

Bahrain Initiatives in Developing the Digital Content in the Arab World



جائزة البحرين للمحتوى الإلكتروني
Bahrain eContent Award

www.bea.bh



الجائزة العربية للمحتوى الإلكتروني
Arab eContent Award

www.aea.bh

Nawaf Mohammed Abdulrahman



Manager, Information Security & Quality Assurance
Al Baraka Banking Group



President
Bahrain Internet Society



Chairman, Executive Board
Head, Jury & Technical Committee
Bahrain eContent Award



Member, Eminent Expert Grand Jury
Spokesperson – Arab Countries
Eminent National Expert
World Summit Award



Board Member
World Summit Youth Award

About Bahrain Internet Society



Non-profit
organization



Officially
established in 2003



Started in 1999

About Bahrain Internet Society

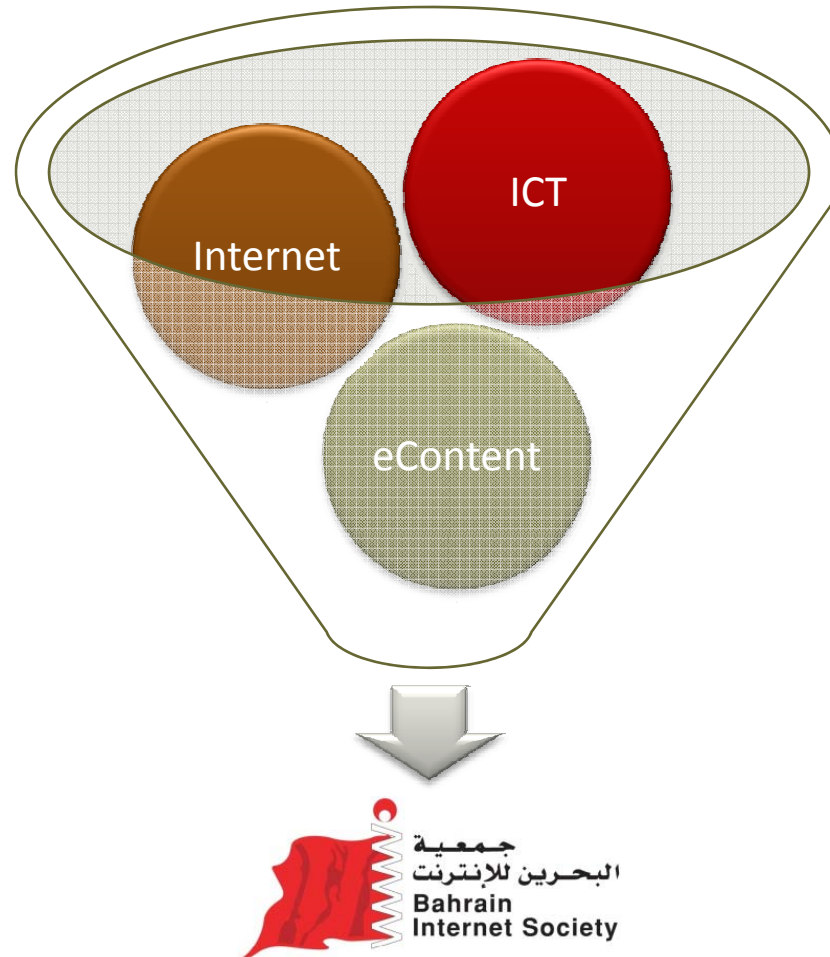
Mission: To spread awareness, promote and develop the use of internet culture for the benefit of the community in The Kingdom of Bahrain.

Vision: Promoting the kingdom of Bahrain to become a leading regional and international center for use and development of the Internet, e-content industry, information technology and the Communications.

About Bahrain Internet Society

1. To provide substantiated and authenticated information about the Internet in The Kingdom of Bahrain.
2. To provide technical services and consulting to all categories of society from individuals to organizations in the field of Internet.
3. To enfold all Internet users, including beginners and those with experience.
4. To organize events and work activities and participation in national projects that discuss issues and challenges related to using the Internet in technical, commercial, social and other fields.
5. To contribute to the localization and dissemination of Arab culture in the field of Internet and Information Technology.
6. To contribute to raising the level of information networks through effective cooperation with the providers of the service and the relevant authorities.
7. To ensure the provision of information and services, far from all harm to the customs and traditions and the security of the Kingdom of Bahrain.

