

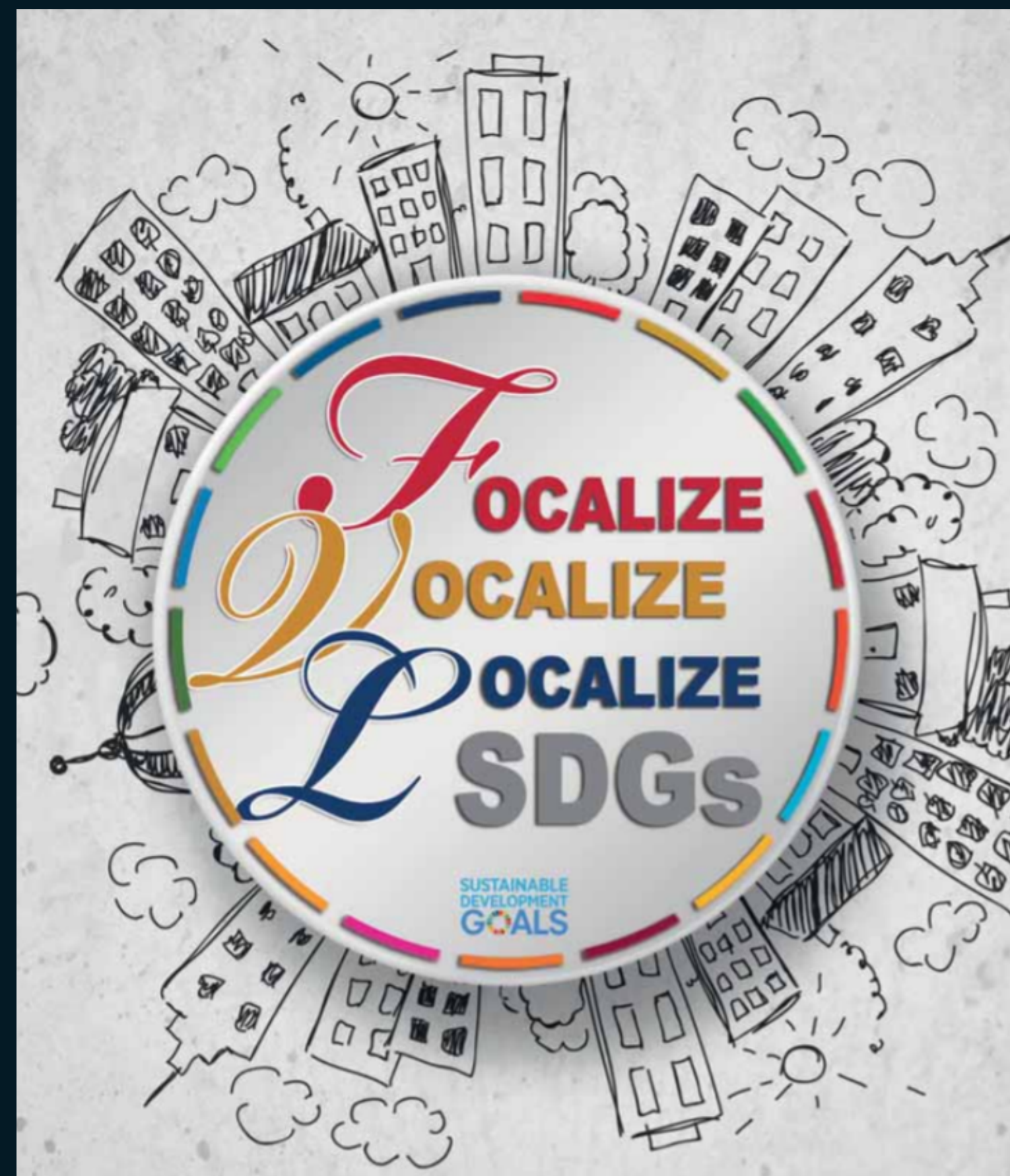


Mainstreaming of the SDGs in the MEWA Region

Localization and Monitoring : İzmir and Sultanbeyli Experiences

A Three-fold Strategy

- FOCALIZING SDGS
- VOCALIZING SDGS
- LOCALIZING SDGS



FOCALIZING SDGS



- All development initiatives to have an SDG component.
- Municipal services to be showcased in the SDG platforms.
- Better recognition of municipalities as the main drivers of sustainable development.
- Contributing to the global campaign to consolidate our powers to feed into the 2030 Agenda.



