

***ESCWA Webinar on the Use of Contemporary Technologies for Iraq  
Population & Housing Census***

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# **Use of Geospatial Information Technologies in support of the Census**



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# Outline

- ❖ Main census mapping activities to be carried out all long the census process
- ❖ Use of Geospatial Information Technologies at all the stages of the Census
- ❖ Use of Mobile Technology/Handheld Devices
- ❖ Integration of CAPI with GIS
- ❖ Conclusions/Recommendations

# Geography at the Core of a Census

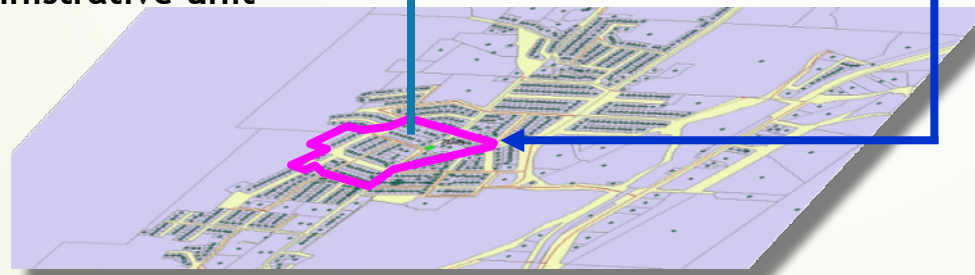
Analysis and aggregation across geographies



Aggregated to Local Government area or higher



Aggregated to an administrative unit



Aggregated to a district level



Geocoded unit level data

25 Dupont St = x,y: 35.5676, 135.6587



# Use of Geospatial Information Technologies at the 3 Stages of a Census

## التخطيط واستخدام نظم المعلومات الجغرافية في مراحل التعداد المختلفة

1. Supporting and implementing geospatial activities that ensure coverage and facilitate Census planning process for the **pre-enumeration phase**;
2. Supporting data collection and helping monitoring Census activities for the **enumeration phase**;
3. Contribution on statistical analyses and dissemination for the **post-enumeration phase**

# Use of Geospatial Information Technologies at the 3 Stages of a Census... واستخدام نظم المعلومات الجغرافية في مراحل التعداد المختلفة

1. Supporting and implementing geospatial activities that ensure coverage and facilitate Census planning process for the **pre-enumeration phase**:
  - a. Census geography - Mapping infrastructure
  - b. Enumeration areas design/EA maps
  - c. Use of Imagery - Integrating Fieldwork Using GPS and Remotely-Sensed Data
  - d. GIS and EA-based Geographic Database
  - e. Data quality/Metadata
  - f. Use of CAPI Method/ Hand-held Devices (التحول للتعداد الإلكتروني?)
  - g. Preparation of geospatial data for the Pilot Census
  - h. Manuals, guidelines and training
2. Supporting data collection and helping monitoring Census activities for the **enumeration phase**;
3. Contribution on statistical analyses and dissemination for the **post-enumeration phase**

We recommend these main census mapping activities to be carried out all long the census process:

- (1) Plan and prepare the map activities – Inventory of Existing Geospatial Data and Needs Assessment;**
- (2) Map updating and revision of EA boundaries;**
- (3) Demarcation/Re-demarcation of EAs and geocoding;**
- (4) Building the EA-based Geographic database;**
- (5) Quality assurance, quality checks;**
- (6) Support of trainings, manuals and guidelines on Census mapping;**
- (7) Supporting the infrastructure for geospatial activities;**
- (8) Selection (or Development) of a computer application for field management, monitoring and tracking system;**
- (9) Digital mapping and uploading into tablets;**
- (10) Prepare a strategy for the dissemination of the spatial data**
- (11) Census geographic products.**

# Activity 1: Diagnosis of the existing and identification of needs

## تشخيص الموجود وتحديد الاحتياجات

- ❖ Inventory of existing geospatial data (An early key action is the inventory of the sources of the geographic data required, inter alia, to construct the census enumeration areas for data collection)
- ❖ Collect the information about the characteristics, achievements and limitations of the current GIS solution;
- ❖ Examine the layers of spatial information included in the existing GIS database;
- ❖ Examine the IT environment and GIS architecture set up;
- ❖ Analyze the needs of internal stakeholders in geographic and statistical information to be collected during the next census mapping and other possible operations (PHC, economic census...);
- ❖ **Prepare an Assessment Report on the state of the current GIS/Geospatial Infrastructure and define the expected needs. تقرير التقييم**

## **Activity 2: Proposal of an integrated mobile and GIS solution and definition of the mechanisms of its implementation ?**

### **اقترح لدمج المحمول ونظم المعلومات الجغرافية وتحديد آليات تنفيذها**

- ❖ Define and describe the technical and functional components of the integrated GIS solution (mobile and web?) to be adopted while meeting the needs identified in consultation with the relevant NSO's departments and capitalizing on the achievements of the GIS products already in place;
- ❖ Identify a list of hardware, software and data security protocol (GIS and computer) required to implement the proposed solution;
- ❖ Identify technical activities to outsource.
- ❖ Develop a detailed report on this activity.



# Use of GIS at all the stages of the Census

## Pre-enumeration

- Delineation of EAs
- Geocoding
- Census Geographic Database
- Integration with CAPI
- Pilot GIS Mapping
- Other planning activities

## Enumeration

- Mobile GIS for data collection
- Monitoring census activities
- Update Geographic Database

## Post-enumeration

- Interactive Maps/Atlases/GeoPortals
- Web Mapping/Story Maps/Smart Maps
- Web GIS
- Spatial Analysis
- Supporting Surveys and Sampling Frame

EAs

Administrative and  
Dissemination Areas

| Phase  | Activity   | Procedures  |
|--|--|---|
| <p><b>I. Supporting and implementing geospatial activities for the pre-enumeration phase</b></p> | <p><b>1. Delineation of EAs</b></p> <p>The statistical unit for the agricultural census, <b>the agricultural holding</b>, remains the same as used in previous programmes.</p> | <p><b>1.</b> The first step: <b>initial office demarcation or re-demarcation phase</b> which consists to demarcate new and re-demarcate existing EAs through on-screen digitizing, editing and GIS functionality superimposing the vector data such as administrative boundaries, roads, water bodies, place names, cadastral/parcel boundaries, and other point-based features (dwellings/buildings, schools, health facilities, landmarks, etc.) on top of <b>recent imagery</b> as a backdrop (Imagery at high resolution obtained within a year of census).</p> <p><b>2. Field verification:</b> it entails the process by which the data and maps prepared and created in the office are verified, corrected and updated in the field. Based on criteria, we proceed to splits or merges</p> <p><b>3.</b> The third step, following the field verification, consists of an <b>office work</b> to capture the verified data in the field, and thus create the final Enumeration Area/Supervisory Area maps to be used for the actual enumeration.</p> |