About Bahrain Internet Society



About Bahrain Internet Society



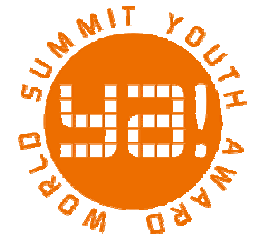
Chapter



Member



Partner



About Bahrain Internet Society

Won Best eNGO Award





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جائزة البحرين للمحتوى الإلكتروني
Bahrain eContent Award

About the Award

- Launched in 2005 by Bahrain Internet Society in collaboration with the private and public sector.
- Bahrain eContent Award is driven from World Summit Award (WSA) and concerned of eContent industry in Bahrain to improve the eContent quality and stimulate the creativity and innovation.



جائزة البحرين للمحتوى الإلكتروني
Bahrain eContent Award

About the Award

- It is organized by bi-annually under the patronage of His Highness Shaikh Mohammed bin Mubarak Al Khalifa, Deputy Prime Minister and Chairman of the Supreme Committee for Information and Communication Technology.





جائزة البحرين للمحتوى الإلكتروني
Bahrain eContent Award

About the Award

- Bahrain eContent Award during 2005 and 2007 was organized by the Bahrain internet Society in collaboration with the Ministry of Industry and Commerce.
- And since 2009 until today it is organized by the society in collaboration with the Bahrain eGovernment Authority.



