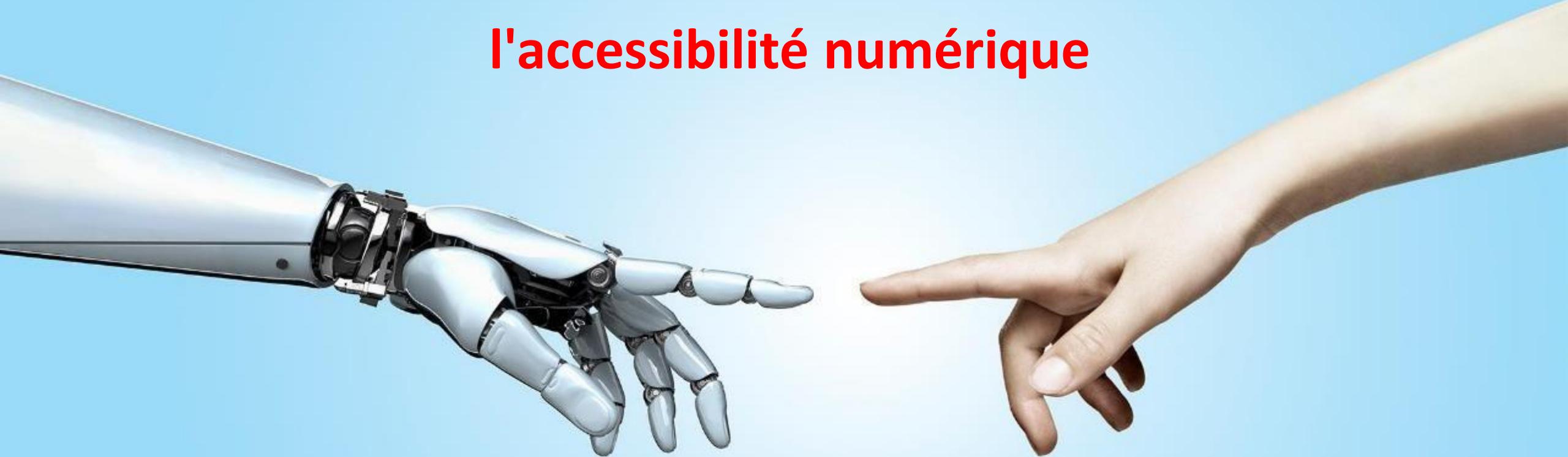


Rôle des leaders de l'industrie dans l'accélération de l'accessibilité numérique



28 Nov 2023



Chakib Achour
Chief Strategy Officer
Ambassador of Huawei ICT
Chakib.achour@huawei.com

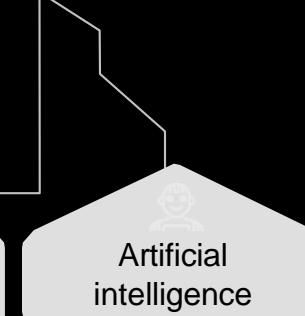
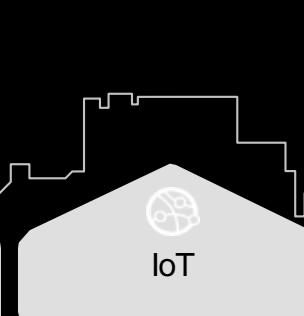
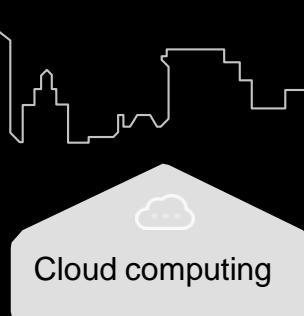
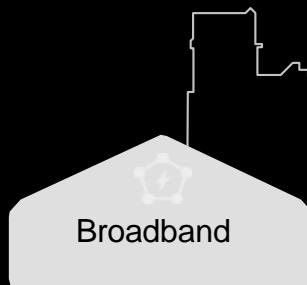
The Intelligent World Will Benefit Every Person, Home, and Organization