Phase

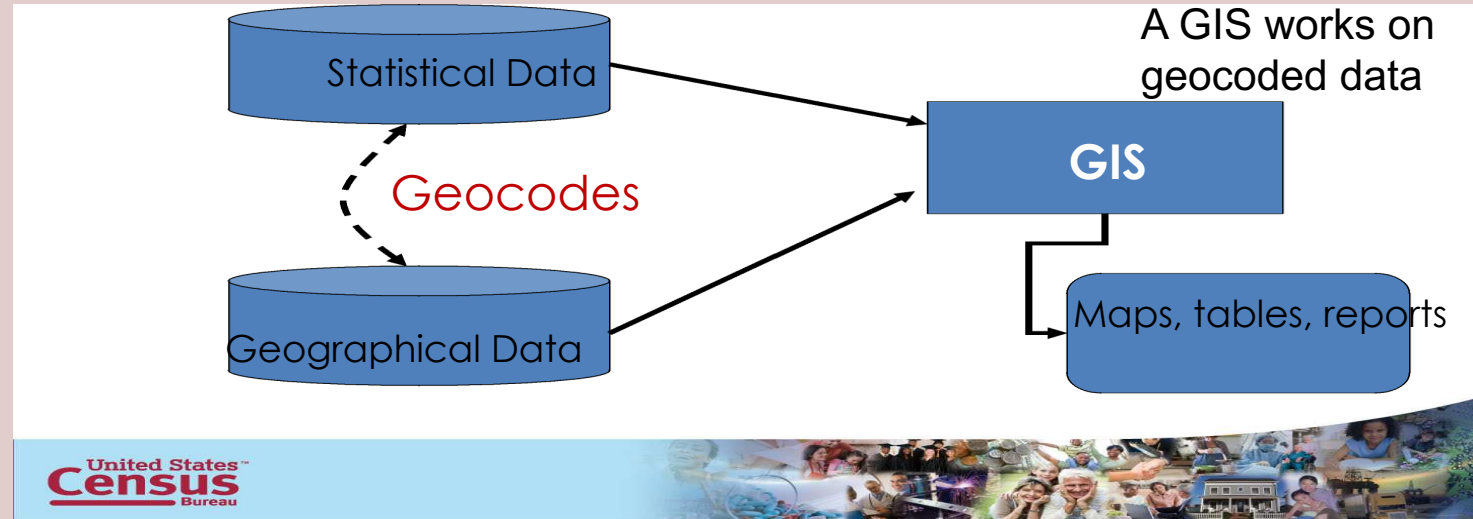
Activity

Procedures

## 2. Geocoding

(Attaching codes to the digitized features - geocoded features)

...  
geospatial  
activities for  
the pre-  
enumeration  
phase



- Geocoding is generally defined as the process of geospatially enabling statistical unit records so that they can be used in geospatial analysis.
- More specifically, geocoding is the process of *linking* unreferenced *location information* (e.g. an address), that is associated with a *statistical unit*, to a *geocode* (i.e. a geospatially referenced object); alternatively, the geocode can be directly incorporated into the statistical unit record.

| Phase  | Activity  | Procedures  |
|--|---|---|
| <p>...<br/> <b>geospatial activities for the pre-enumeration phase</b></p> | <p><b>3. Building or Updating the GIS/EA-based Census Geographic Database</b></p> | <p>This is the process of building a geographic database which is the foundational core of any GIS.</p> <p>A <b>Census GIS database at the EA level</b> (or point-based level), as it is advised to build a comprehensive GIS-based census database that has at its foundation the <b>smallest statistical unit</b> for <b>data collection</b>, be it an enumeration area, a dwelling or housing unit, or an address.</p> <p>The census GIS database can be designed on an evolving basis. For example, beside the EAs, we capture the geographic location of the building, dwelling and/or household unit... for further spatial analysis.</p> <p>(Will elaborate on this)</p> |

| Phase   | Activity                               | Procedures   |
|---|--|--|
| ...<br><b>geospatial activities for the pre-enumeration phase</b> | <b>4. Integration of GIS with CAPI</b> | <p>The integration of <b>CAPI</b> with <b>GIS-based EA</b> maps is the crux of the matters; it requires:</p> <ul style="list-style-type: none"><li>• Selection or development by an IT team of a <b>CAPI app</b>;</li><li>• Use of mobile <b>GIS-based EA maps</b>;</li><li>• Use of <b>Interactive GIS</b> online or <b>offline Maps</b> uploaded in the office;</li><li>• Administration of <b>Tests</b> before embarking on the actual use of the handheld devices in the census data collection;</li><li>• Need for <b>training</b> prior to the deployment of mobile devices.</li></ul> |

| Phase  | Activity  | Procedures  |
|--|---|---|
| <p>... geospatial activities for the pre-enumeration phase</p> | <p><b>5. Pilot GIS mapping exercise</b></p>         | <p>The Pilot GIS mapping exercise include the following steps:</p> <ul style="list-style-type: none"> <li>- In preparation of geospatial data for the Pilot, <b>pilot areas</b> need to be selected to represent the diversity of socio-economic and geographical conditions of the population in the country to observe the management and supervision of the field operation in real situations;</li> <li>- Preparation by the GIS team and provision of each pilot EA map at the EA/Building level with its related <b>coding system</b> and with the format required by the CAPI app;</li> <li>- <b>Testing</b> the integration of GIS with CAPI.</li> </ul> <p>The results of the Pilot GIS mapping exercise need to be carefully analyzed by the NSO to determine the potential modifications for the successful conduct of the actual Census, including the appropriate <b>CAPI app</b> to be selected and its integration with GIS.</p> |
|  | <p><b>6. Other planning activities with GIS</b></p> | <p>Additional activities taking benefit of the Use of GIS: for <b>optimizing the EAs</b> in using spatial analysis, <b>optimizing site placement of field offices</b>, and <b>asset distribution</b>...</p>   |

