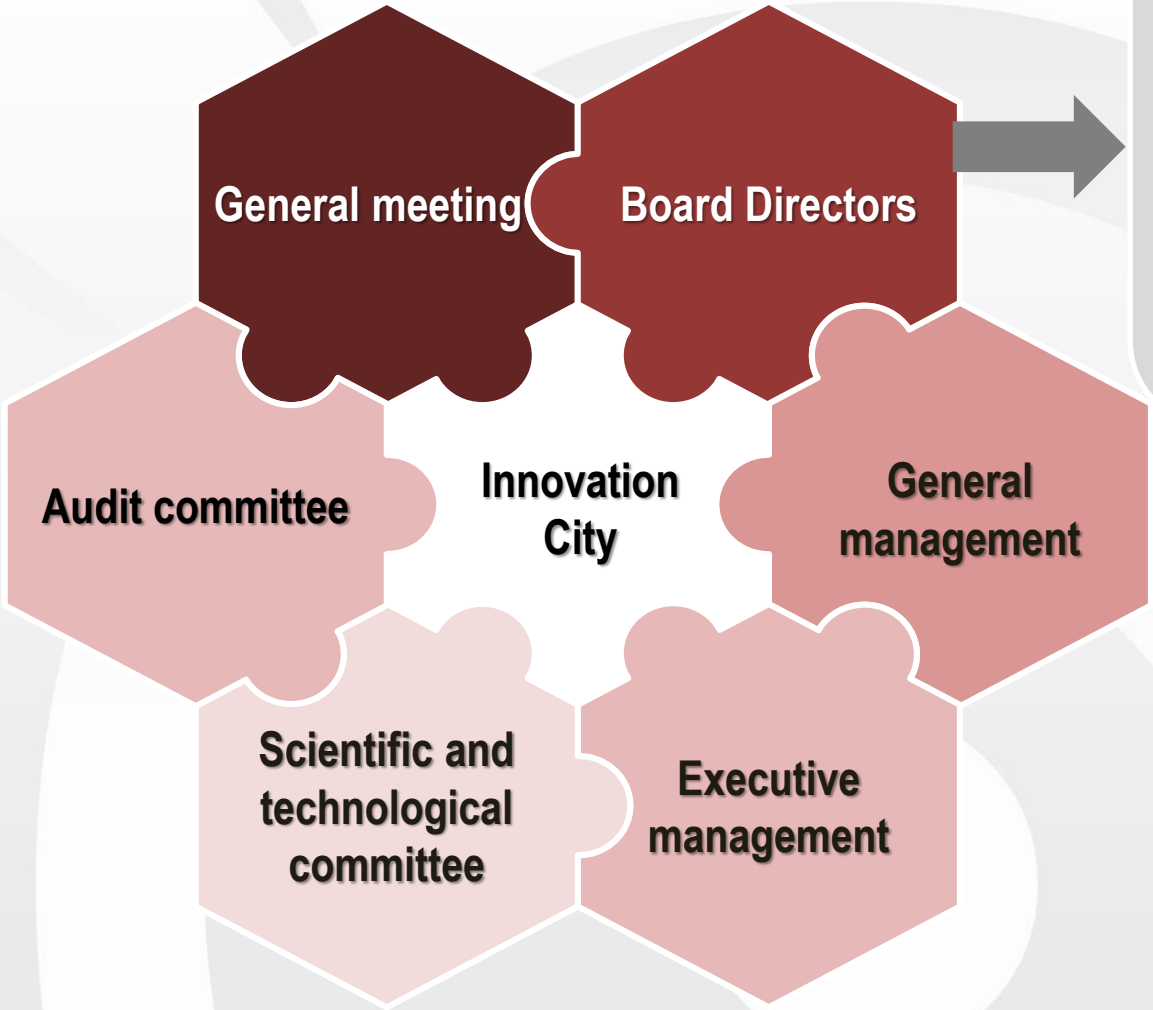


Innovation City interaction with the external environment



Governance

Public-Private Governance with a crucial representation of the industrial sectors



University President

Comprised of 9 à 11 members :

University : 2 members (including the president)