All Things Sensing

Sensing the physical world,
mapping it to digital signals

Temperature, space, and touch
Sense of smell, hearing, and vision



All Things Connected

Data goes online to power machine intelligence

Ubiquitous connections, wide connections,
multiple connections, and deep connections

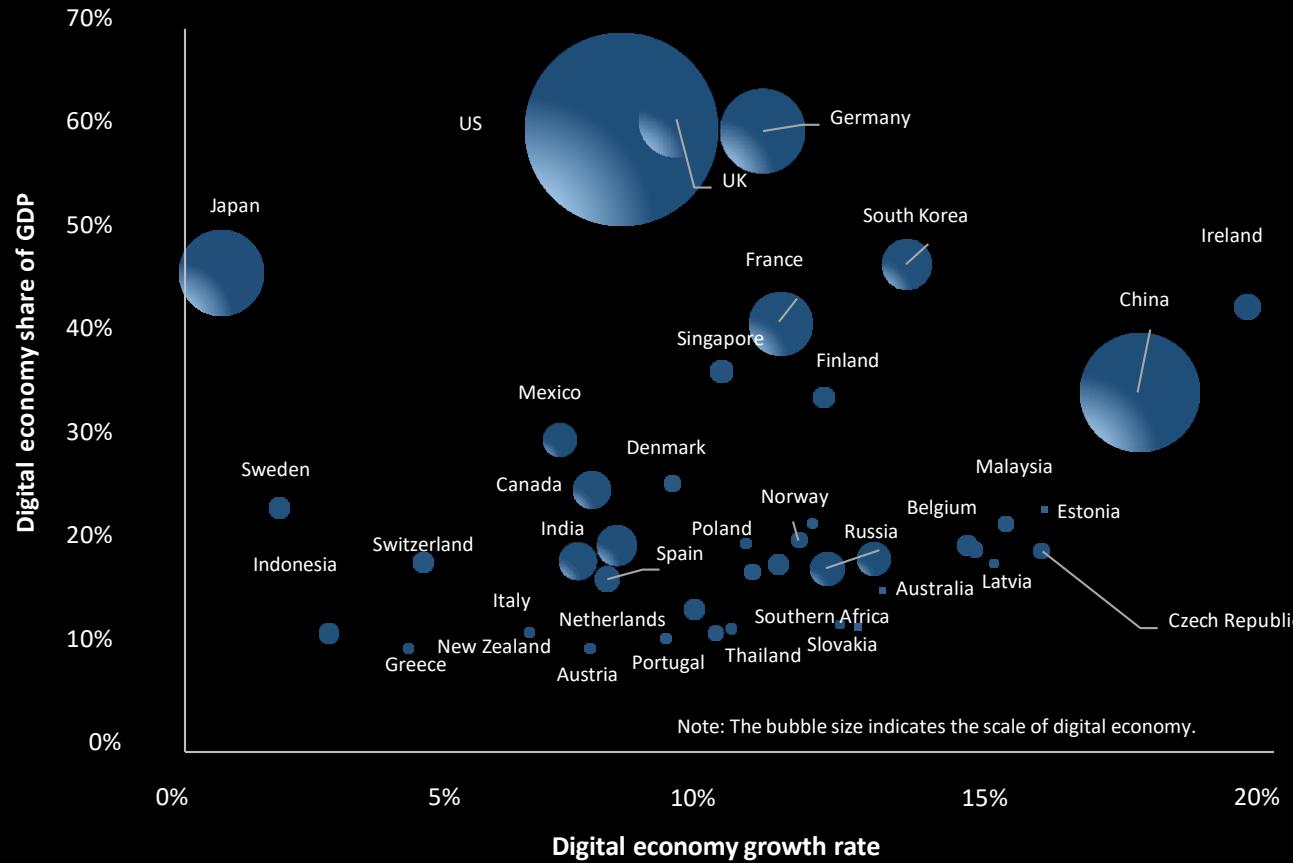


All Things Intelligent

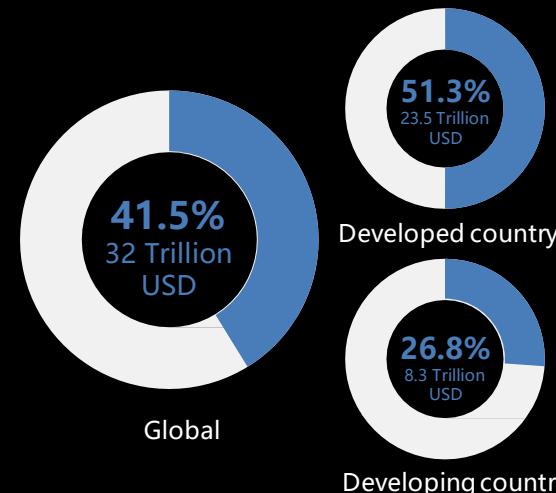
Big data and AI power new applications

Digital twins
Digital survival

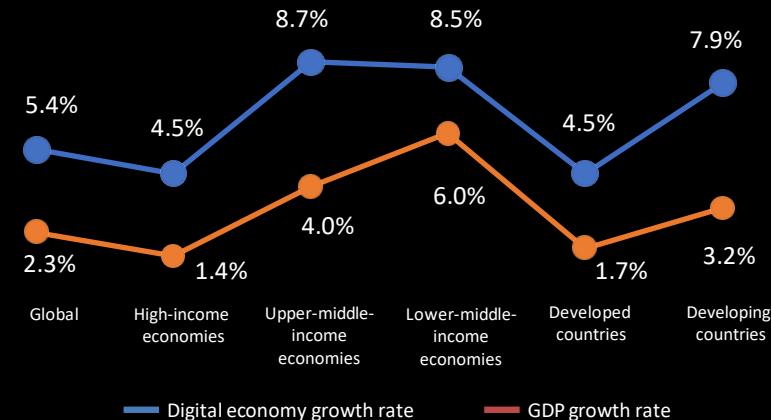
Digital Economy become the Main Driver of Economic Growth