3 4

District Code

1 4

Mun./Com. Code

0 1 1 3

EA Code

0 2 3

Controller Code

1 5

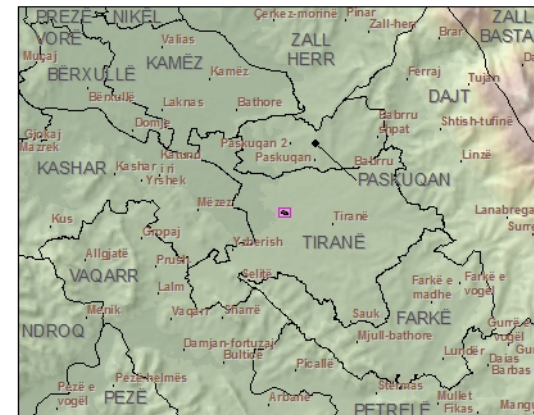
Supervisor Code

# ENUMERATION AREA CENSUS MAP


## Population and Housing Census 2011

District: **TIRANË**


Mun./Com. **TIRANË**



 BUILDING BOUNDARY

 MUN./COM. BOUNDARY

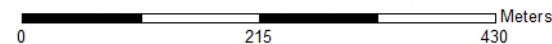
 ROAD

 EA BOUNDARY

**055** TOTAL NO OF BUILDINGS

Scale 1:990

Coordinate System: WGS 1984 UTM Zone 34N



Print Date never

| Phase  | Activity  | Procedures  |
|--|---|---|
| <p><b>II. Supporting and implementing data collection and helping monitoring Census activities for the enumeration phase</b></p> | <p><b>1. Mobile GIS for field data collection</b></p> | <p>This is about the use of handheld devices for the field data collection, where, in support of the CAPI enumeration process.</p> <ul style="list-style-type: none"> <li>- We <b>upload</b> the GIS-based Enumeration Area (EA) maps onto the device, and combine them with satellite or aerial images as backdrop.</li> <li>- This allows the enumerators to visualize the EA maps, helping them in their <b>field orientation</b> finding the correct housing units within their assigned enumeration areas.</li> <li>- Using the EA maps and the electronic questionnaires filled out by enumerators, along with GPS points collected on the device allows the NSO to <b>verify</b> the data collected, and whether the EAs were fully <b>covered</b>.</li> <li>- Ideally, once the data is transmitted to the NSO's central data center, the data including geocodes would be <b>entered</b> into the <b>GIS census database</b>, providing information about the <b>progress of the census coverage</b></li> <li>- Software: For example, in the Open source side, there is <b>Survey Solutions</b> developed under the auspices of the World Bank, and in the commercial side, there are Esri's CAPI tools: <b>Survey123 for ArcGIS</b> and <b>Collector</b>.</li> </ul> |

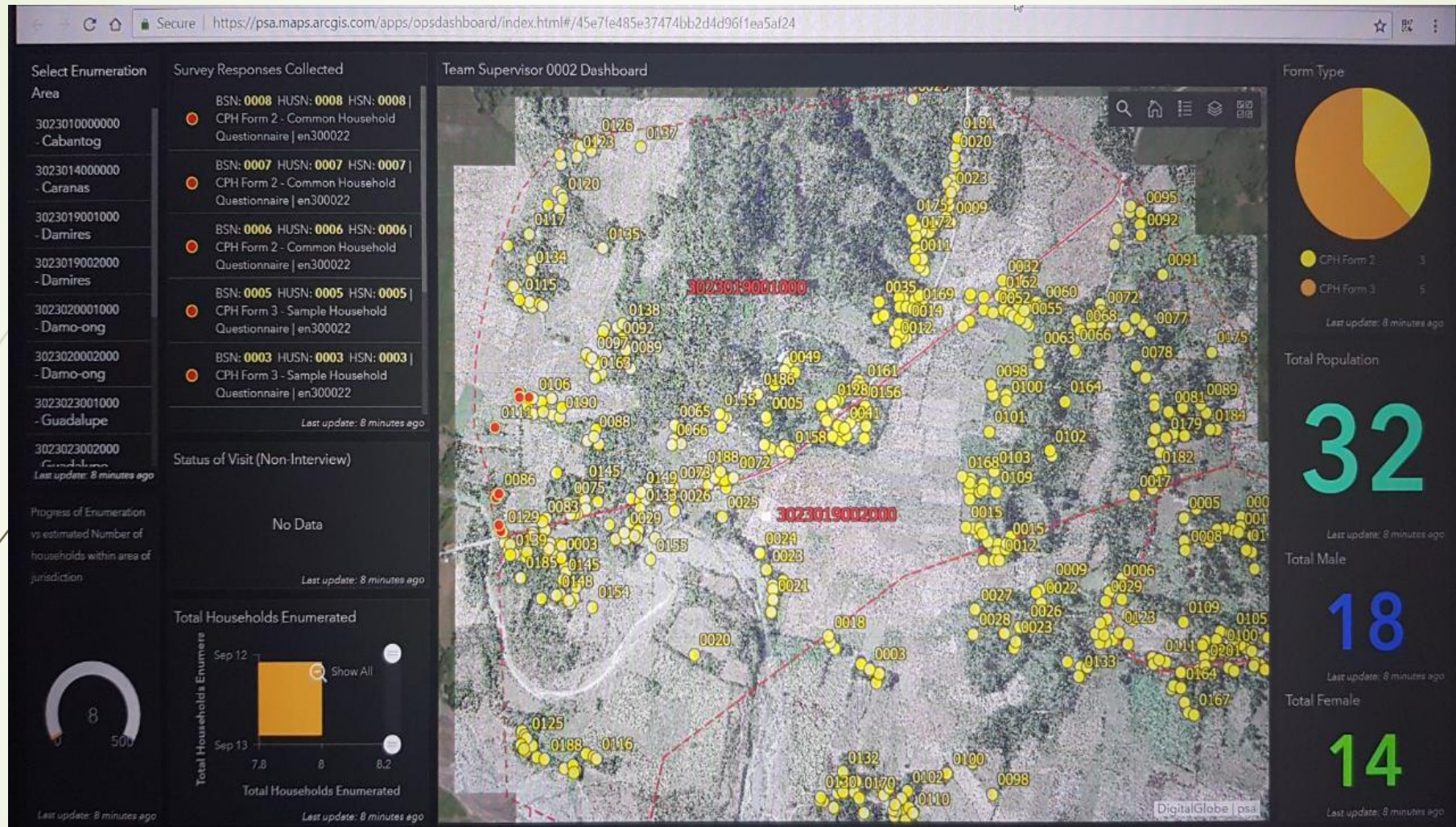


| Phase   | Activity                                      | Procedures   |
|---|---|--|
| <p>...Census activities for the enumeration phase</p> | <p><b>2. Monitoring census activities</b></p> | <p>Using GIS on mobile devices to support field operations management in streamlining and automating field operations:</p> <ul style="list-style-type: none"> <li>(i) <b>Monitoring the workflow</b> of timely information to and from the field allowing the census managers to be informed of the progress of the data collection while providing enumerators with updates;</li> <li>(ii) <b>Track the location</b> of the enumerators;</li> <li>(iii) <b>Optimizing the workload assignment</b> as well as optimizing routes (in providing the enumerators where to go and the best route to take); and particularly monitoring the progress of census operations, including identifying <b>trouble spots</b>.</li> </ul> |

