



بإدارة
الحديقة التكنولوجية الفلسطينية

Managed by
Palestine Techno Park

LEAPING INTO NEW HORIZONS

Ready for Additional Investment
in Technology



الحديقة التكنولوجية الفلسطينية – الهندية

Palestine - India Techno Park



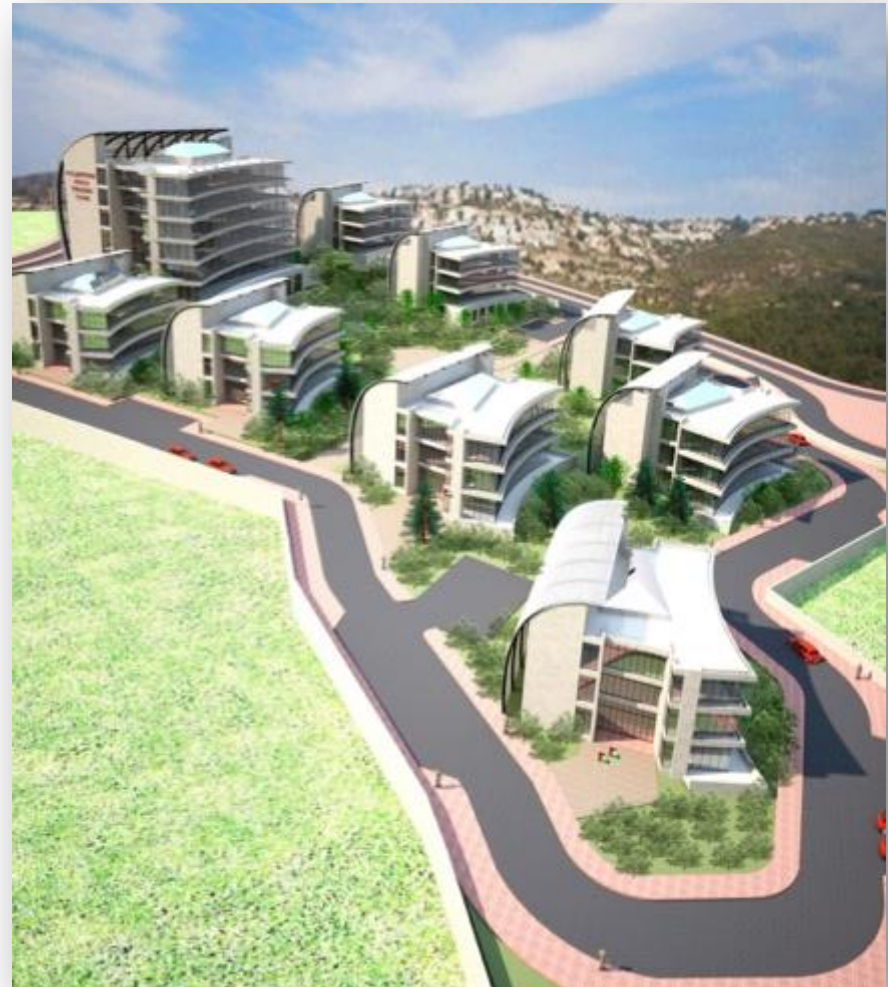
Palestine Tech Park

LEAPING INTO NEW HORIZONS...

www.technopark.ps, info@technopark.ps

The **Palestine Tech Park (PTP)** is a **non-profit organization** established in 2016 and is a member of the International Association of Science Parks and Areas of Innovation (IASP), a leading global network for science and technology parks as well as areas of innovation.

The PTP is developing a national infrastructure, business environment and culture to **help knowledge-based enterprises and creative and technology clusters** seed, grow and commercialize business opportunities.



