

Regional “Train the Trainers” Workshop on the Behavioural Insights and Strategic Planning
Handbook
Thursday, 05 March 2020
ESCWA
Beirut, Lebanon

Within the framework of ESCWA’s Development Account (DA) project “Towards the Arab Horizon 2030: Enhancing Integrated National Development Planning in the Arab Region” and as part of its deliverables, ESCWA and Nudge Lebanon collaborated to develop a comprehensive handbook/manual for Arab development planners. The handbook includes good practices and tools identified from within and outside the region that may be used by national planners as a guide during their work and throughout the different stages of planning. The handbook provides Arab planners and stakeholders with practical means and tools to apply behavioural insights into their work. In addition, the manual helps them to identify the behavioural biases that occur during the planning process and highlights possible behavioural interventions.

The main aim of this one-day workshop is to train the national project focal points on the content and usage of the handbook. The workshop will provide them with guidelines on how they can apply behavioural insights in practice and how they themselves can train relevant stakeholders in their countries on the usage of behavioural insights in their respective area of work.

The workshop furthermore allows ESCWA, the national project focal points, and Nudge Lebanon (ESCWA’s implementing partner and developer of “The Behavioural Insights and Strategic Planning Handbook”) to discuss and exchange their ideas and to collate feedback and comments on the structure, content, and presentation of the handbook. This feedback will help ESCWA and Nudge Lebanon to create the final version of the manual, which will then be translated into Arabic and distributed to relevant stakeholders who can benefit from it.

In the course of the workshop, ESCWA and Nudge Lebanon will present the final draft of the handbook to the participants and facilitate the discussions between the project focal points. The result of these discussions will be a summary document that comprises areas for improvement and identifies the main stakeholders that may benefit from the manual, and thus will guide the production of the final version of the handbook.

The opening session of the meeting will present the progress made so far with the DA project and upcoming planned activities. The first session will then provide the participants with an interactive training on the handbook that will eventually enable the participants to train the relevant stakeholders in their countries. Nudge Lebanon will walk the participants through the handbook and encourage them to share their experiences and own ideas throughout the presentation. During the second session, participants will be asked to give their feedback and comments on the final draft of the



handbook and encouraged to identify relevant stakeholders in their countries. During the closing session, ESCWA and the national focal points will take a look at the near future and agree upon upcoming milestones.

Agenda

Thursday, 05 March

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| 9:00 | - | 09:30 | Arrival and Registration |
| 09:30 | - | 10:00 | Opening Session

Welcoming remarks and brief overview of project progress, tour de table and review of the agenda <ul style="list-style-type: none">• Presentation: ESCWA |
| 10:00 | - | 11:00 | Session 1.1: Interactive “Train the Trainers” Session on the Behavioural Insights and Strategic Planning Handbook

In this session, ESCWA’s implementing partner, Nudge Lebanon, will walk the participants through the handbook. The presentation will focus on the seven stages of the planning process, the common pitfalls and biases that frequently occur at the different stages of the planning process, and the suggested ideas for behavioural interventions. Nudge Lebanon will present relevant case studies that demonstrate practical applications of behavioural insights.

The session will be interactive, as experts from Nudge Lebanon will ask the participants to identify further pitfalls in the various stages of the planning process, other than the ones mentioned. The participants will also be encouraged to share their own experiences and to name situations from their work where behavioural insights could prove to be valuable.

National project focal points will share their experience by giving examples on a challenging situation/pitfall from their country that can benefit from the application of the toolkit. <ul style="list-style-type: none">• Presentation and Facilitation: Nudge Lebanon and ESCWA |
| 11:00 | - | 11:30 | Coffee Break |
| 11:30 | - | 13:00 | Session 1.2: Interactive “Train the Trainers” Session on the Behavioural Insights and Strategic Planning Handbook “Continued”

This session continues with the training on the handbook and the discussion on practical applications of behavioural insights within the context of national and strategic planning. The session will also include open discussions of relevant case studies from the region and outside. <ul style="list-style-type: none">• Presentation and Facilitation: Nudge Lebanon and ESCWA |

13:00	-	14:00	Lunch Break
14:00	-	16:00	Session 2: Review and Feedback on the Handbook - Group Breakout Participants will be divided into small groups to work together and discuss the manual and provide feedback on its structure, its content, and its presentation. During this session, participants will also be asked to identify the relevant government entities and stakeholders/beneficiaries that can benefit from the use of the manual in their countries. The groups will be accompanied by experts from Nudge Lebanon and ESCWA. <ul style="list-style-type: none">• Presentation and Facilitation: Nudge Lebanon and ESCWA
16:00	-	17:00	Closing Session and Way Forward ESCWA and the national project focal points will agree upon upcoming milestones and the way forward. <ul style="list-style-type: none">• National focal points set a schedule and workplan to train national stakeholders on the usage and application of the manual with the support of ESCWA• Stocktaking of peer review conclusions to ensure that the comments and feedback of the national focal points are understood <ul style="list-style-type: none">• Presentation and Facilitation: ESCWA