Digital economy share of GDP



Digital economy is growing faster than GDP

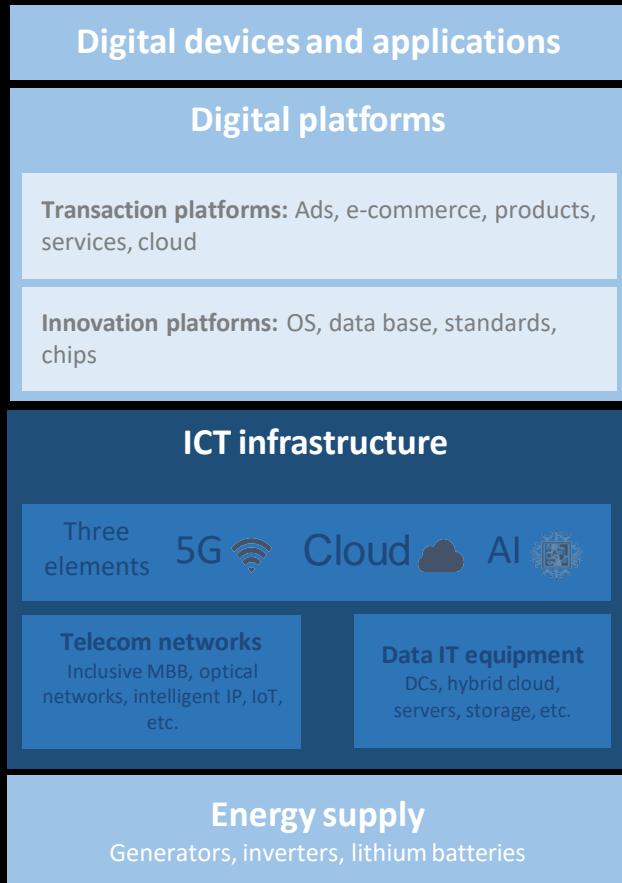


Source: CAICT, Roland Berger

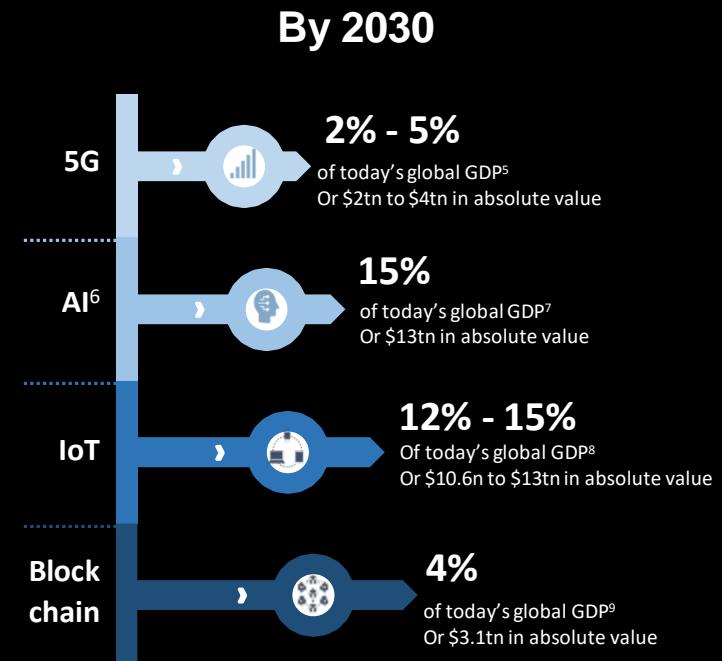
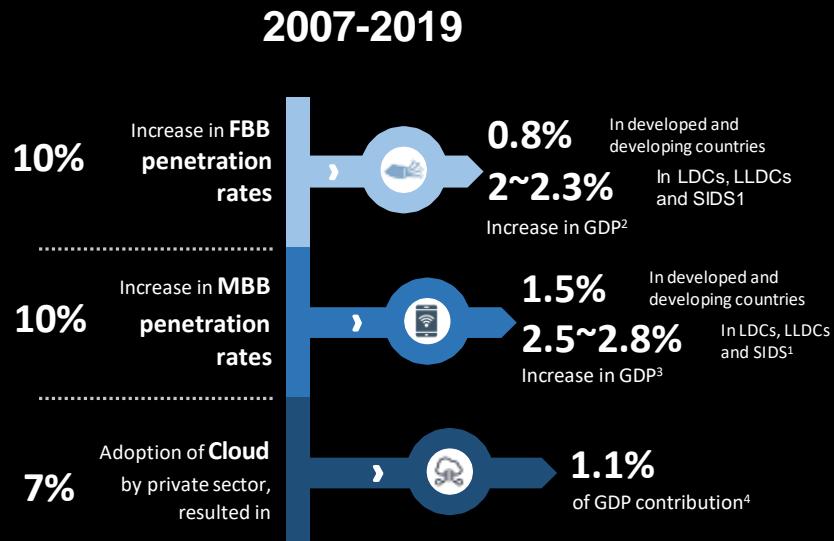
ICT Infrastructure is the Foundation for Digital Transformation

Build ICT infrastructure and promote development of digital industrialization

- ICT infrastructure is the foundation for all activities of digital and data economy.
- Digital platforms support transactions and innovation and further facilitate monetization of digital data to unleash value.



ICT infrastructure has great impact on economy



Note:

1) Least developed countries (LDCs), landlocked developed countries (LLDCs), and small island developing states (SIDS);

2) The economic contribution of broadband, digitization and ICT regulation, ITU, 2018,