The PTP has the following objectives:

1. Establishing a national essential infrastructure to enable growth and clustering in the technology sector by providing commercial offices services catering to innovation and technology companies
2. Promoting the brand and image of the technology sector to attract foreign direct investment and integrate with global value chains
3. Supporting technology entrepreneurship programs by launching new technology start-ups, social enterprises and developing new innovative products
4. Conducting technology transfer activities (including emerging technologies) that would work on the commercialization cycles of research and development whether at universities or industry and take them to markets
5. Bridging the knowledge gap and the gap between private sector & academic in capacity building, technology and innovation

The PTP believes that activities meeting the above objectives will result in economic development including job creation.

Republic of India Government Support

The generous donation received from the REPUBLIC OF INDIA to develop the flagship Palestine - India Techno Park building and the infrastructure of the master plan at the 20,000-square meter location that was generously allocated by Birzeit University has contributed towards kick-starting our vision to life.

Indian Government- Phase 1
US\$12M Commitment
Flagship Building – 7 Floors at 9,500 sqm
Infrastructure: Roads, Green Landscape, Boundary
Walls, Utilities Services (Water, Electricity, Sewage
Treatment Plant)
Design Consultancy and Management



الحدائق التكنولوجية الفلسطينية الهندية
PALESTINE - INDIA TECHNO PARK

Under the patronage and in the presence of

H.E President Mahmoud Abbas

President of the State of Palestine

And the participation of

H.E Mr. M. J. AKBAR

Minister of State for External Affairs - Republic of India

The Ceremony of Laying the Foundation Stone of
PALESTINE - INDIA TECHNO PARK

تحت رعاية وبحضور

فخامة الرئيس محمود عباس

رئيس دولة فلسطين

وبمشاركة معالي السيد م. ج. أكبر

وزير الدولة للشؤون الخارجية - جمهورية الهند

حفل وضع حجر أساس

الحدائق التكنولوجية الفلسطينية الهندية



Birzeit University, Ramallah - Palestine

8/11/2016

جامعة بيرزيت، رام الله - فلسطين



Local Site Context

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Located in a prime area, our master plan and building will be the destination for many. Area: 20,000 sqm extendable to 30,000 sqm

The neighbouring lots are available for various investment opportunities, making the entire area buzzing with business potential.

Located at Birzeit University grounds, next to the Palestine Museum and the Birzeit University Academic Campus where there is an active student and research community, the PTP also strategically enjoys a central location of North and South of the West Bank and provides convenient access to air and land ports. It is also in close proximity to Ramallah (less than 20 minutes away by car), with very good transportation links.



New Buildings for New Tech/Innovation Programs

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Ready for CSR:
Auditorium and
Science Museum

Ready for Investment
Clusters: Renewable Energy and
Multinationals, ITO/BPO Hubs



Ready for Investment:
Telecomm, Media, FinTech,
AR/VR, IoT, Software

Ready for Investment
R&D, Innovation and Creative Hubs

- Phasing options shall account for an initial master plan area of 20,000m²
- An Approximate BUA of 24,000m²

Why Palestine Techno Park

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The Role of PTP

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Through a dynamic and innovative mix of policies, programmes, quality space and facilities and high value-added services, we



Basement Floor- Parking, Health Center & Pool

First and Second Floors

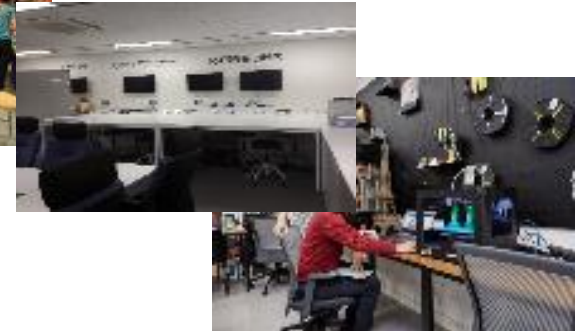
Startups and Accelerator Shared Office Space



Fourth and Fifth Floors Office Space: Soft-landing, Multinationals R&D, Local Companies R&D



Ground Floor Co-Working Space Program Cafeteria, Terrace, Seminar room.