Kingdom of Bahrain
Ministry of
Industry & Commerce



Kingdom of Bahrain
eGovernment Authority



جائزة البحرين للمحتوى الإلكتروني
Bahrain eContent Award

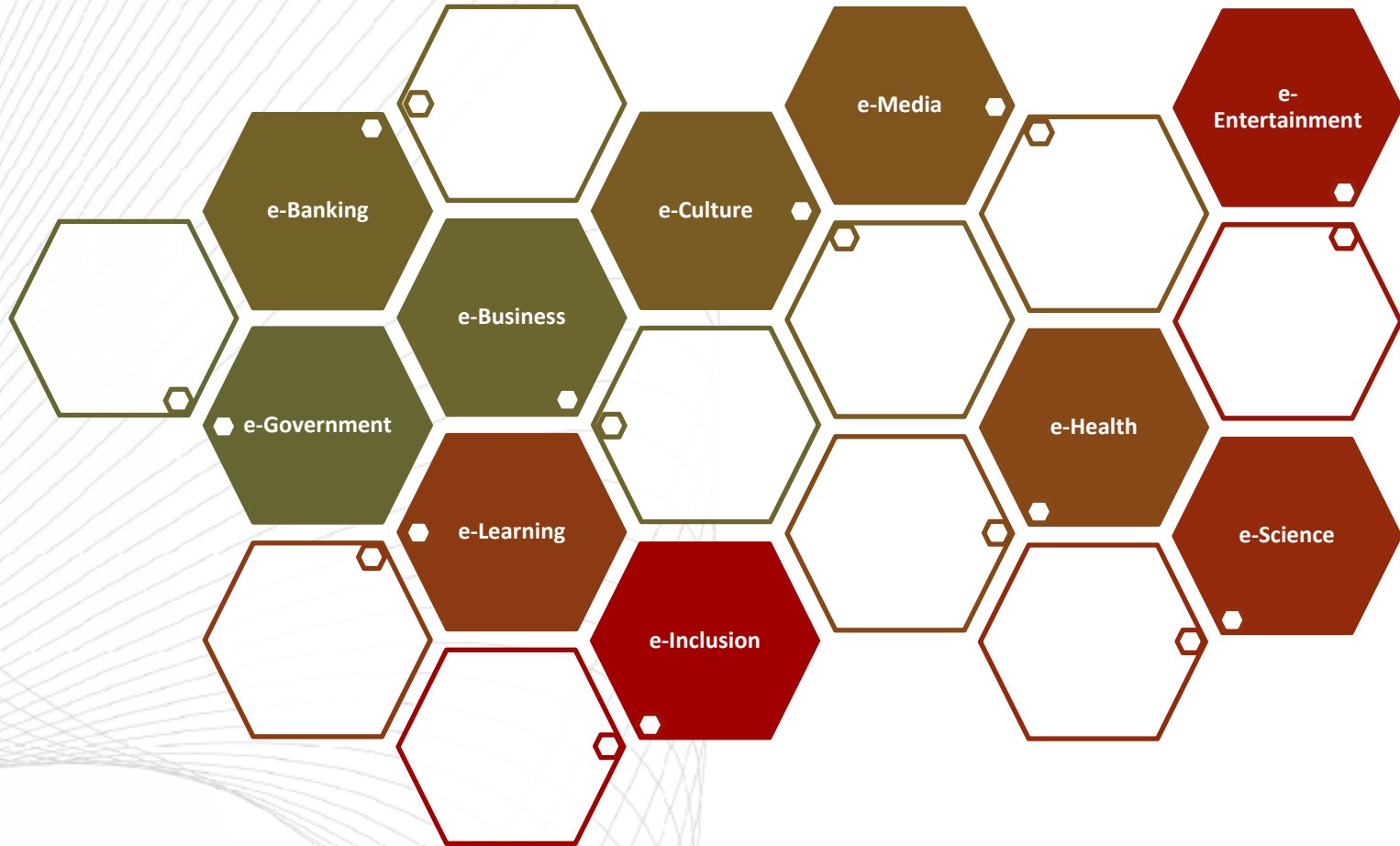
Global process of BEA

- Registration
 - Stage 1: Initial Information
 - Stage 2: Detailed Information
 - Stage 3: Submitting Supporting Documents
- Evaluation Process
 - Round 1: Scoring
 - Round 2: Scoring the short listed nominees
 - Round 3: Voting and select the winners
- Nomination to World Summit Award



Categories

جائزة البحرين للمحتوى الإلكتروني
Bahrain eContent Award



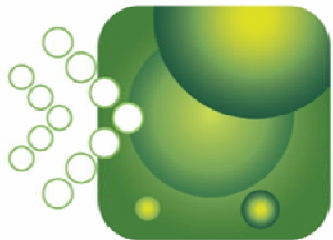
Jury Process

Evaluation Criteria



جائزة البحرين للمحتوى الإلكتروني
Bahrain eContent Award

- Quality and comprehensiveness of content
- Ease of use: functionality, navigation and orientation
- Value added through interactivity and multimedia
- Attractiveness of design (aesthetic value of graphics/audio)
- Quality of craftsmanship (technical realization)
- Strategic importance for the global development of the Information Society



الجائزة العربية للمحتوى الإلكتروني

Arab eContent Award

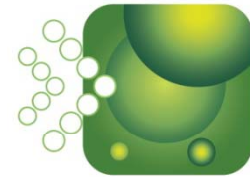
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Objective

Promote and encourage creativity in the Arab eContent domain and to outline the collaboration between the countries in the region regarding its field to reach an international level.





About the Award

- The Kingdom of Bahrain proudly, through the eGovernment Authority and the Bahrain Internet Society (NGO) sponsors the Arab eContent Award.
- The Arab eContent Award is part of the World Summit Award (WSA), it implements the vision of the World Summit Award and shares the awareness for the need for local digital content.