4) Values from US – Internet Association,

5) IHS Markit

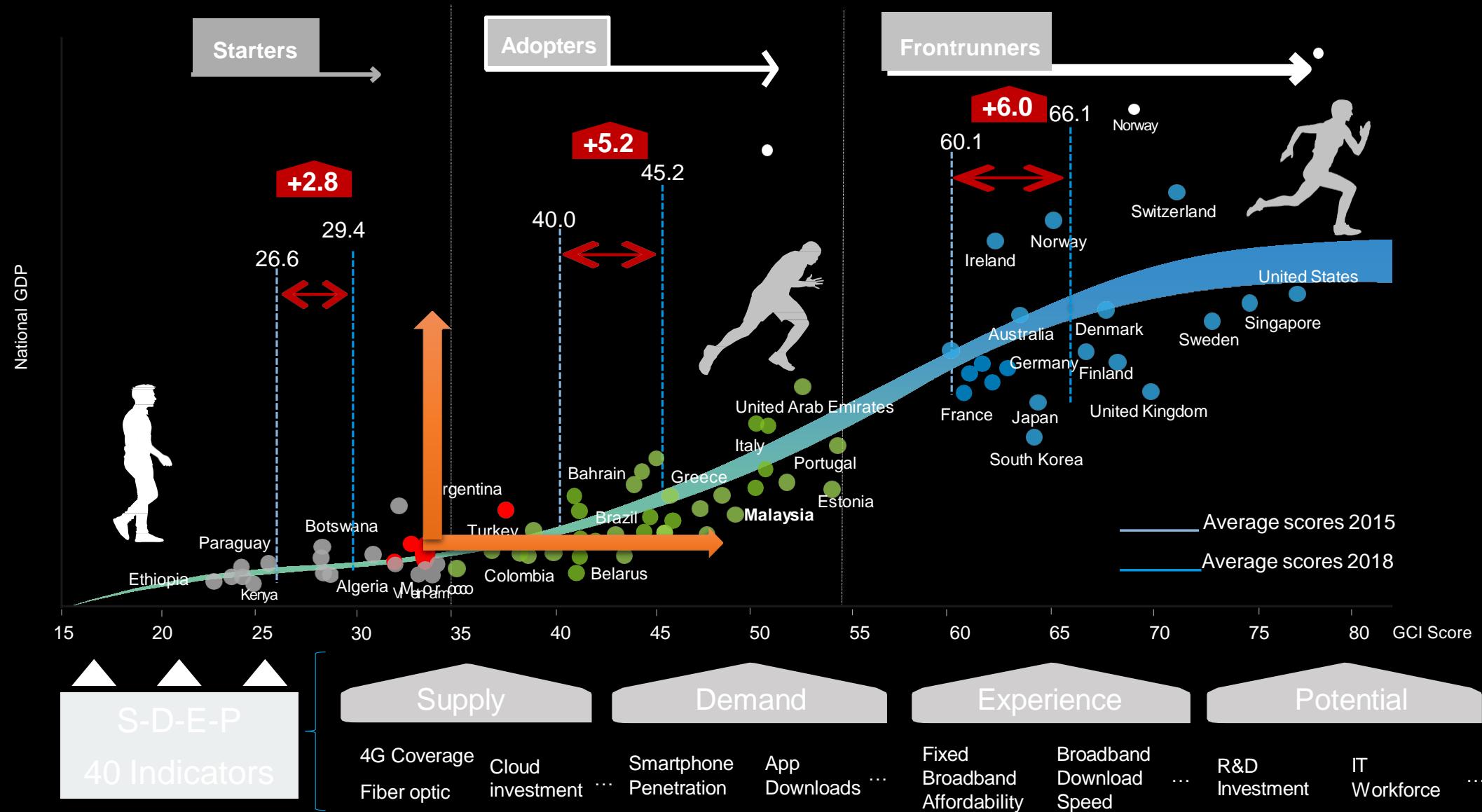
6) At 70% adoption rate

7) McKinsey Institute & ITU,

8) Accenture and Frontier Economics,

9) Gartner

Countries are at different stages on road to a Digital Economy