# Supervisor Dashboard

لوحة القيادة

(source: Esri book)



Operational dashboards can be used to provide a view of geographic information that helps you monitor events or activities. Dashboards are designed to display multiple visualizations that work together on a single screen. From a dynamic dashboard, supervisors can view the activities and key performance indicators most vital to meeting objectives.

| Phase   | Activity  | Procedures   |
|---|---|--|
| <p>...Census activities for the enumeration phase</p> | <p><b>3. Updating EA maps/ Update Geographic Database</b></p> | <ul style="list-style-type: none"><li>• Using GIS/GPS and imagery during the field work of the enumeration phase for a <b>final update of the EAs</b> as there may still be some updates and corrections to the enumeration areas, that have to be brought to the master database.</li><li>• Editing and Updates captured in this manner can be simply verified and then incorporated into the database in a much more streamlined fashion.</li><li>• Updating the GIS census database would serve for <b>post-enumeration</b> and <b>inter-census activities</b>.</li></ul> |

| Phase   | Activity  | Procedures  |
|---|---|---|
| <b>III. Contributing to statistical analyses and dissemination for the post-enumeration phase</b> | <b>1. Interactive Maps/Atlases/GeoPortals</b>   | <p>GIS has been initially used for the dissemination of geographic products, mainly through maps. NSO can use it for:</p> <p><b>1. Thematic maps and Interactive Atlases:</b> Thematic maps in an (electronic) interactive atlas can present census data and many indicators at all levels. (Geo-)Portals as they are a cost-effective mechanism for a diverse user base,</p> |
|   | <b>2. Web Mapping/Story Maps/Smart Maps</b>     | <p><b>2. Web Mapping/WebGIS/Story Maps/Smart Maps:</b> Web mapping is more than traditional mapping, as it is more a service by which users can choose and customize what the map will show.</p>  |
|   | <b>3. Web GIS</b>                               | <p><b>3. Web GIS</b> is indeed being done through Web mapping which is the process of using the maps delivered by geographic information systems in the Web, where the web map is both served and consumed.</p>   |
|   | <b>4. Spatial Analysis</b>                      | <p><b>4. Spatial Analysis:</b> With the building of a geospatial census database at the EA level, GIS provides powerful tools to proceed with spatial analysis,</p>   |
|   | <b>5. Supporting Surveys and Sampling Frame</b> | <p><b>5.</b> Geospatial information instrumental for other statistical activities, such as the creation of a geo-referenced national dwelling frame, business frame for use in an economic census, ...these frames which are required for use as a basis for the <b>statistical sampling frame</b> for <b>inter-censal surveys</b> and <b>future censuses</b>.</p>            |

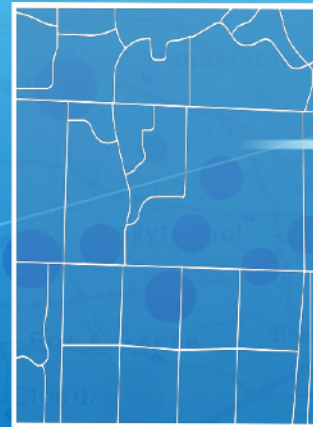
# Establishing the Foundation – The Geodatabase

- ❖ Building a Geospatial Database at the level of data collection unit level.
- ❖ The basic elements of the census database would include the following:
  - Administrative or census units/enumeration areas
  - Entity type / Relations
  - Boundary database
  - Geographic attribute tables
  - Census data tables
  - “Agricultural censuses are mainly concerned with data on the basic organizational structure of agricultural holdings, such as size of holding, land tenure, land use, crop area, irrigation, livestock numbers, labour, use of machinery and other agricultural inputs.”

# Geography and Statistical Data Are Foundational

An Integrated Data Model is Essential

## Boundaries



## Key

| EA Id         | Area |
|---------------|------|
| 1203501750071 | 42.3 |
| 1203501750072 | 34.8 |
| 1203501750073 | 26.9 |
| 1203501750074 | 51.2 |

## Census Data

| EA Id         | Population | Male | Female |
|---------------|------------|------|--------|
| 1203501750071 | 432        | 209  | 223    |
| 1203501750072 | 502        | 240  | 262    |
| 1203501750073 | 525        | 258  | 267    |
| 1203501750074 | 494        | 251  | 243    |

| EA Id         | Num HH | Avg HH size |
|---------------|--------|-------------|
| 1203501750071 | 89     | 4.9         |
| 1203501750072 | 98     | 5.1         |
| 1203501750073 | 102    | 5.1         |
| 1203501750074 | 85     | 5.8         |

## Nested Administrative Hierarchy

Provinces



Districts



Localities



Enumeration Areas



Diagram and information taken from the "Handbook on the Geospatial Infrastructure in Support of Census Activities", Department of Economic and Social Affairs, United Nations Statistics Division

# An ArcGIS® Census Data Model

This diagram illustrates a geodatabase data model that can be leveraged by census organizations across the globe. A key feature of this design is the creation and maintenance of topologically nested polygon feature classes from line feature classes containing common boundaries. Census organizations can easily modify the design to reflect the nested feature classes that are pertinent to their country. Also, specific census demographic information can be readily added.

## Census Feature Dataset

Province - Feature Class

District - Feature Class

Municipality - Feature Class

Enumeration\_Area - Feature Class

GeoLocation - Feature Class

Electoral\_District - Feature Class

Census\_Topology - Topology

## Stand-Alone Feature Classes

Facility - Feature Class

Landform - Feature Class

Railroad - Feature Class

Road - Feature Class

Site - Feature Class

Waterbody - Feature Class

Waterline - Feature Class

## Shape Type



Polygon



Point



Line

### Province - Feature Class

| Shape Type   | Polygon          | Alias Name | Province |          |
|--------------|------------------|------------|----------|----------|
| Field        | Alias            | Type       | Length   | Nullable |
| GlobalID     | Global ID        | Global ID  |          | false    |
| ProvinceID   | Province ID/Code | String     | 25       | true     |
| ProvinceName | Province Name    | String     | 50       | true     |

### District - Feature Class

| Shape Type   | Polygon          | Alias Name | District |          |
|--------------|------------------|------------|----------|----------|
| Field        | Alias            | Type       | Length   | Nullable |
| GlobalID     | Global ID        | Global ID  |          | false    |
| DistrictID   | District ID/Code | String     | 25       | true     |
| DistrictName | District Name    | String     | 50       | true     |
| ProvinceID   | Province ID/Code | String     | 25       | true     |