VOCALIZING SDGS



- Changing the narrative on development and making specific reference to the SDGs
- Local leaders to frame their daily discourse around the SDGs, to raise awareness on the local population
- Sensitizing the public on SDGs through public speeches, conferences, workshops
- Mainstreaming SDGs to create a sense of local ownership.



LOCALIZING SDGS



- Local ownership
- Defining SDG indicators at the national and sub-national levels
- Determining local priorities



UCLG-MEWA Approach

- Highlighting the coherence between the SDGs and the New Urban Agenda
- Both global processes recognize cities as one of the main drivers of sustainable development
- 2/3 of SDG targets require local action

What We Have Done As UCLG-MEWA ?



ADVOCACY

National and international level
Social media campaigns



FACILITATION

Local Reporting of the SDGs
Participation in the
international platforms



TRAININGS

Awareness Raising
Capacity Building

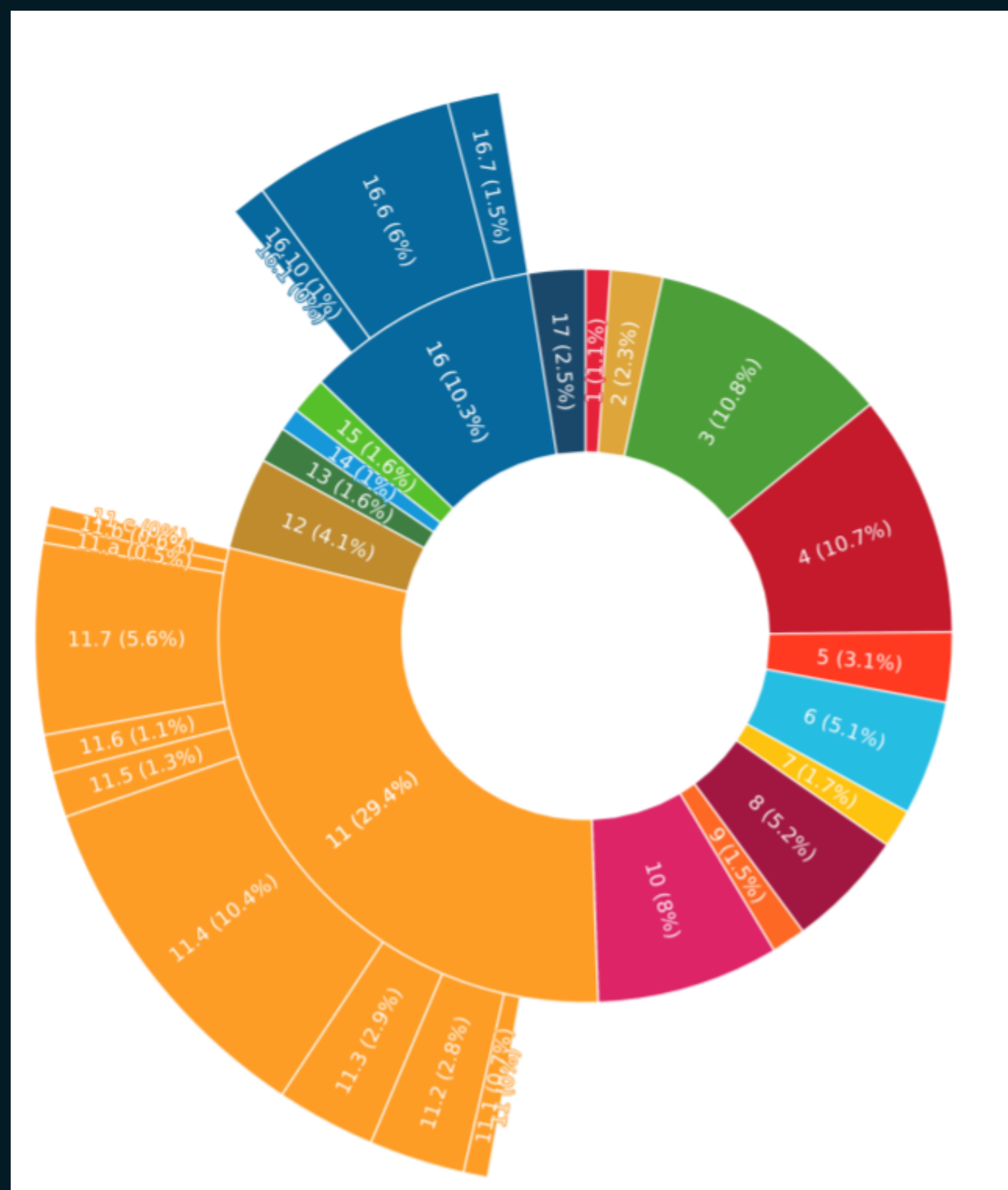


The Pilot Project on Mapping the SDGs in Turkey

- **15 Municipalities**
 - **11 districts**
 - **1 province**
 - **3 metropolitan city**
 - **Located in Marmara, Aegean, Mediterranean, Southeast Anatolia, Black Sea, and Central Anatolia regions of Turkey**

The Pilot Project on Mapping the SDGs in Turkey

2223 Projects evaluated in line with SDGs



The local governments share their SDG progress with the

international community via

Voluntary Local Reviews

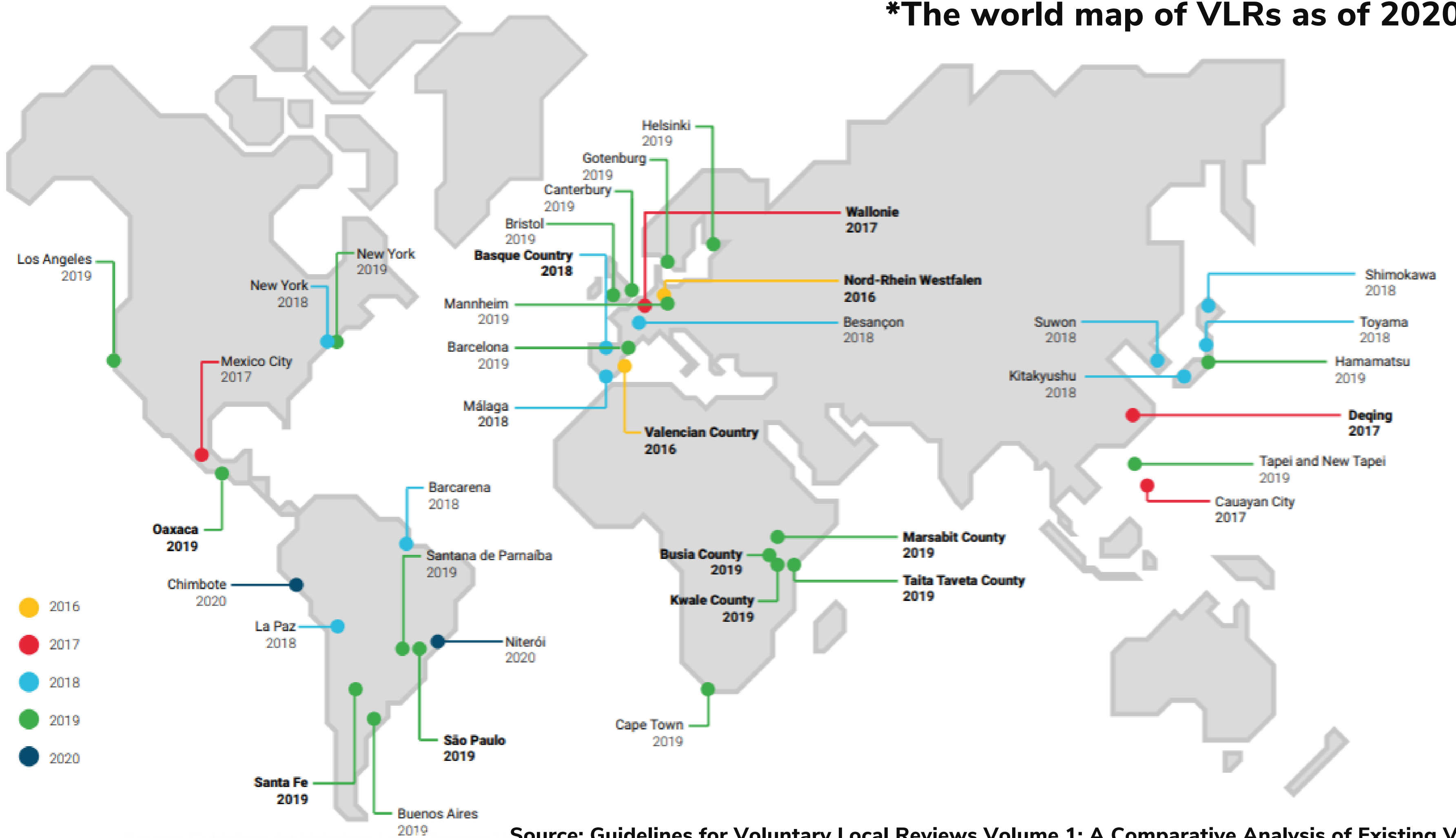
Although the VLR movement had slowed down in 2020 as a result of the COVID-19 pandemic more than fifty local governments have prepared VLRs since 2017.

