



**AMERICAN
UNIVERSITY
OF BEIRUT**

Modern Technologies Revolutionizing Digital Accessibility

Maha Zouwayhed

February 27, 2024

Associate iPark Director | American University of Beirut



Overview

1

The Current Landscape of Digital Accessibility

2

AUB's Role in Fostering Innovation

3

ABLE Summit AUB



The Current Landscape of Digital Accessibility

Recent years have seen remarkable strides in AI, wearable technology, and smart devices, enhancing Digital accessibility in ways previously unimaginable.

- Ai Advancement in Digital Accessibility
- Ai Advancement in Assistive Technology



AI Transforming the Digital Accessibility Landscape

Leaders like

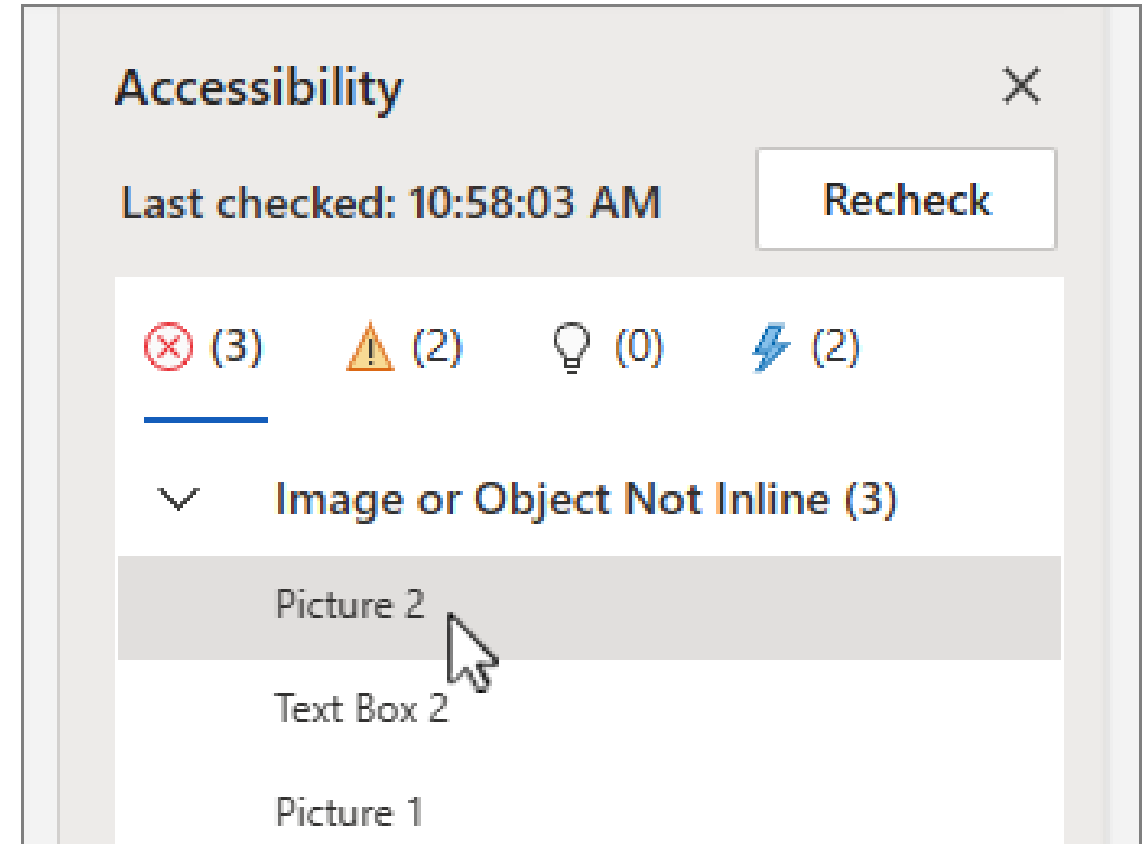
- Microsoft integrated AI into Office 365 suite,
- Adobe's Sensei-powered PDF Auto-Tag feature enhancing document accessibility,

underscoring a unified commitment towards a more inclusive digital world.



Microsoft AI and Accessible Documents

- Microsoft has integrated AI across its suite of products to improve accessibility features, particularly in the creation of documents, presentations, and spreadsheets.





