



# Local Urban Development Projects

## Sustainable Development Goals

### Greater Irbid Municipality

Eng . LEILA YOUSSEF

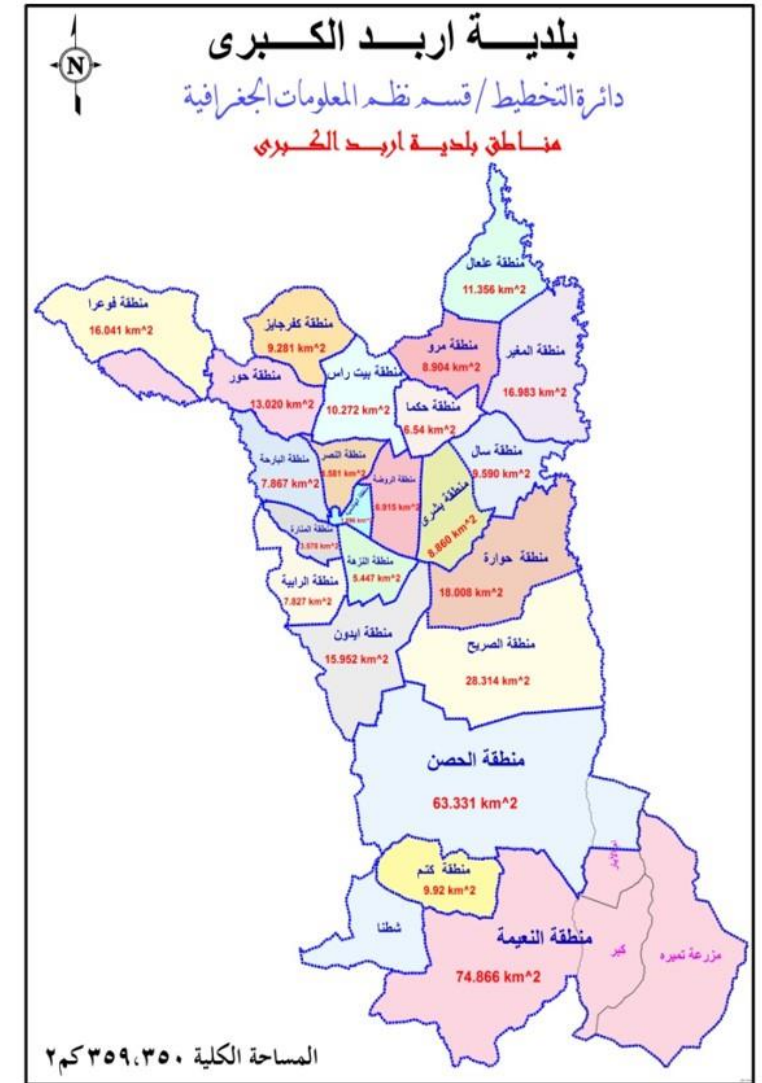
INTERNATIONAL PROJECTS AND PROGRAMS UNIT