10/23

By 2019, inspired by the global momentum on VLRs, we promoted the idea of preparing VLRs in the MEWA region.

İzmir and **Sultanbeyli** were the two first respondents to our call

*The world map of VLRs as of 2020



Source: Guidelines for Voluntary Local Reviews Volume 1: A Comparative Analysis of Existing VLRs



TURKEY

- **Sultanbeyli**
- **İzmir**
- **Karatay**



IRAN



UN-HABITAT

JORDAN

- **Amman**



TRNC

- **Kyrenia**



PALESTINE



UN-HABITAT

MOROCCO

- **Agadir**

VLR Activities in (Wider) MEWA Region



Source: Guidelines for Voluntary Local Reviews Volume 2: Towards a New Generation of VLRs: Exploring the local-national link

First VLRs from Turkey



SULTANBEYLİ
2030 GÜNDEMİ
KİMSEYİ
GERİDE
BIRAKMA

District Level

A special emphasis on Refugees with the recurring «Leave No One Behind» theme

Policy alignment on three levels: Global, National and Local

**Coordination Mechanism:
Strategy Development Department of
Sultanbeyli Municipality**



Preparations of **Sultanbeyli** VLR



Coordination Meetings



Advisory Board Meetings



Trainings & Workshops

İzmir
Gönüllü Yerel
Değerlendirme
Raporu
2021

Metropolitan Level

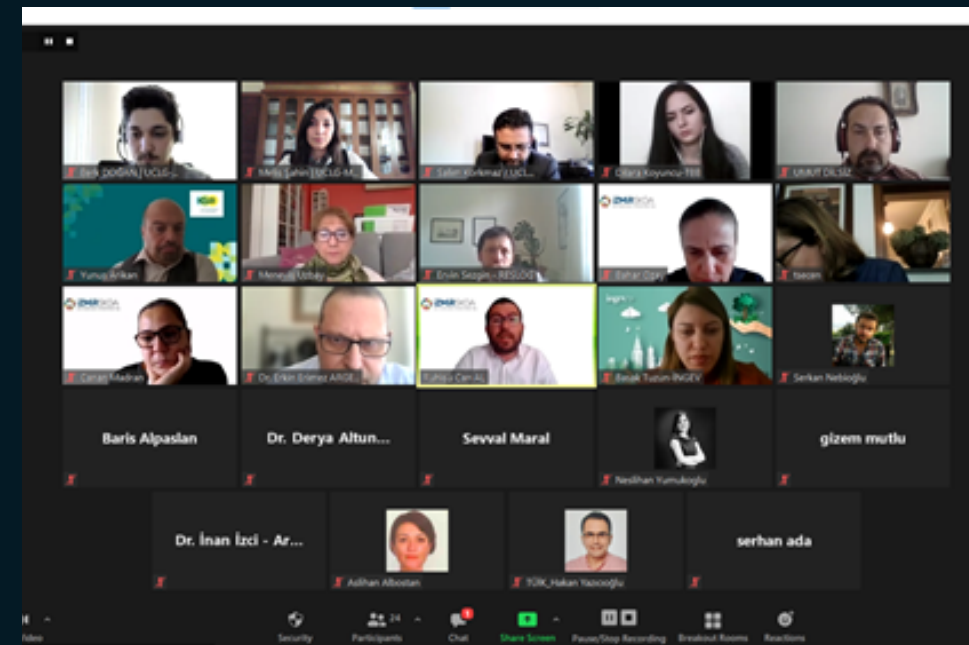
**A territorial approach
District/metropolitan level coordination
Culture as a crosscutting theme**