### Municipality - Feature Class

| Shape Type       | Polygon              | Alias Name | Municipality |          |
|------------------|----------------------|------------|--------------|----------|
| Field            | Alias                | Type       | Length       | Nullable |
| GlobalID         | Global ID            | Global ID  |              | false    |
| MunicipalityID   | Municipality ID/Code | String     | 25           | true     |
| MunicipalityName | Municipality Name    | String     | 50           | true     |
| DistrictID       | District ID/Code     | String     | 25           | true     |

### Enumeration\_Area - Feature Class

| Shape Type          | Polygon                  | Alias Name | Enumeration Area |          |
|---------------------|--------------------------|------------|------------------|----------|
| Field               | Alias                    | Type       | Length           | Nullable |
| GlobalID            | Global ID                | Global ID  |                  | false    |
| EnumerationAreaID   | Enumeration Area ID/Code | String     | 25               | true     |
| EnumerationAreaName | Enumeration Area Name    | String     | 50               | true     |
| MunicipalityID      | Municipality ID/Code     | String     | 25               | true     |

### GeoLocation - Feature Class

| Shape Type              | Point                      | Alias Name | GeoLocation |          |
|-------------------------|----------------------------|------------|-------------|----------|
| Field                   | Alias                      | Type       | Length      | Nullable |
| GlobalID                | Global ID                  | Global ID  |             | false    |
| Latitude                | Latitude                   | Double     |             | true     |
| Longitude               | Longitude                  | Double     |             | true     |
| EnumerationAreaGlobalID | Enumeration Area Global ID | GUID       |             | true     |

### Electoral\_District - Feature Class

| Shape Type            | Polygon                    | Alias Name | Electoral District |          |
|-----------------------|----------------------------|------------|--------------------|----------|
| Field                 | Alias                      | Type       | Length             | Nullable |
| GlobalID              | Global ID                  | Global ID  |                    | false    |
| ElectoralDistrictID   | Electoral District ID/Code | String     | 25                 | true     |
| ElectoralDistrictName | Electoral District Name    | String     | 50                 | true     |

The Electoral\_District feature class is included in the feature dataset because electoral districts are often relevant in the context of a census. Although it is not part of the administrative division hierarchy that appears to the left, it does participate in the feature dataset's topology due to its spatial relationship with District.

### Census\_Topology - Topology

| Origin Class       | Rule                    | Destination Class  |
|--------------------|-------------------------|--------------------|
| District           | Must Not Overlap        | District           |
| Enumeration Area   | Must Not Overlap        | Enumeration Area   |
| Municipality       | Must Not Overlap        | Municipality       |
| Province           | Must Not Overlap        | Province           |
| Enumeration Area   | Must Be Covered By      | Municipality       |
| Municipality       | Must Be Covered By      | District           |
| District           | Must Be Covered By      | Province           |
| Enumeration Area   | Must Cover Each Other   | Municipality       |
| Municipality       | Must Cover Each Other   | District           |
| District           | Must Cover Each Other   | Province           |
| GeoLocation        | Must Be Properly Inside | Enumeration Area   |
| Electoral District | Must Not Overlap        | Electoral District |
| Electoral District | Must Be Covered By      | District           |
| Electoral District | Must Cover Each Other   | District           |

### Relationship Classes

| Relationship Class            | Cardinality | Origin Class    | Origin Primary Key | Destination Class | Destination Foreign Key |
|-------------------------------|-------------|-----------------|--------------------|-------------------|-------------------------|
| ProvinceToDistrict            | 1 - M       | Province        | ProvinceID         | District          | ProvinceID              |
| DistrictToMunicipality        | 1 - M       | District        | DistrictID         | Municipality      | DistrictID              |
| MunicipalityToEnumerationArea | 1 - M       | Municipality    | MunicipalityID     | EnumerationArea   | MunicipalityID          |
| EnumerationAreaToGeoLocation  | 1 - M       | EnumerationArea | GlobalID           | GeoLocation       | EnumerationAreaGlobalID |

### Facility - Feature Class

| Shape Type          | Point                | Alias Name                      | Facility |               |          |
|---------------------|----------------------|---------------------------------|----------|---------------|----------|
| Field               | Alias                | Type                            | Length   | Default Value | Nullable |
| FacilityID          | Facility ID/Code     | String                          | 25       |               | true     |
| FacilityName        | Facility Name        | String                          | 50       |               | true     |
| FacilityDescription | Facility Description | String                          | 250      |               | true     |
| FacilityCategory    | Facility Category    | Small Integer                   |          | 1             | true     |
| FacilityType        | Facility Type        | Small Integer                   |          |               | true     |
| Subtype Code        | Subtype Name         | Default Domain for FacilityType |          |               |          |
| 1                   | Residential          | ResidentialFacilityType         |          |               |          |
| 2                   | Commercial           | CommercialFacilityType          |          |               |          |
| 3                   | Educational          | EducationalFacilityType         |          |               |          |
| 4                   | Landmark             | LandmarkFacilityType            |          |               |          |
| 5                   | Medical              | MedicalFacilityType             |          |               |          |
| 6                   | Transportation       | TransportationFacilityType      |          |               |          |

### Landform - Feature Class

| Shape Type   | Polygon       | Alias Name    | Landform |              |          |
|--------------|---------------|---------------|----------|--------------|----------|
| Field        | Alias         | Type          | Length   | Domain       | Nullable |
| LandformName | Landform Name | String        | 50       |              | true     |
| LandformType | Landform Type | Small Integer |          | LandformType | true     |

### Railroad - Feature Class

| Shape Type     | Line                 | Alias Name    | Railroad |              |          |
|----------------|----------------------|---------------|----------|--------------|----------|
| Field          | Alias                | Type          | Length   | Domain       | Nullable |
| RailroadID     | Railroad ID/Code     | String        | 25       |              | true     |
| RailroadName   | Railroad Name        | String        | 50       |              | true     |
| RailroadNumber | Railroad Number/Code | String        | 25       |              | true     |
| RailroadType   | Railroad Type        | Small Integer |          | RailroadType | true     |

### Road - Feature Class

| Shape Type | Line             | Alias Name    | Road   |           |          |
|------------|------------------|---------------|--------|-----------|----------|
| Field      | Alias            | Type          | Length | Domain    | Nullable |
| RoadID     | Road ID/Code     | String        | 25     |           | true     |
| RoadName   | Road Name        | String        | 50     |           | true     |
| RoadNumber | Road Number/Code | String        | 25     |           | true     |
| RoadClass  | Road Class       | Small Integer |        | RoadClass | true     |