Adobe AI (Adobe Sensei) and Accessible Documents

- **Auto Tagging for Accessibility:** Adobe Sensei powers features like automatic tagging of PDFs, which is crucial for screen reader software.
- **Enhanced Image Recognition:** Adobe Sensei improves the creation of accessible documents by providing advanced image recognition capabilities. It automatically generates alt text for images in PDFs.
- **Predictive Text and Layout Adjustment:** Adobe's AI technologies offer predictive text features and automatic layout adjustments to ensure that documents are not only accessible but also aesthetically pleasing and logically structured.





AI Advancement in Assistive Technology

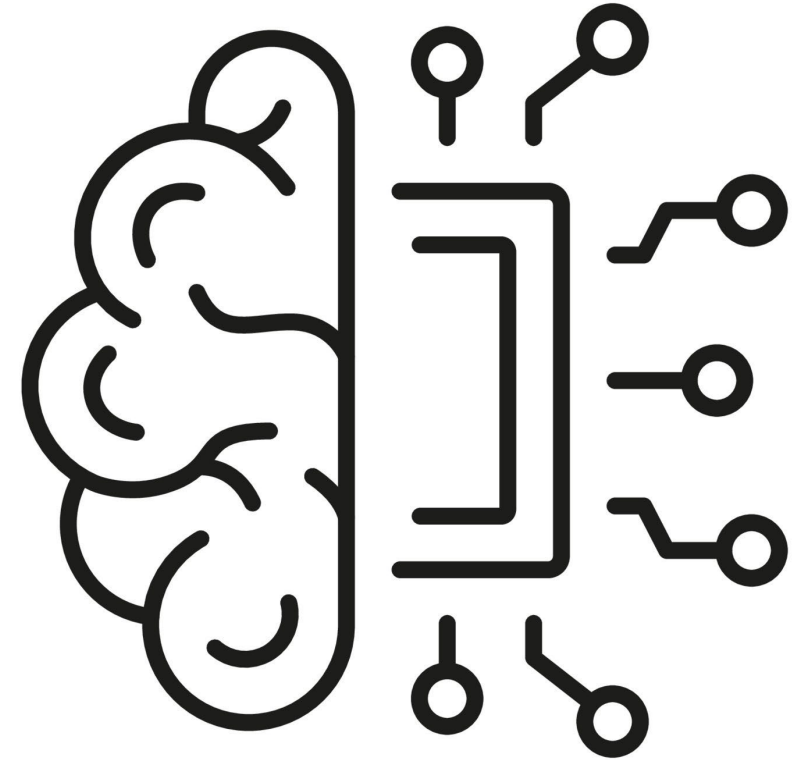
AI advancements in assistive technology have led to significant improvements in accessibility and independence for individuals with disabilities, focusing on:

- Neuro-Symbolic Ai
- Ai Powered Exoskeleton
- Generative Ai



Neuro-Symbolic AI

- This hybrid approach combines the learning capabilities of neural networks with the reasoning abilities of symbolic AI, offering more adaptable and explainable AI models. For assistive technology, this could mean highly intuitive interfaces that understand and adapt to user needs in real-time.





AI Powered Exoskeleton

- By integrating advanced AI algorithms, exoskeletons can now provide more nuanced support, adapting to the user's movements and providing assistance as needed for mobility and rehabilitation, offering a new level of independence.





Generative AI for Custom Assistive Devices

- Generative AI can design personalized assistive devices by learning from a dataset of user needs and preferences, leading to custom-fit and functionally superior devices that cater to individual disabilities.





Empowering Ai For Accessibility Innovation

Student hackathons aimed to push AI and accessibility practitioners from the MENA region to provide AI-based solutions with lingual diversity for people with disabilities in

1. Assistive Technology

2. Physical Aid



AMERICAN
UNIVERSITY
OF BEIRUT

2022 Hackathon In Numbers

- **11 Countries**
- **71 semi-finalists** joined from Lebanon, Syria, Algeria, India, Kuwait, Egypt, USA, UAE, Qatar.
- **46 finalists**

AUB
AMERICAN UNIVERSITY OF BEIRUT

Talal and Mediha Zein
AUB Innovation Park

Accessibility for a Bolder Learning
Experience Initiative - ABLE

Maroun Semaan Faculty of
Engineering and Architecture

Faculty of Arts
and Sciences

Lebanon
Algeria
Syria
India
Qatar
UAE
USA
Egypt
Kuwait

Final Ceremony Recap

A world map with orange location pins indicating the countries of the participants: Lebanon, Algeria, Syria, India, Qatar, UAE, USA, Egypt, and Kuwait.