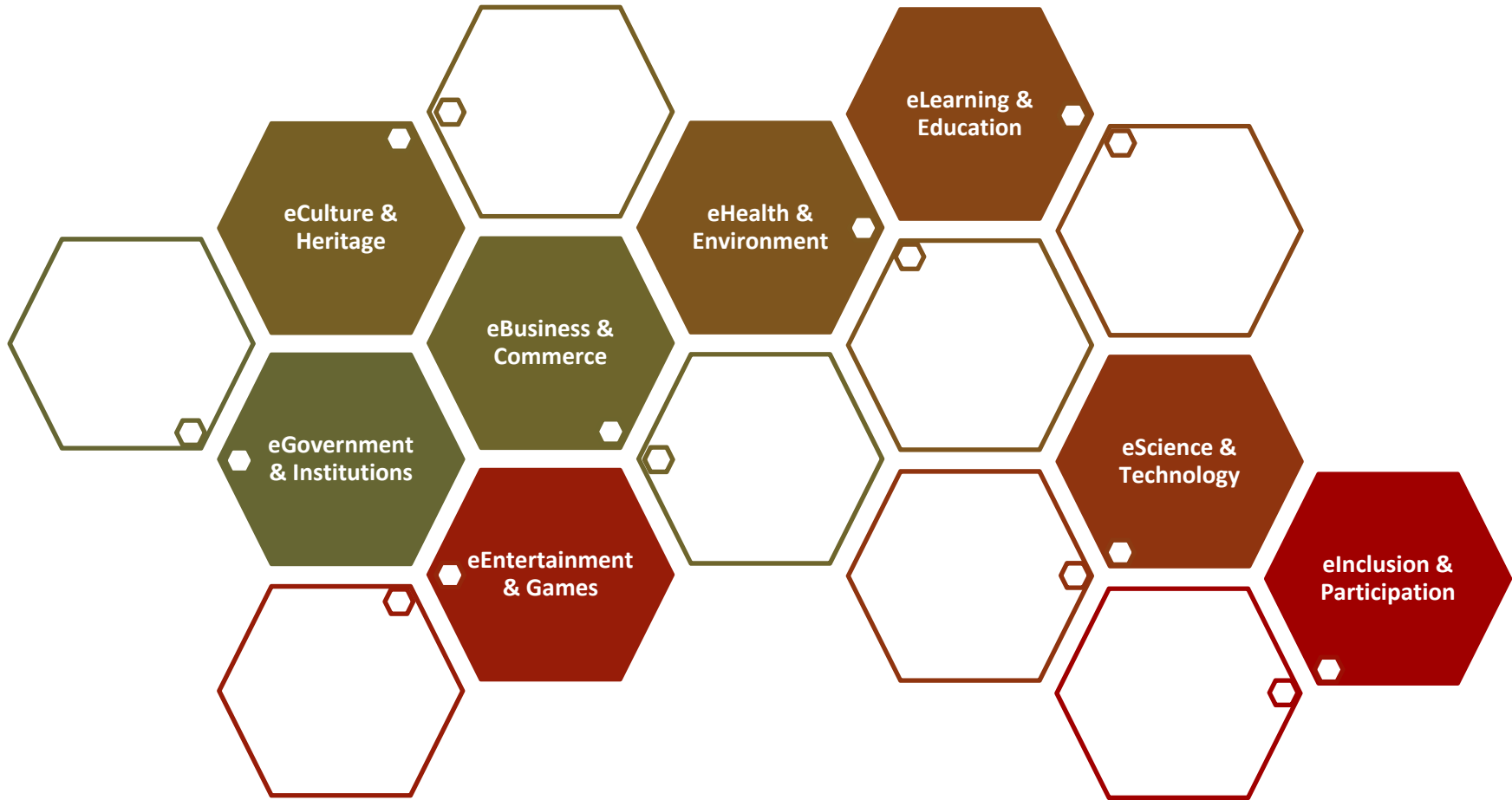


About the Award

All registration, evaluation, and jury proceeding are done according to international standards set by worldwide experts in the domain of eContent.