### Site - Feature Class

| Shape Type      | Polygon          | Alias Name                  | Site Category |               |          |
|-----------------|------------------|-----------------------------|---------------|---------------|----------|
| Field           | Alias            | Type                        | Length        | Default Value | Nullable |
| SiteID          | Site ID/Code     | String                      | 25            |               | true     |
| SiteName        | Site Name        | String                      | 50            |               | true     |
| SiteDescription | Site Description | String                      | 250           |               | true     |
| SiteCategory    | Site Category    | Small Integer               |               | 1             | true     |
| SiteType        | Site Type        | Small Integer               |               |               | true     |
| Subtype Code    | Subtype Name     | Default Domain for SiteType |               |               |          |
| 1               | Residential      | ResidentialFacilityType     |               |               |          |
| 2               | Commercial       | CommercialFacilityType      |               |               |          |
| 3               | Educational      | EducationalFacilityType     |               |               |          |
| 4               | Landmark         | LandmarkFacilityType        |               |               |          |
| 5               | Medical          | MedicalFacilityType         |               |               |          |
| 6               | Transportation   | TransportationFacilityType  |               |               |          |

### Waterbody - Feature Class

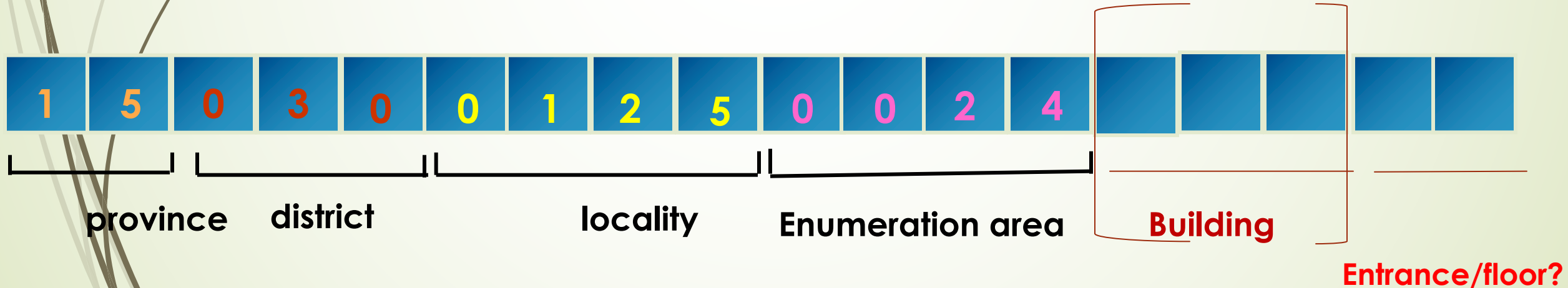
| Shape Type    | Polygon           | Alias Name    | Waterbody |               |          |
|---------------|-------------------|---------------|-----------|---------------|----------|
| Field         | Alias             | Type          | Length    | Domain        | Nullable |
| WaterbodyID   | Waterbody ID/Code | String        | 25        |               | true     |
| WaterbodyName | Waterbody Name    | String        | 50        |               | true     |
| WaterbodyType | Waterbody Type    | Small Integer |           | WaterbodyType | true     |

### Waterline - Feature Class

| Shape Type    | Line              | Alias Name    | Waterline |               |          |
|---------------|-------------------|---------------|-----------|---------------|----------|
| Field         | Alias             | Type          | Length    | Domain        | Nullable |
| WaterlineID   | Waterline ID/Code | String        | 25        |               | true     |
| WaterlineName | Waterline Name    | String        | 50        |               | true     |
| WaterlineType | Waterline Type    | Small Integer |           | WaterlineType | true     |

## Example of a generic enumeration area coding scheme

- An EA code of **1503001250024** means that enumeration area number **24** is located in province **15**, district **30** and locality **125**.





# Enumeration Area Census Map



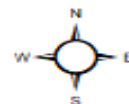
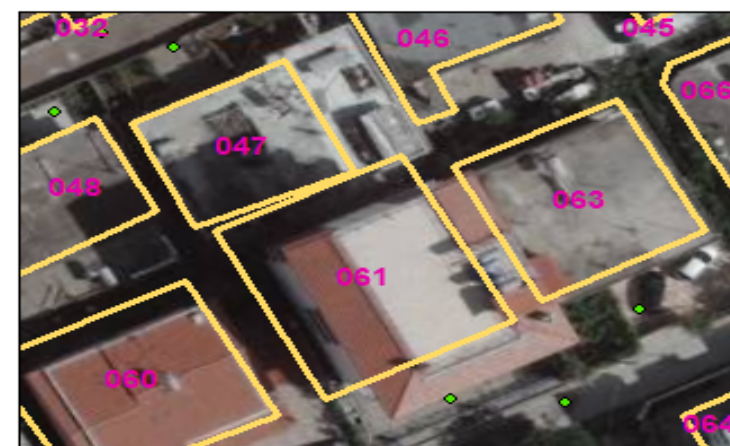
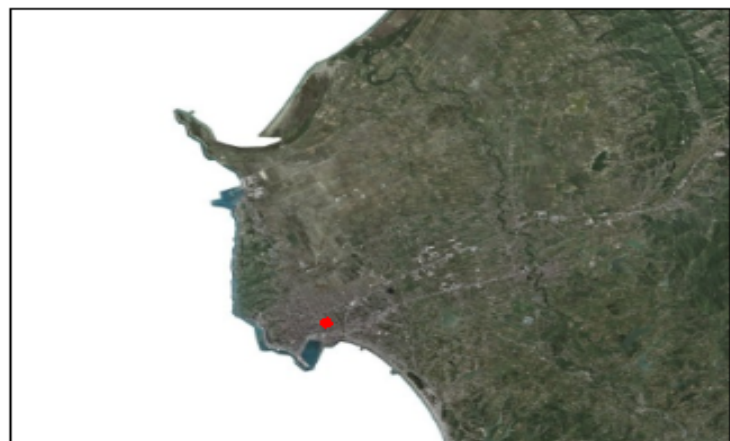
Municipality: Durrës  
Admin Unit: Durrës

|   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | 0 | 0 | 6 | 0 | 1 | 0 | 3 | 7 | 8 | 0 | 6 | 6 | 0 | 1 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|

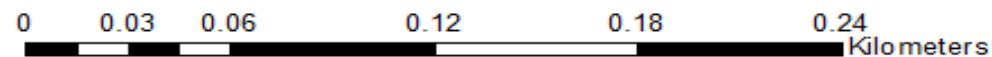
Municipality Code (2)    Admin. Unit Code (4)    EA Code (4)    Building Entrance Code (3) Number (2)

|   |   |   |   |   |
|---|---|---|---|---|
| 0 | 2 | 3 | 1 | 3 |
|---|---|---|---|---|