Sponsored by

In collaboration with

Powered by



Winners

Team أشرلي

أشرلي are proposing an **AI model that can automatically translate the Arabic Sign Language to text** with the goal of offering those with hearing impairments a chance for independent living and an easier way to integrate within the hearing communities. Our tool will start with an existing dataset from which we will extract signs in frames and use them in training and testing a neural network model. We will then evaluate the findings with competent sign language translators and enhance the model using the feedback.





AMERICAN
UNIVERSITY
OF BEIRUT

Winners

Team Reach Up

Innovative education for Trisomy, right from home. Our engaging curriculum, **powered by AI**, adapts to each student's needs, ensuring progress and safety.

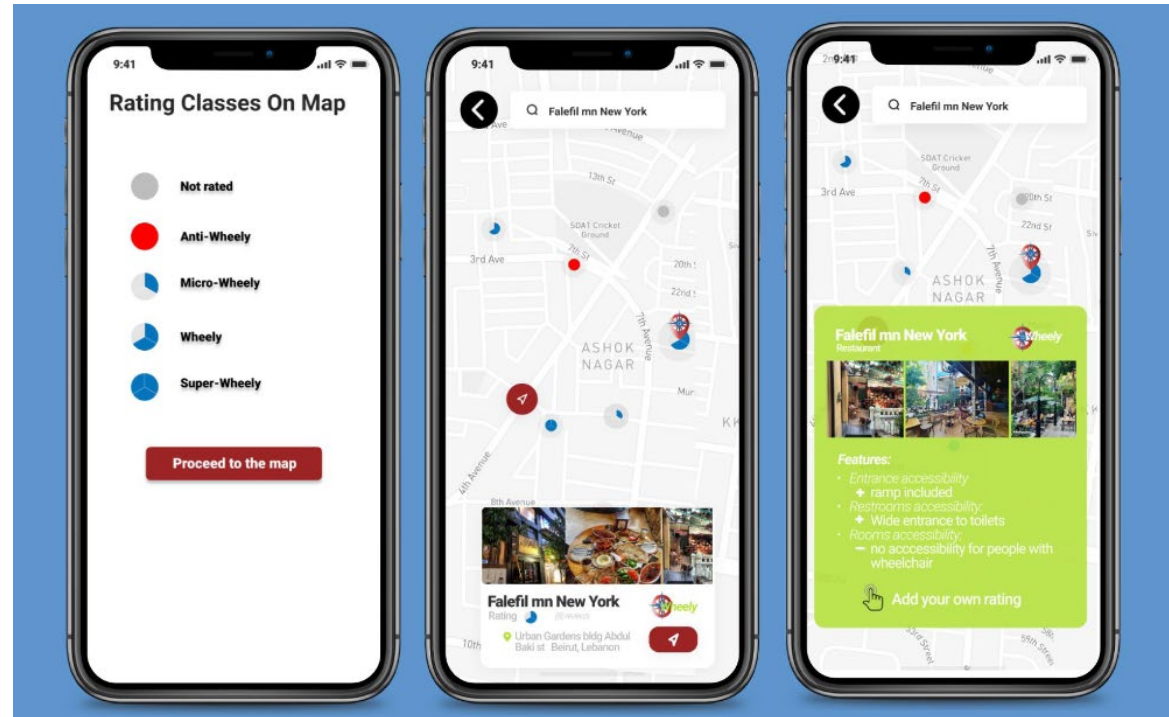




Winners

Team Wheely wheel

A revolutionary map that offers people with special needs the space to navigate places that are accessible to them based on their disability type. Wheely Wheel Team caters to a world that is customized to every person based on his/her needs.



Winners

Team The Glens

A prosthetic arm that utilizes the power of AI to bring autonomous action capabilities is the next step in creating a more accessible world! It includes a camera that uses Computer Vision object detection algorithms to associate objects that can be grasped.