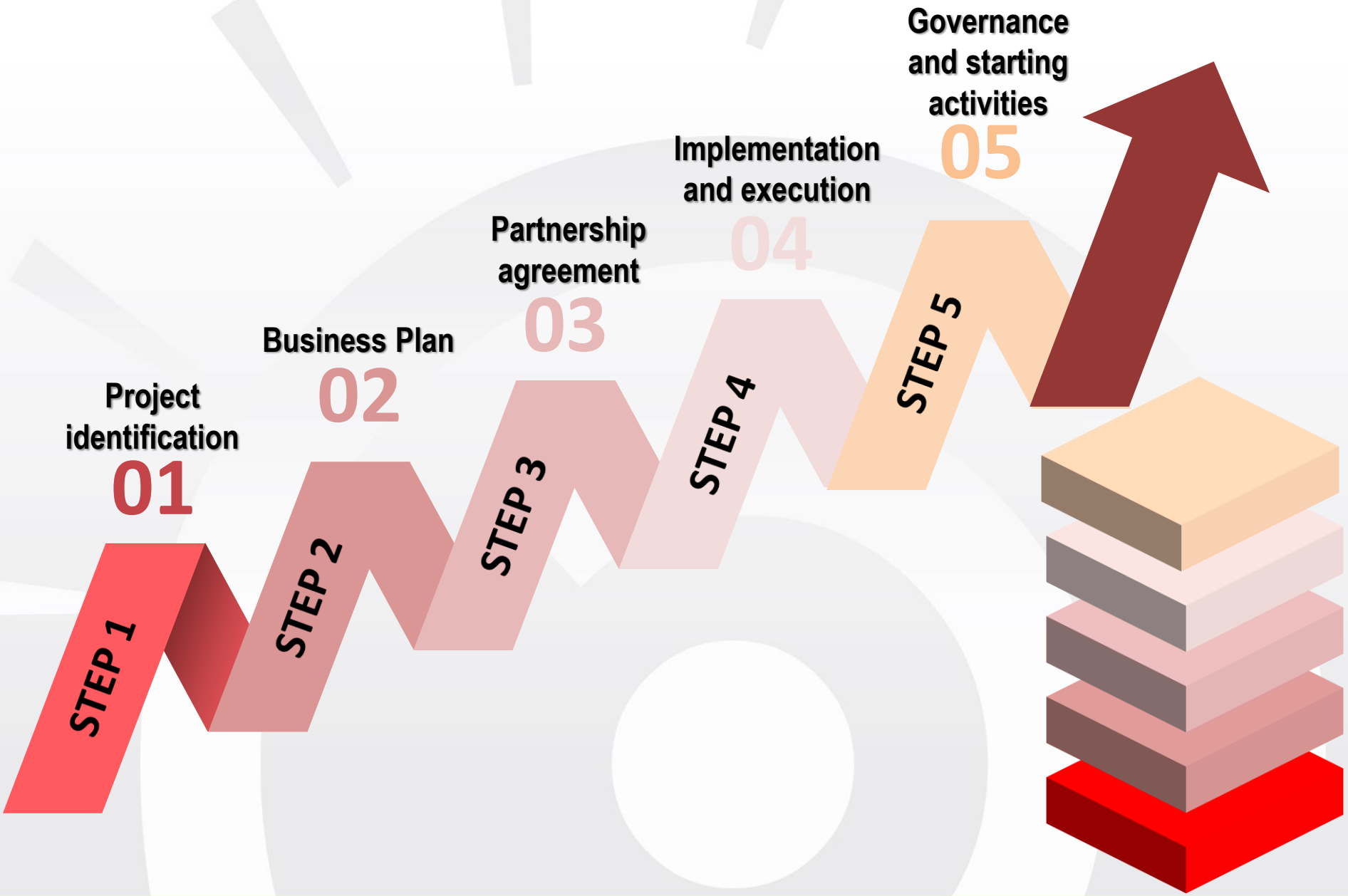
MEF : 1 member

MICEVN : 1 member

MENFPESRS : 1 member

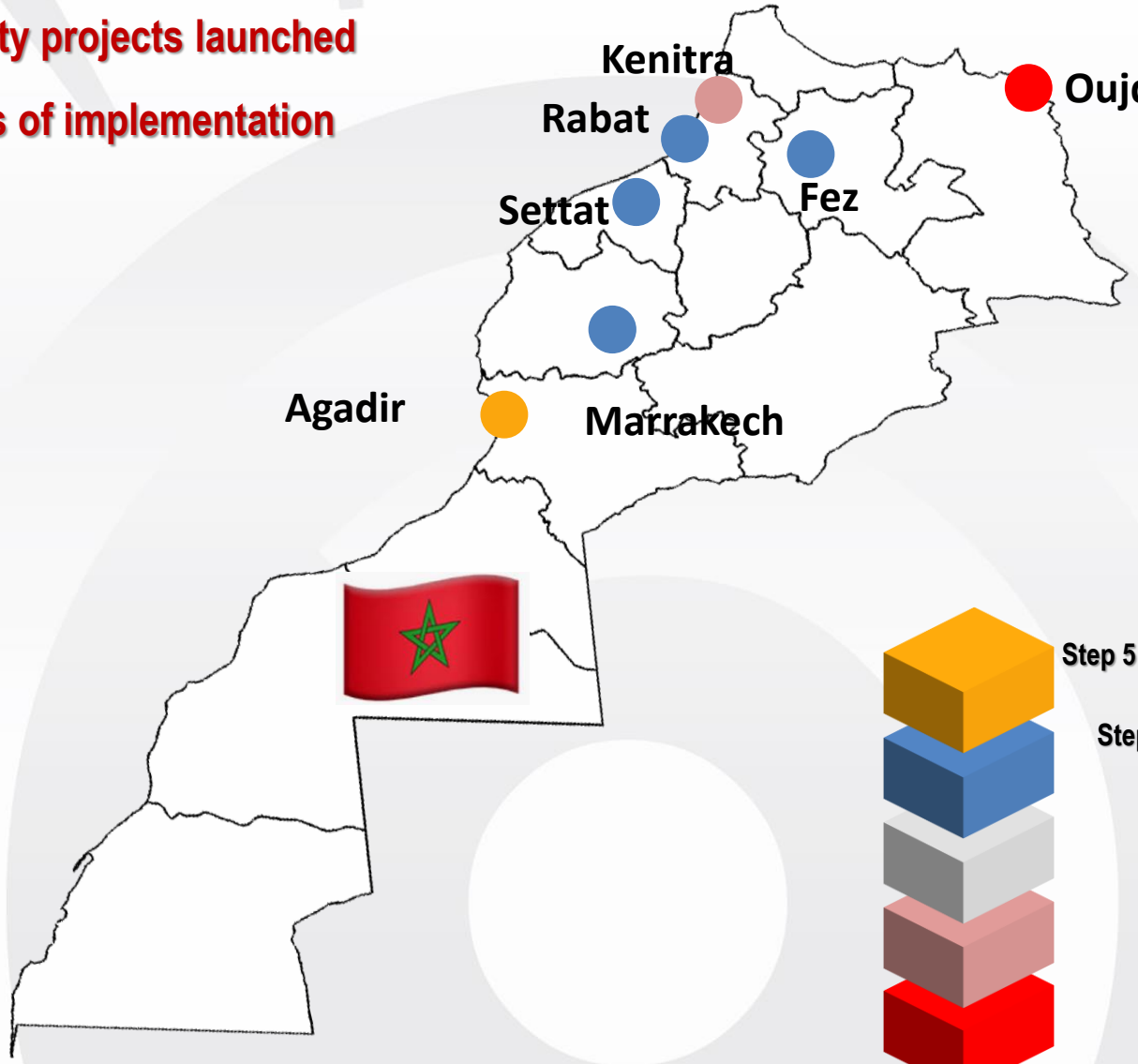
Private sector : at least 4 membrers

Innovation City in 5 steps



Implementation

- 7 Innovation City projects launched
- different stages of implementation



Step 5 : Governance and starting activities

Step 4 : Implementation and execution

Step 3

Step 2

Step 1

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