Third Floor Innovation Labs





CREATIVE CLUSTER CAMPUS PROJECT

Startups **92** Applications for startup incubation. **Kangaroo** **39** Applications- Helping startups and companies launch new products

Success Story

▶ Leads and Sales Generated: ▶ Tech Transfer from University - ATSM ▶ Logistics Integration Software



Training



Startups

Seed Funding
Number of startups: **6 startups**
Number of jobs created: **40 Direct** + **Indirect**

Mentoring



Services



Organizing further ecosystem support:



About the 6 Startups



Wajbaat is a convenient way to order food from restaurants and home kitchens. You can use a friendly website and mobile app to order meals from any of the partner restaurants and home kitchens, where they take care of ordering and delivery to the customer's doorstep. Wajbaat differentiates itself by rolling out home kitchen meals and providing women with the opportunity to increase their income through further promotion.



"Birhakaya is a social publishing platform that aims to change the negative stereotypes about the Palestinian Youth in the world through creating positive, non-political and fun content (visual and written) that covers the life in Palestine. Birhakaya, by a group of university students who later on created a series of workshops on Social Media, Media Production, Event Coverage, Web Development, Design and Branding and others, they offer these workshops for university students and fresh graduates. Birhakaya revenue streams depend on Content Marketing, Video Production, Event Coverage and Social Media Management."



Cerati: A mobile app that integrates university students within the external labor market and developing their skills. It provides college students with access to freelancing, temporary- and full-time jobs, and tasks. Additionally, the app provides various training opportunities, workshops, internships, competitions, events, and exhibitions.



Biometric car alarm security is located in Hebron. It manufactures a small device that adds an extra level of security to cars by requiring fingerprint authentication in addition to car keys and security codes, if applicable. This device adds an extra security step toward preventing car theft in addition to the typical alarm that comes equipped with most cars. The device will also have a mobile app to support its features and customization.



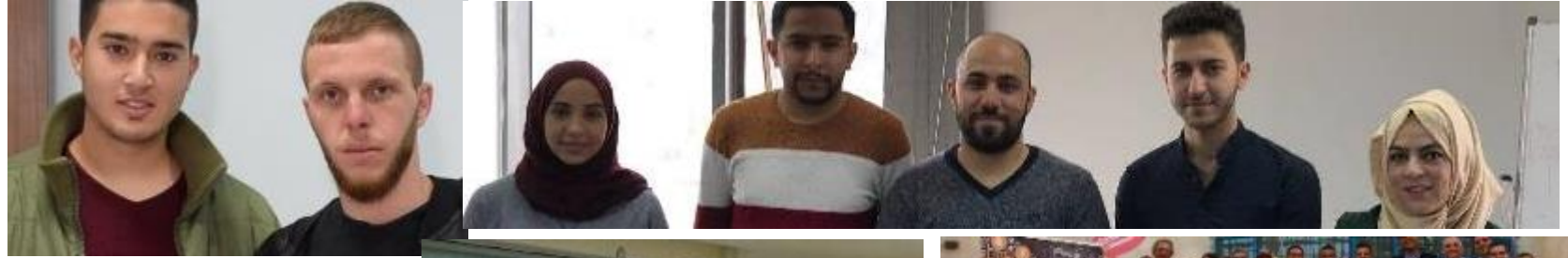
Automatic Tray Seeding Machine ATSM- is a locally manufactured Automatic Tray Seeding Machine that will highly increase the efficiency and productivity of farmers. This machine produces 125,000 seedlings and has been garnering the interest of NGOs, the agriculture sector, and nurseries.



Bede Taxi is a full management system and cab-hailing app for taxis that has rolled out an online campaign and is in the process of closing deals with taxi offices.