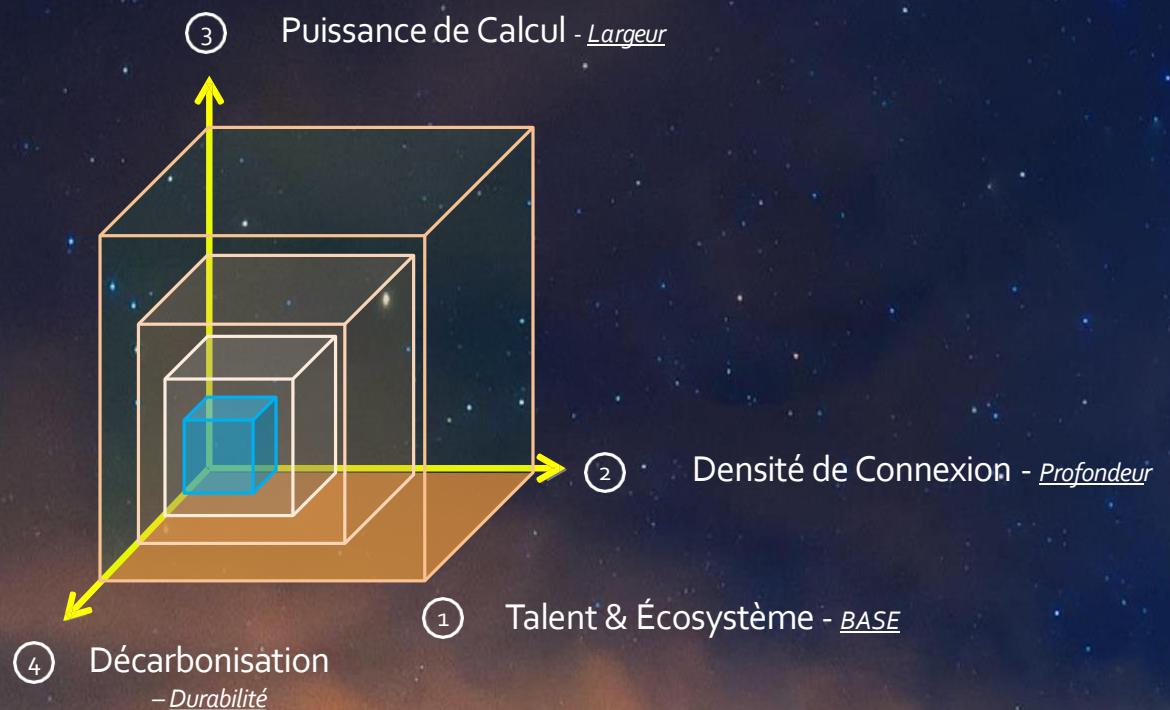


Devenir le *Hub Digital de l'Afrique* pour Dynamiser l'Economie Numérique

Contribution de l'Economie Numérique au PIB



Vitalité de l'Economie Numérique



Les Talents de DigiTech Permettent Une Longueur d'Avance à l'Innovation