**Coordination Mechanism:
İzmir Sustainable Urban Development
Network**

Preparations of İzmir VLR



**Workshop on the
SDGs Alignment**



**Advisory Board
Meetings**



Trainings

2021 High Level Political Forum-HLPPF

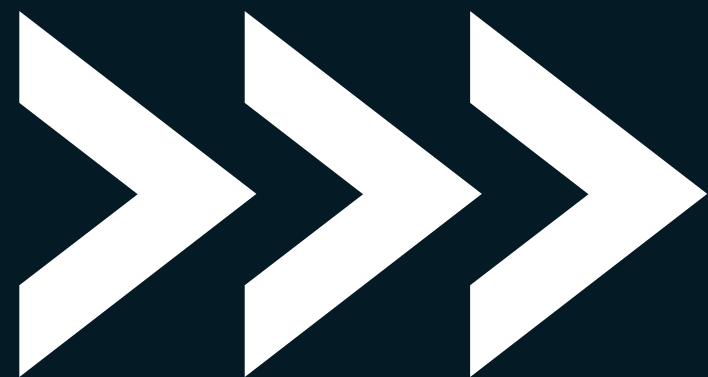


Hüseyin Keskin
Mayor of Sultanbeyli



Tunç Soyer
Mayor of İzmir

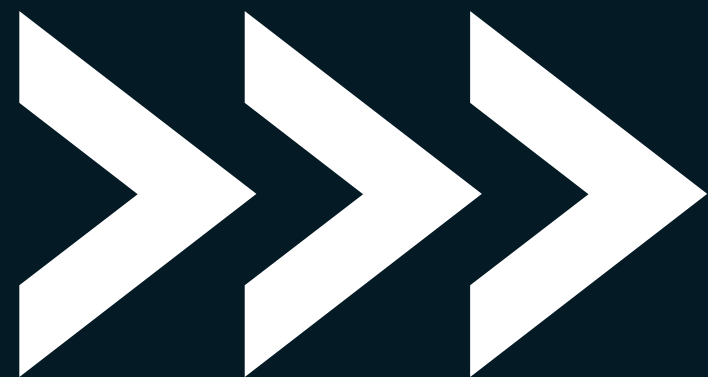
Challenges for the VLR Process



- Lack of local data & indicators
- Lack of a universal report template
- Lack of awareness among public & municipal staff
- An additional "reporting burden"
- Lack of local/national coordination

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Advantages for the VLR Process



- Ownership at the mayoral level
- Institutional structuring & coordination mechanism
- Strong cooperation with the local actors
- Collaboration with the national statistical unit
- Participation in the global community

Cooperation with UN Habitat



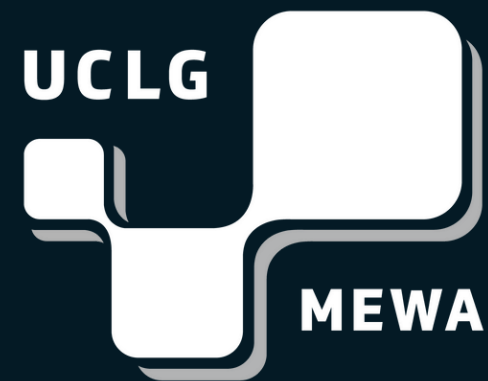
SDG Cities Initiative



Memorandum of Understanding

Amman VLR & Agadir VLR

Thank you!



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