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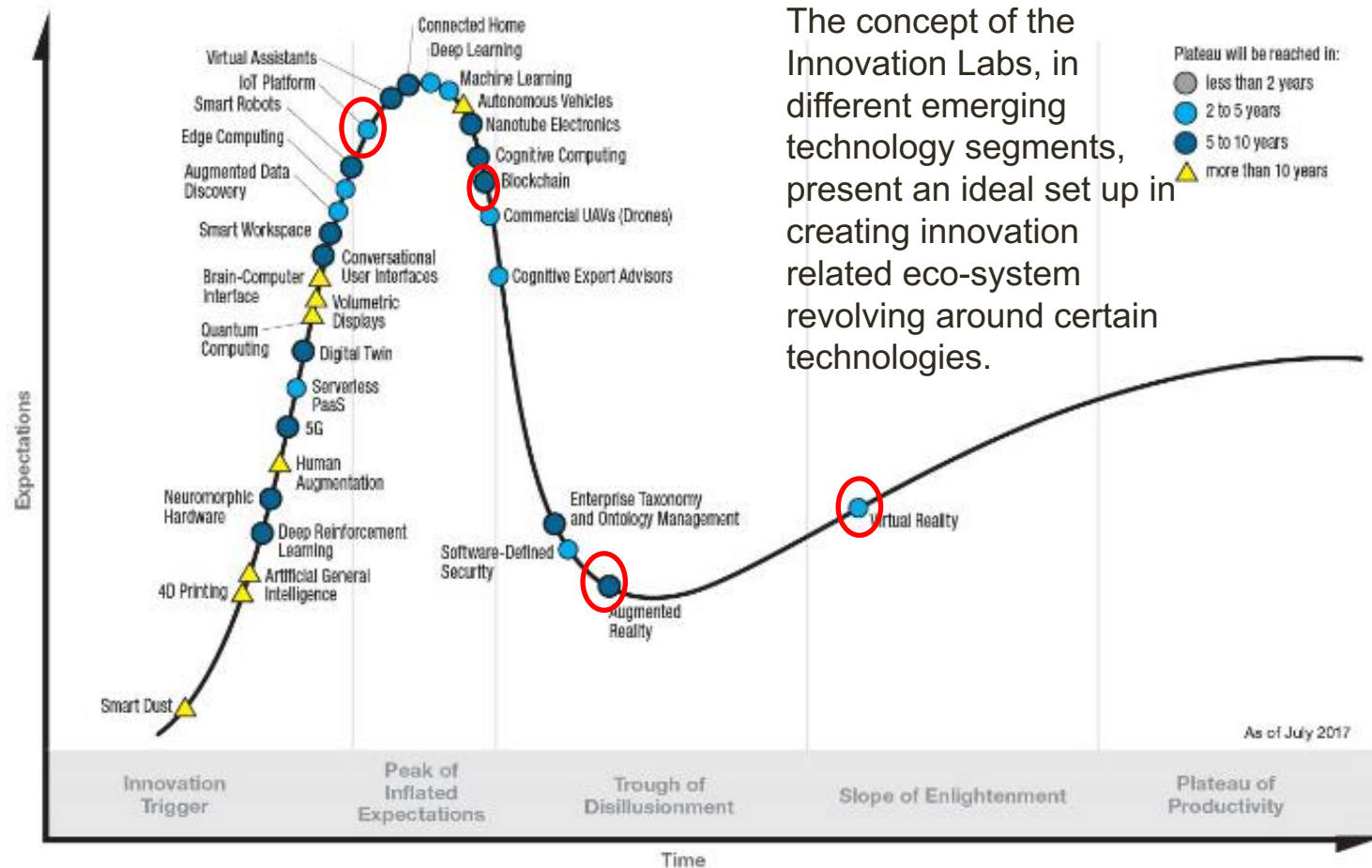






IoT, AR/VR, Robotics + 3D Printing
Renewable Energy, FinTech and Climate Tech

Gartner Hype Cycle for Emerging Technologies, 2017



The concept of the Innovation Labs, in different emerging technology segments, present an ideal set up in creating innovation related eco-system revolving around certain technologies.

gartner.com/SmarterWithGartner

Source: Gartner (July 2017)
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Emerging Technology Third Floor – Innovation Labs

FinTech Floor



Join the FinTech Community

Join the Palestine Technopark FinTech Community.