Tech For Accessibility Hackathon 2023

The “**Tech for Accessibility**” Hackathon aimed to attract diverse backgrounds and skillsets to collaborate and innovate solutions for improving accessibility for people with disabilities. The majority of the solutions came AI-based in the following tracks:

- 1. Assistive Technology and Universal Design**
- 2. Augmented Reality for Accessibility**
- 3. Accessibility testing and Remedy tools**
- 4. Faculty of Arts and Science Coding Challenge**



AMERICAN
UNIVERSITY
OF BEIRUT

2023 Hackathon In Numbers

- 9 Countries
- 96 semi-finalists joined from Lebanon, Sweden, Iraq, Egypt, USA, UAE, France, Qatar.
- 48 finalists



AMERICAN
UNIVERSITY OF BEIRUT
TALAL AND MADIHA ZEIN
AUB INNOVATION PARK



LEARN, HACK, AND WIN **\$10,000**

DEADLINE TO APPLY: JULY 15, 2023

CALLING ALL TECH ENTHUSIASTS AND PROBLEM SOLVERS!



AMERICAN
UNIVERSITY
OF BEIRUT

OFFICE OF
INNOVATION &
TRANSFORMATION

OFFICE
OF STUDENT
AFFAIRS

RAFIC HARBI
SCHOOL
OF NURSING

MAROUN SEMAAN
FACULTY OF ENGINEERING
& ARCHITECTURE

FACULTY
OF ARTS
& SCIENCES



BEIRUT
DIGITAL
DISTRICT



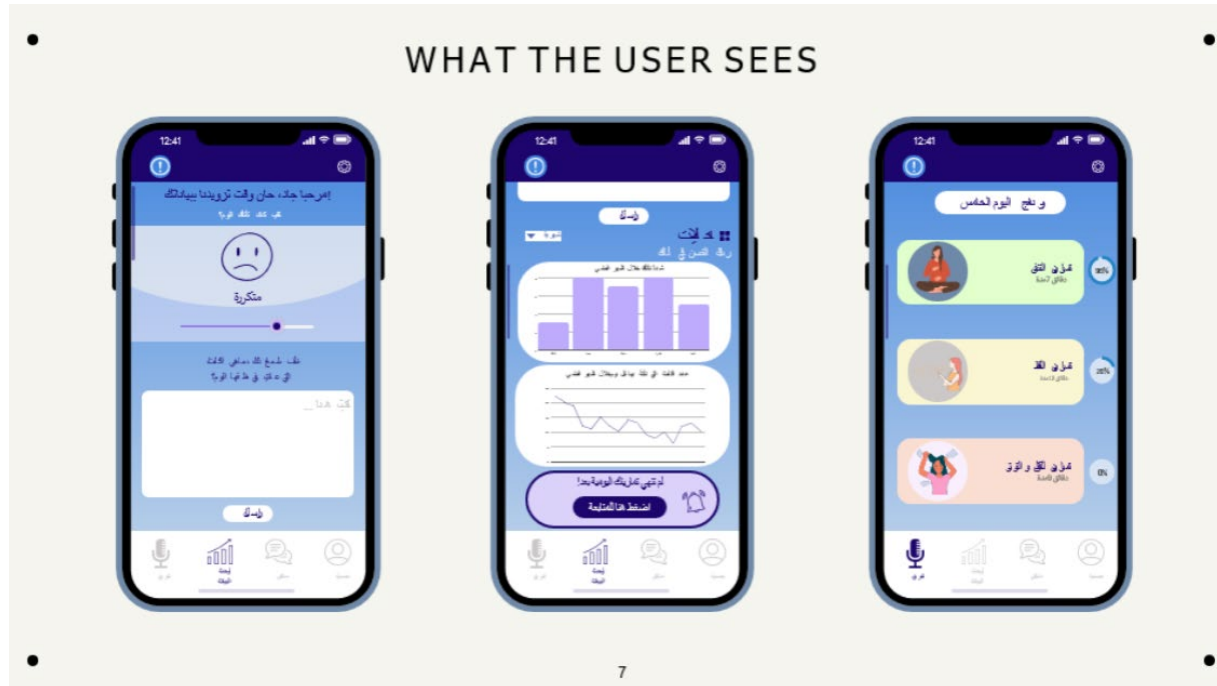
ZAKA



Winners

Team KalAml

AI-Enabled speech therapy mobile application, designed to revolutionize stuttering therapy for Arabic-speakers in the Middle East. KalAml aims to provide personalized, accessible, and cost-effective speech therapy, making a significant impact on the lives of many individuals.