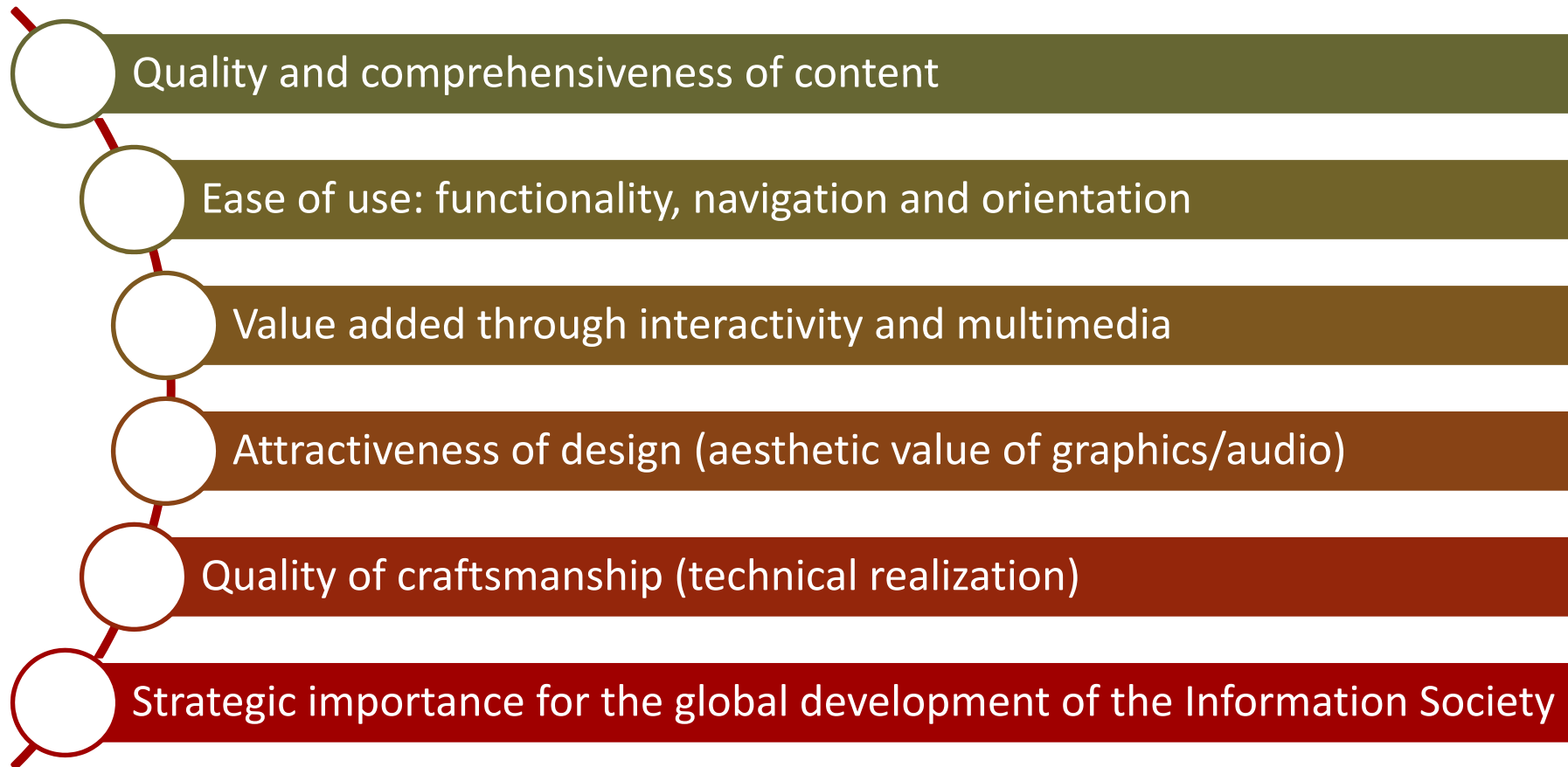


Categories





Jury Process





Winners 2011

- **eGovernment & Institutions**
 - Abu Dhabi Spatial Data Infrastructure - UAE
 - Hukoomi - Qatar
 - Tunisian Industry Portal - Tunisia
- **eCulture & Heritage**
 - National History - Egypt
 - Mosaic Bahrain - Bahrain
 - Kuwait Words (Hachee) - Kuwait
- **eHealth & Environment**
 - Mymd - UAE
 - Ministry of Health Portal - Bahrain
 - Sokkary Dot Com - Kuwait
- **eLearning & Education**
 - Rufoof - UAE
 - Educational Gate - Syria
 - Taalam.tv - Qatar
- **eBusiness & Commerce**
 - Monaqasat - Lebanon
 - eZajil and Smart Hosted UC - UAE
 - Bahrain Islamic Bank - Bahrain
- **eEntertainment & Games**
 - Sarab.co - Lebanon
 - El3ab - Egypt
 - Kuwait Events (Hayyak) - Kuwait
- **eInclusion & Participation**
 - Real Show - Oman
 - Nawaat Portal - Tunisia
 - Erada - Egypt
- **eScience & Technology**
 - Kangoulia - Tunisia
 - Bahrain Locator - Bahrain
 - Nanoscopy Science Center - Kuwait

Questions?



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