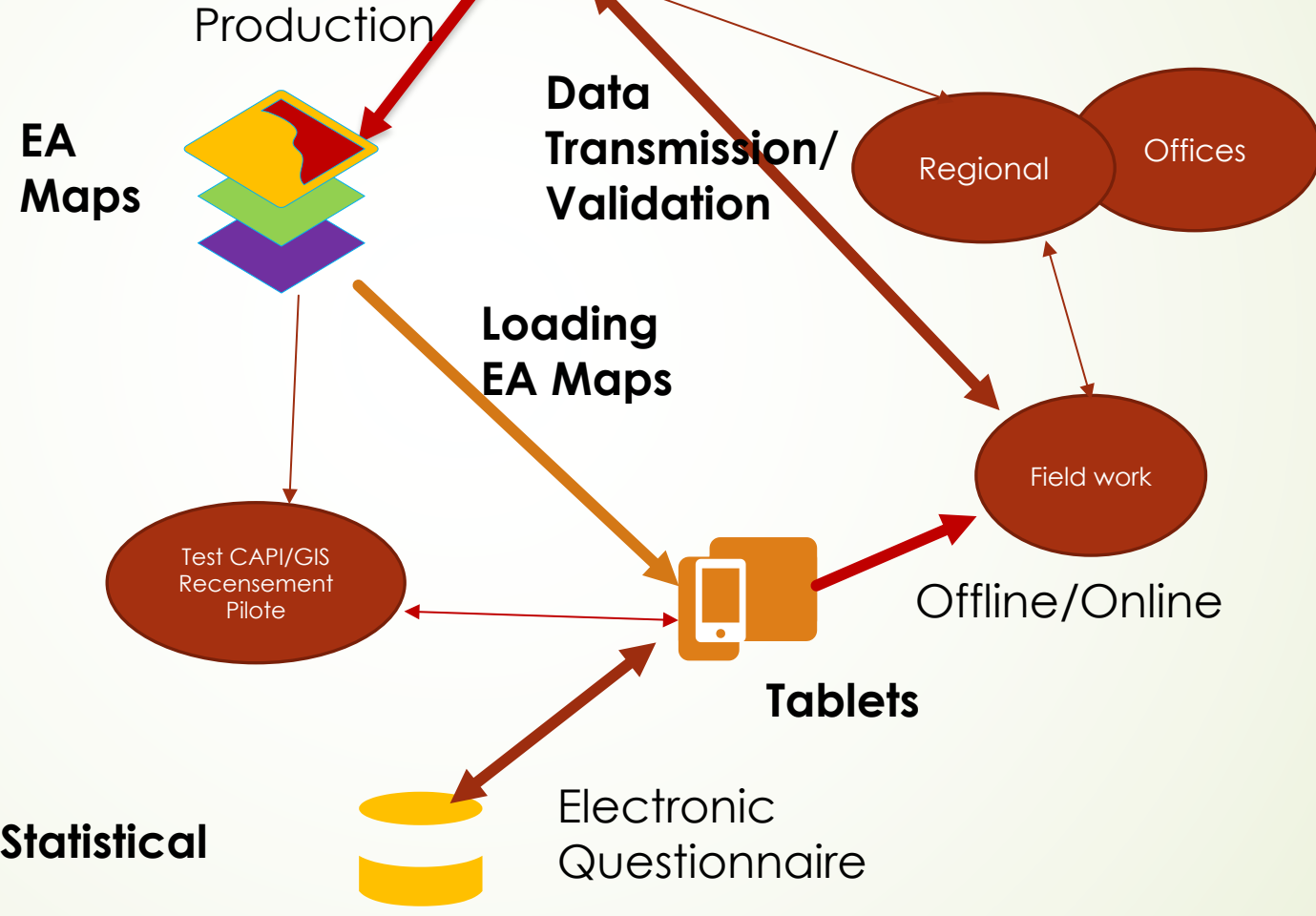
Controller Code (3)    Supervisor Code (2)



Total Number of Buildings: 110



**Central System-  
GDB/GIS Platform**



**Census/Statistical  
DB**

# Spatial Analysis Techniques

## ❖ Spatial Analysis Techniques include:

- Queries
- Distance measurements
- Buffering
- Linear interpolation
- Point pattern analysis
- Cartograms, etc.

## ❖ The main use of spatial analysis is for **census products and services**

## Need for CAPI: Computer Assisted Personal Interviewing

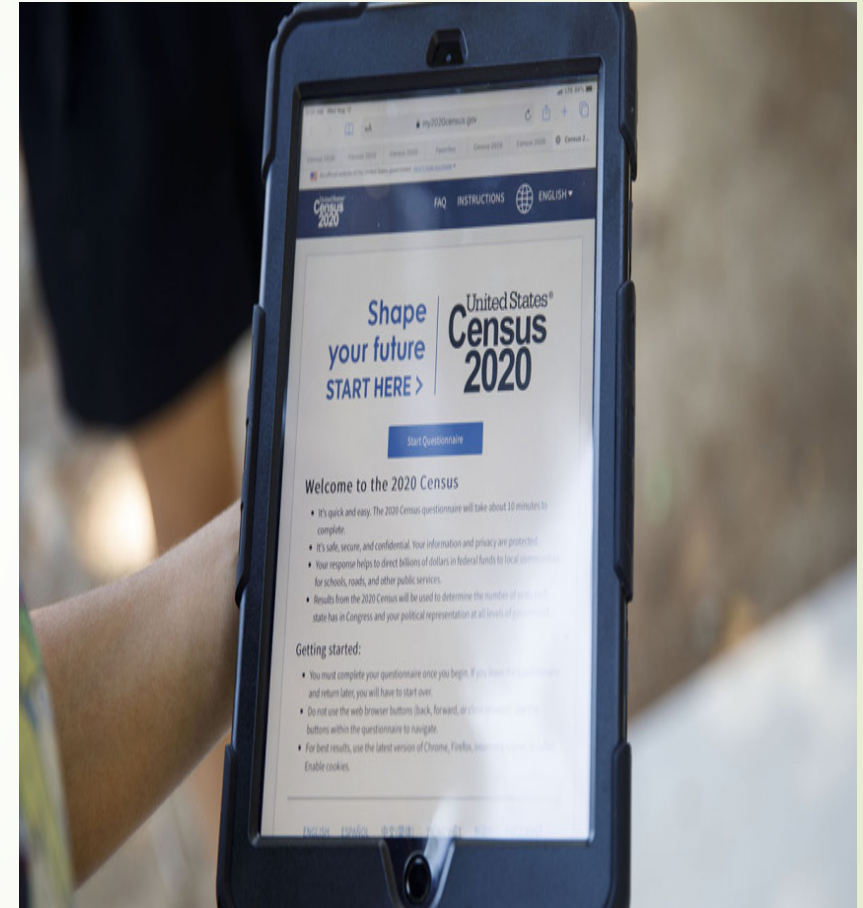
- ❖ Traditional paper-based methods of census data collection have proven to be tedious, time consuming, costly and often prone to errors.
- ❖ To overcome these problems, **Computer Assisted Personal Interviewing (CAPI)** methods are increasingly replacing pen-and-paper methods as a viable alternative for census data collection.
- ❖ “**CAPI** is the face-to-face interviewing mode in which a computer displays the questions onscreen, the interviewer reads them to the respondent, and enters the respondent’s answers into the computer”.

