



Shared Prosperity Dignified Life



## The First EGM on Emerging Technologies and Pressing Issues from the 2030 Agenda



# Emerging technologies for advancing the implementation of the 2030 Agenda

27 November 2023




# Outline

- Enabling Ecosystem
- Big Data
- Internet of Things
- Artificial Intelligence
- Geospatial Technologies
- Immersive Technologies
- Blockchain



# Digital & Emerging Technologies

*Advancing the Implementation of the 2030 Agenda*



# Enabling Ecosystem



# Enabling Ecosystem

## Definition:

- A set of infrastructure and technologies that are critical for deploying and enabling emerging technologies (high speed internet/broadband, data centers, cloud computing and cybersecurity).
- Connectivity/Broadband: Wide Area Networks, Mobile Networks (3G/4G/5G), Wi-Fi networks, Fiber-optics.
- Data Centers: Scalable and reliable, are essential for processing and storing vast amounts of data generated by emerging technologies such as national data centers for Government services.



# Enabling Ecosystem

- Cloud computing: Access computing resources over the internet, including software applications, servers, storage, and databases - hosted services (IaaS, PaaS, SaaS) offering several advantages:
  - Scalability: resources can be easily scaled up or down
  - Accessibility: resources are accessible from any location
  - Reliability: offering robust security and backup measures
  - Increased Collaboration, Disaster Recovery, Mobility, Loss Prevention, Cost Savings
- Private cloud, public cloud or hybrid cloud



# Enabling Ecosystem

- Cybersecurity: Ensures the security of networks, data systems, and digital assets – it is essential to protect against cyber attacks, data breaches, theft, damage or other malicious activities.
- Many Arab states have realized that the security of cyberspace is an integral part of their economic systems and a matter of national security.
- Arab Cybersecurity Strategy (ACSS) is a 5-year plan which provides guidance and best practices on cybersecurity.

The image features a complex, abstract digital landscape. It is filled with numerous glowing, curved lines in shades of light blue and white, which appear to be data paths or connections. Interspersed among these lines are small, scattered elements of binary code (0s and 1s) and other digital symbols, some in blue and some in orange. The overall effect is one of dynamic, high-speed data flow and connectivity. In the bottom right corner, there is a dark blue rectangular box containing the text "Big Data" in a clean, white, sans-serif font.

Big Data





# Big Data

## Definition:

- Set of tools, techniques and technologies used to process, store, analyze, and visualize large and complex data sets, allowing users to gain insights from the data and making data-driven decisions;
- Datasets can come from different sources, including social media platforms, web analytics and sensor networks, and may include structured, semi-structured, and unstructured data;
- Characterized by Volume, Velocity, Variety & Veracity (**4 V's**).



# Big Data – Use Cases

- Big Data supports healthcare analytics and management offering improved diagnosis and personalized treatments.
- Big Data aids in water resource management by analyzing vast datasets, thus enhancing efficiency, optimizing usage patterns, and predicting demand
- Big Data analytics for monitoring & managing air quality in cities, by analyzing real-time sensor data, identifying pollution sources, and facilitating prompt interventions

3 GOOD HEALTH AND WELL-BEING



6 CLEAN WATER AND SANITATION



11 SUSTAINABLE CITIES AND COMMUNITIES





# Internet of Things



# Internet of Things

## Definition:

- IoT refers to a network of interconnected devices, vehicles, and objects that communicate and exchange data. These devices, equipped with sensors and connectivity, enable real-time monitoring, control, and automation, fostering a seamless and intelligent environment.
- IoT applications span various sectors, enhancing efficiency, convenience, and decision-making processes.



# Internet of Things – Use Cases

- IoT-based smart agriculture for precision farming and resource optimization - supports sustainable agriculture practices, ensuring food security.
- IoT contributes to the creation of smart cities by enabling dynamic adjustments of traffic signals to optimize flow and reduce congestion.
- IoT minimizes environmental impact in waste management processes by utilizing smart bins and sensors, to optimize waste collection routes and reduce unnecessary pickups

2 ZERO HUNGER



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION





# Artificial Intelligence



# Artificial Intelligence

## Definition

- Systems that are designed to learn from data, adapt to new inputs, and improve their performance over time, without being explicitly programmed.
- Enables analysis of vast amount of data to identify patterns, trends, and anomalies to inform decision-making.



# Artificial Intelligence – Use Cases

- AI-powered healthcare applications contributes to improved healthcare, disease detection and prevention, and well-being.
- AI-driven automation improves workforce efficiency and economic productivity - automating repetitive tasks, reduces errors, and enables employees to focus on more complex activities.
- AI can be used for improving judicial systems, detecting tax evasion, and ensuring transparency.

3 GOOD HEALTH AND WELL-BEING



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



16 PEACE, JUSTICE AND STRONG INSTITUTIONS





The background is a complex digital environment. On the left, a satellite with solar panels is shown in orbit. The center features a globe with glowing network lines connecting various points. To the right, a network diagram with nodes and lines is overlaid on a background of binary code. The overall color scheme is dark blue and black with bright cyan and white highlights.

# Geospatial Technologies



# Geospatial Technologies

## Definition:

- Set of tools and techniques used to collect, store, analyze, and visualize geospatial data (location dimension) providing valuable insights into spatial relationships and patterns, and enabling improved decision-making.
- These technologies encompass GIS (Geographic Information Systems), GPS (Global Positioning System), and remote sensing (RS). Geospatial data aids in mapping, navigation, environmental monitoring, and urban planning.



# Geospatial Technologies – Use Cases

- Geospatial data supports urban planning and development by offering detailed information on land use, infrastructure, and population distribution.
- GT aid in monitoring and mitigating the impacts of climate change, mapping for disaster response, and risk reduction.
- GT aid in monitoring and conservation of terrestrial ecosystems by providing real-time spatial data, facilitating informed decision-making.

11 SUSTAINABLE CITIES AND COMMUNITIES



13 CLIMATE ACTION



15 LIFE ON LAND





# Immersive Technologies



# Immersive Technologies

## Definition:

- Set of digital technologies (VR, AR, MR) that enable users to experience virtual or augmented environments in a way that simulates real-world experiences.
- The Metaverse is a linear progression of VR, AR, MR.



# Immersive Technologies – Use Cases

- AR/VR enhances educational experiences by helping learners visualize complex concepts.
- Immersive technologies impact workforce training, handling high-stress situations such as natural disasters and remote medical consultations.
- Immersive technologies can help bridge educational gaps and reduce inequalities in access to education. VR-based virtual classrooms for remote and inclusive education.

4 QUALITY EDUCATION



8 DECENT WORK AND ECONOMIC GROWTH



10 REDUCED INEQUALITIES





# Blockchain



# Blockchain

## Definition:

- A decentralized digital ledger technology allowing multiple parties to maintain a continuously growing list of records. (blocks)
- Each block contains a timestamp and a link to the previous block, creating a chain of blocks.
- Once a block is added to the blockchain, it cannot be altered or deleted without altering all subsequent blocks, providing a high level of security and immutability.





# Blockchain – Use Cases

- Blockchain promotes innovation in financial and technological sectors by providing secure and transparent transactions.
- Blockchain ensures transparency in product supply chains, promoting responsible consumption and preventing fraud.
- Blockchain ensures transparency and trust in transactions, such as identity verification during elections to reduce fraud.

9 INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



12 RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION



16 PEACE, JUSTICE  
AND STRONG  
INSTITUTIONS





Shared Prosperity Dignified Life



ADA



# Thank You

**Rami Zaatari**

[zaatari@un.org](mailto:zaatari@un.org)