Winners

Team True Vision

innovative glasses harness the power of AI to identify and describe the world around you, providing real-time auditory cues from live video input. With our smart eyewear, the visually impaired can navigate with confidence, recognize faces, read text, and so much more.



Winners

Team VisionSafe

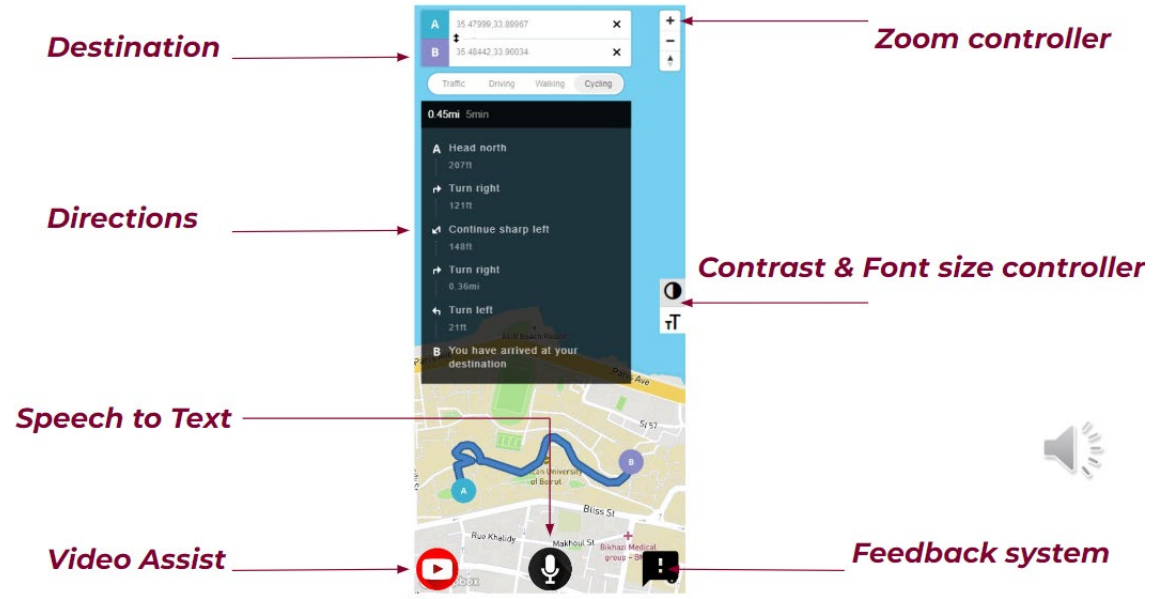
Vision Safe offers Real-Time Object Identification, Pathway Navigation, and Safety, along with Personalized Assistance and Accessibility. Instantly recognize and describe objects, ensure hazard-free navigation across urban environments, and individualize the app for a more inclusive experience.



Winners

Team Navigatable

created an MVP for a web or mobile solution that generates an accessible routing for Persons with disabilities.



Capacity Building





ABLE Summit

ABLE Summit is the 1st of a kind event in Lebanon and the region, shedding the light on **Digital Accessibility in Higher Education**. It is a national-level ripple effect event, featuring renowned speakers from global leading organizations in the industry to boost awareness, charge collective momentum, and to trigger related initiatives.





ABLE Summit AT Exhibition

Exhibitors use this platform to demonstrate their latest products and services, allowing attendees to interact with them firsthand, ask questions, and learn about their functionalities and applications. Whether it's exploring the capabilities of a new software platform, witnessing a live demonstration of a state-of-the-art gadget, or learning about groundbreaking research initiative





ABLE Summit Workshops

Technical Workshops, where we are dedicated to building capacity covering the pillars for implementing digital accessibility. Training students and professionals through immersive learning experiences and cutting-edge demonstrations.

- E-accessibility
- Governance & Sustainability
- Student Success
- Employability





Next steps

- Capitalizing on the funding and research opportunities to use modern technologies to enhance digital accessibility solutions
- Imbedding accessibility compliance in the professional development core structure and professional standards
- Materializing and activating the community of practice forming in the region
- Availing global professional standards in Arabic and align terminologies to enable knowledge transfer
- Public knowledge-base and online training