## CAPI/Tablet: Way of Collecting (Census) Data

- ❖ Electronic questionnaire - Contents of the census form are stored onto the Tablet so that the questions appear sequentially on the screen
- ❖ Data are entered into a hand-held computer instead of onto a paper census form, allowing:
  - Immediate evaluation at the moment of data collection, allowing the correction of information at the moment of the interview;
  - The filling out of all the compulsory questions, avoiding the lack of answers due to forgetfulness or mistake by the enumerator;
  - Optimization of the filling out of data through automatic skips in the questionnaire, avoiding covering several items about which, sometimes, there would be no reply;
  - Optimize time used by the enumerator and the head of household.

# Data Transmission

- ❖ Data are then electronically transmitted to an Central Data Center for further processing:
  - Offline or online depending upon the availability of connectivity options: WiFi, CDMA / GSM Radio
  - For example, if work is done in a remote area with no connectivity, the data would be stored in the device itself, but when we reach an area with connectivity the data would be automatically transferred to the Data Center
- ❖ Other characteristics:
  - Ease of use
  - Multi-lingual capability



# Data security

- ❖ Data at rest-stored on the tablet PC storage media
  - Login password protection (OS and enumeration system)
  - Basic user privileges for census officers
    - Use of the enumeration software system
    - Data synchronization
  - File system level encryption of the local database files
  - Census officers do not have access to the decryption key
  - USB flash drives disabled
- ❖ Data in transit- during synchronization
  - From tablet PC to work branch
    - Wi-Fi 802.11n WPA2
    - IPsec/L2TP VPN using digital certificates
  - From work branch to HQ
    - Private network infrastructure
    - IPsec VPN tunneling

# Examples of Rugged Tablet أجهزة لوحية



**Dell Rugged Tablet**



**BAK Rugged device**

- ❖ The suitable for census data collection would range from 7 to 10 inches, due to the optimized size and weight, brightness, and for being held with one hand, all this suitable for field work.
- ❖ And rugged tablets needed for the tough field environment, and to avoid breaking and dissuade theft.



## Handheld devices with In-built GPS

- ❖ The device can be enabled with **GPS/GNSS** to:
  - Access to coordinates of the units visited during data collection;
  - Use of coordinates obtained during data collection to **track the location of the place** from where the data was entered which would allow the department to check cases of fraudulent data entry; and
  - Tracking could be undertaken to assist the enumerator in understanding their current location and also capture the geographical location of where the census data was captured.



Figure 15 - Satellite Image on PDA screen.

## Significant costs (Time and money)

- ❖ For implementation of both Tablet or hand-held GPS, the following needs to be considered
  - Purchase of hardware (Tablet ~ \$100 Each)
  - Technical Training for enumerators
  - Cost of Pre/Post Census mapping exercise
  - Software development
  - Logistical costs
  
- ❖ Considering/Planning for the deployment of the massive number of devices

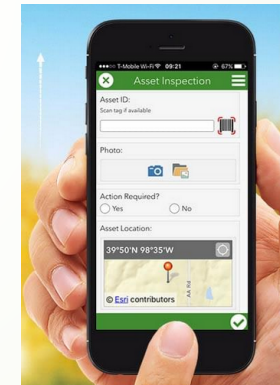
# The integration of CAPI with GIS-based EA maps:

The integration requires:

- ❖ Selection or development by an IT team of a **CAPI app**;
- ❖ Preparation of mobile **GIS-based EA maps**;
- ❖ **Uploading** the EA maps on the handheld devices (mobile map packages to be used online or offline);
- ❖ Need for administrating **tests** with regard to the integration of **electronic questionnaire, EAs maps, GPS**, transmission of data functionalities, battery, etc., before embarking on the actual use of the handheld devices in the census data collection;
- ❖ Proceeding with a **training** prior to the deployment of mobile devices.

# Software: Integration of CAPI App and GIS

- ❖ Integration of CAPI App and GIS
  - ❑ CAPI and GIS-based EA maps
  - ❑ Satellite imagery as backdrop
- ❖ Integration may need programming
- ❖ Examples:
  - ❑ Survey Solutions (World Bank)
  - ❑ Survey123 and Collector



➤ Survey123 for ArcGIS on a handheld device

# Some Implementation/Organizational Aspects

## ❖ Need to Build Partnership with:

- Application development partner  
(IT Cie with expertise in mobile forms and hosting data centers)
- Device Manufacturer  
(To provide the devices as per specification)
- Connectivity provider  
(To provide connectivity for the device so that the data can be transferred seamlessly to the data center)
- Capacity building supporter  
(Training on using not only the forms and the entire process of data collection but also on the basics of the device and what to do for trouble shooting).

## ❖ **Nodal Agency:**

- Operationalize the whole process

## Lessons Learned-Good Practices

- ❖ Learn about some practices/experiences: the qualitative as well as quantitative benefits of handheld devices have been proven in field in many countries (Australia, Brazil, Canada, Malaysia, New Zealand, Oman, Jordan, Cape Verde, etc...)
- ❖ Various Options are available for selecting handheld devices
- ❖ Clear identification of objective is required for selecting best device
- ❖ Important to have extensive training prior to deployment
- ❖ Build a solid partnership: **Integrator**
- ❖ Post implementation support – technical as well as hardware support ensures project success

## A Reference Book: GIS and the 2020 Census – Modernizing Official Statistics

# GIS AND THE 2020 CENSUS

Modernizing Official Statistics

AMOR LAARIBI • LINDA PETERS

### Why this book?

1. A personal reason: account of my journey almost 17-years working with two global communities, the geospatial and statistical communities, who share many in common. Just to give to look about how they represent their data in hand: statisticians use, not to say swear only by tables and matrices, while that same data can be represented by GIS people through maps!

2. The context was favorable to respond to the needs of countries: there are two major global drivers that push for the use of geospatial information and its integration with statistical information: **the 2030 SD Agenda** and the **2020 Round of Censuses!**



شكرا جزىلا

**THANK YOU !!**

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