Projection et possibilités de chiffres à atteindre Huawei – Gov 2025

100,000+
Talents

40,000+
Certifications

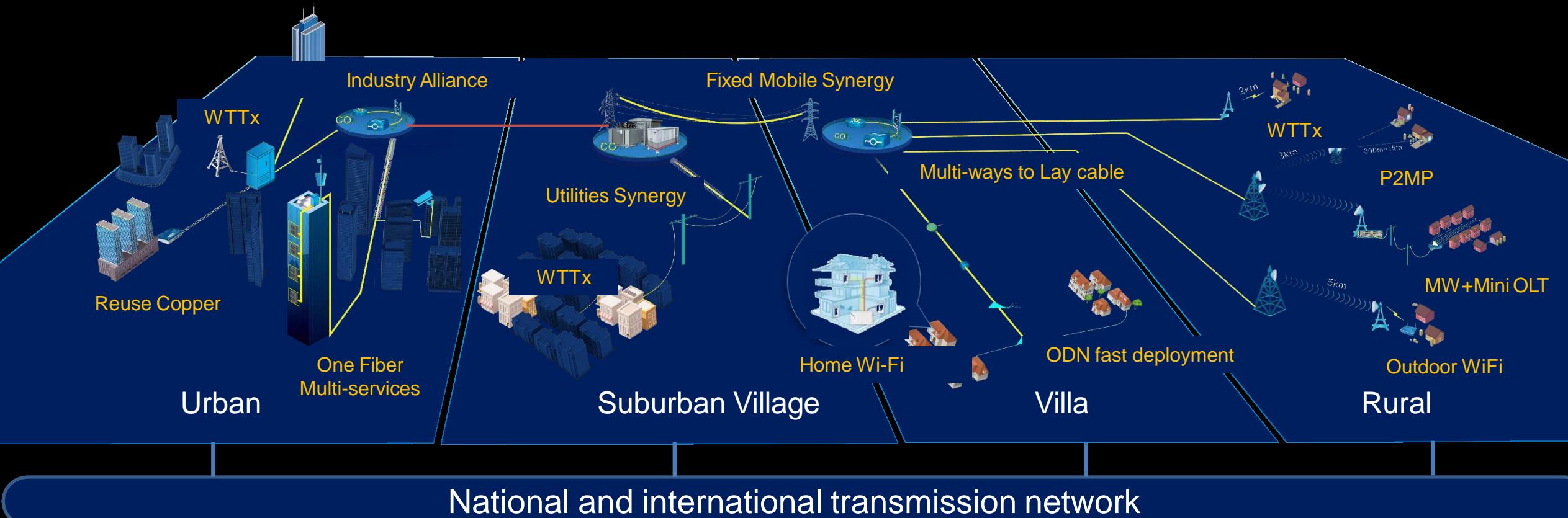
3000+
Cours



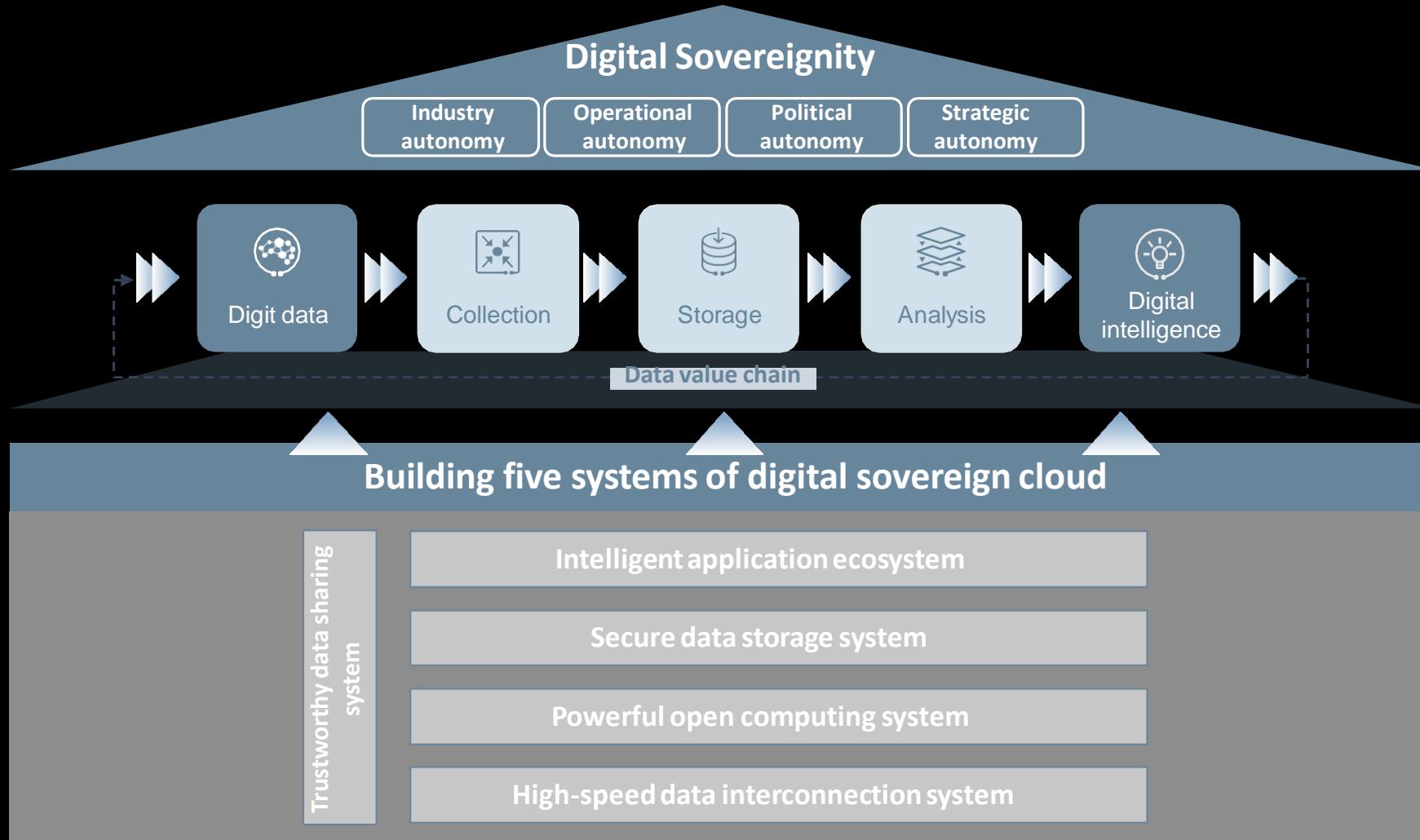
* 50,000 + talents numériques par an selon CGEM