انضم لمجتمع التكنولوجيا المالية في الحديقة
التكنولوجية الفلسطينية - التكنوبارك



Signing an MoU
with Palestine
Monetary Authority
on 2nd of April



Currently Organizing for
Blockchain Training and
Certification Program



Developing Augmented Reality / Virtual Reality and Mixed Reality Innovation Lab - (ReVaMP) in Palestine



PALESTINE TECHNO PARK PRESENTS
REVAMP
VIRTUAL & AUGMENTED REALITY
HACKATHON
هاكاثون الواقع الافتراضي والمعزز
حلول يراية للأسواق الفلسطينية
INNOVATIVE SOLUTIONS FOR THE PALESTINIAN MARKET

REVAMP VIRTUAL & AUGMENTED REALITY HACKATHON

24 Participants of Techno Park's ReVaMP Boot Camp will continue developing their VR/AR prototypes, competing with other Hackathon participants for the best market oriented VR/AR applications. At the end of the 2 Days Hackathon all prototypes will be tested and judged by a professional jury to select the winning application.

ABOUT PALESTINE TECHNO PARK (PTP)
Palestine Techno Park (PTP) is a non-profit organization established in 2016 and is a member of the International Association of Science Parks and Areas of Innovation (IASPI), a leading global network for science parks and areas of innovation. The PTP aims to help knowledge-based enterprises and creative and technology clusters who want to grow and operate successfully locally, regionally and globally by creating a national infrastructure, business environment and culture and by helping them seed, grow and commercialize business opportunities.

ABOUT REVAMP AR/VR BOOT CAMP
In PTPs aim to introduce, support and incubate new technologies in Palestine. PTP launched a fully integrated programme for the development of Virtual, Augmented and Mixed Reality applications, under the name Developing Augmented Reality / Virtual Reality and Mixed Reality Innovation Lab - (ReVaMP) in Palestine. This programme started in June 2018 at the IT Labs in Birzeit University with an intensive and integrated 6 weeks Boot Camp to train up to 24 university students, fresh graduates, entrepreneurs and employees from the private sector.



Developing Augmented Reality / Virtual Reality and Mixed Reality Innovation Lab - (ReVaMP) in Palestine



Palestine Techno Park

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Sp Adobe Spark

“Augmented Reality (AR) / Virtual Reality (VR) And Mixed Reality (MR) in Palestine”-
ReVaMP Innovation Lab :- Empowering **Students, Entrepreneurs, Researchers and Companies** to Enhance the Learning Experience with VR/AR/MR Emerging Technologies.



Procurement of Infrastructure, Furniture and Lab Equipment



The good practice is to profile education and content innovators and facilitate the physical resource as above to them. Line up financial resources interested to support and investors as well as identify industry and markets interested in VR/AR/MR products.



Knowledge Acquisitions to Affect Attitudes to Practice Entrepreneurial Activities



Training of Trainers, Exchange Visits, Technical Assistance, Workshops and Sessions. Procurement of Trainers and Training Material

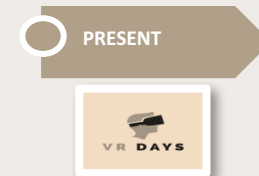
Same AR/VR Innovation Lab Activities can be applied in other technology verticals



MEET + EXPLORE
MEET peers, mentors, community supporters to help you choose and **EXPLORE** VR/AR/MR



IDEATE + DESIGN + Develop / Prototyping :
BOOTCAMPS + HACKATHONS – Ecosystem Support



PRESENT
DEMO DAYS / PITCHING: Present prototype / demo and concept to the rest of the Lab participants, education market experts, companies, multinationals, potential buyers, investors – Ecosystem Support

Thank you!

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