* HCIA/HCIP/HCIE: Huawei Certified ICT Associate/Professional/Expert

Planning by once, rollout by phases; technology neutralization is critical for national ICT development

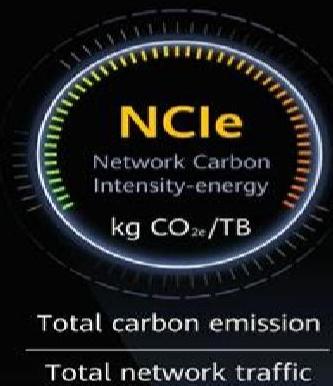


Vision To Build National Sovereign Cloud



Green for ICT, ICT for Green

1 Set of Indicator System



2 Energy Saving Scenarios



3 Layer of Solutions



Environmental Leadership
Selected in the list for 3 consecutive years



Outstanding Mobile Contribution to the UN SDGs
Huawei "Nature Guardian" awarded by GSMA GLOMO

Maroc de Demain, Maroc Numérique

Ensemble, Pour un Nouveau Maroc Développé par la Digitalisation Complète

③

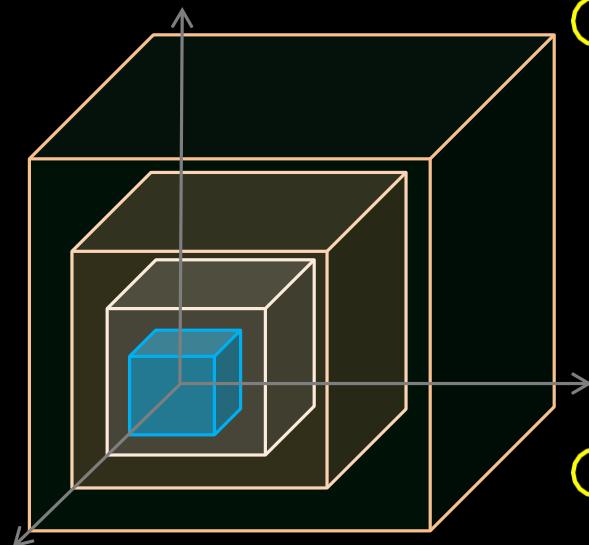
Puissance de Calcul – Cloud IA/ Afrique

Centre de Calcul pour Accélérer *la Transformation Numérique & Renforcer le Leadership Régional*

④

Décarbonisation – PV Energie & DC Hub

La Décarbonisation Contribue à *un Maroc Plus Vert & Durable*



②

Densité de Connexion – Pays All Fibre

La Meilleure Infrastructure sera la Fondation de l'Economie Numérique

①

Talent & Ecosystème – iTB / Spark

Les Talents de DigiTech Permettent Une Longueur d'Avance à l'Innovation
GLOCAL pour Réaliser un Ecosystème d'Autonomie Numérique

Thank you.

把数字世界带入每个人、每个家庭、
每个组织，构建万物互联的智能世界。
Bring digital to every person, home and
organization for a fully connected,
intelligent world.

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