## Greater Irbid Municipality Location

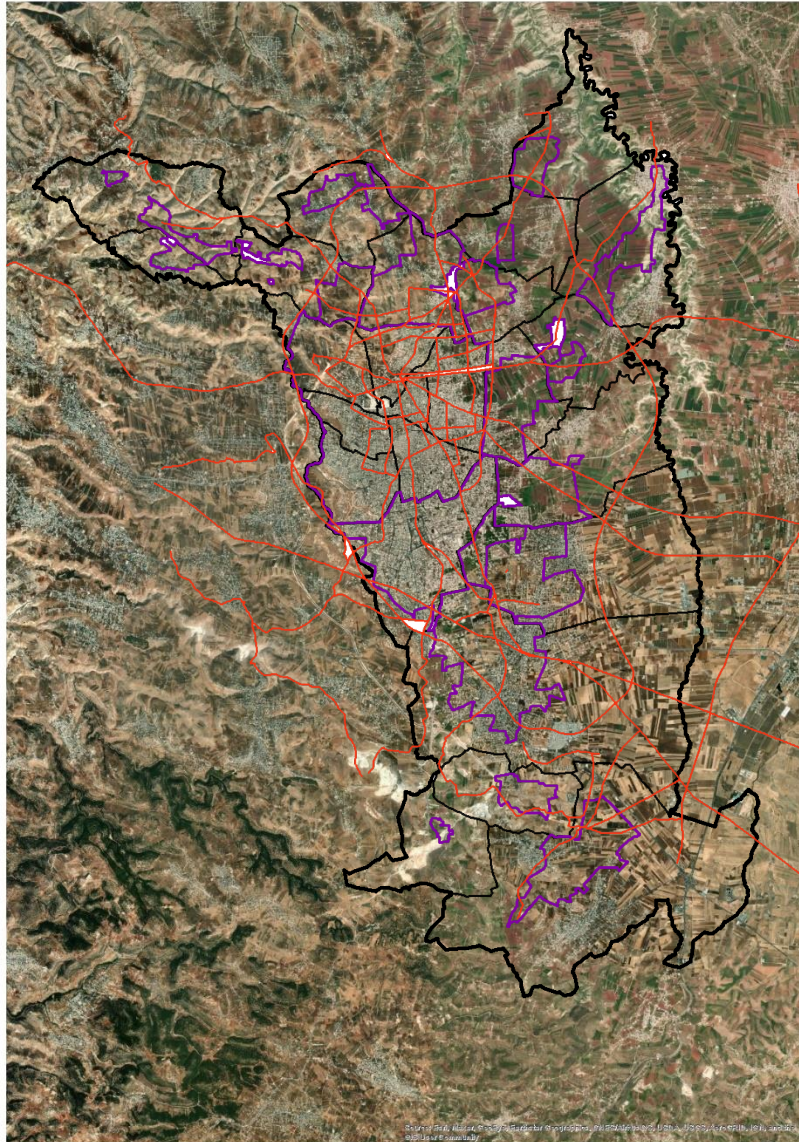


- Irbid is located in the north of the Kingdom, It was one of the ten Decapolis cities, which was established in Roman era .
- Irbid Municipality had the oldest municipal council in Jordan with an elected council since 1881.
- It is the governorate center, and the second largest city in Jordan and includes 23 districts.
- Greater Irbid Municipality encompasses over 380 km<sup>2</sup> with 138 km<sup>2</sup> zoned areas.
- Population is more than 1 Million and over 250,000 Syrian refugees.
- Greater Irbid Municipality is a member of the COVENANT OF MAYORS network, in which the municipality is committed to reduce 40% of carbon dioxide emissions by 2030.

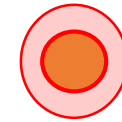




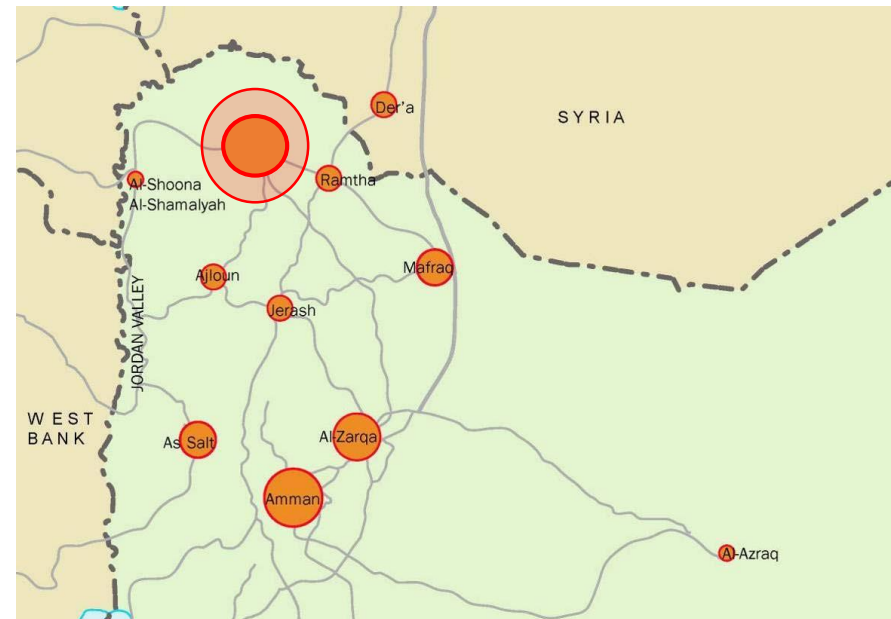
# Greater Irbid Municipality Location



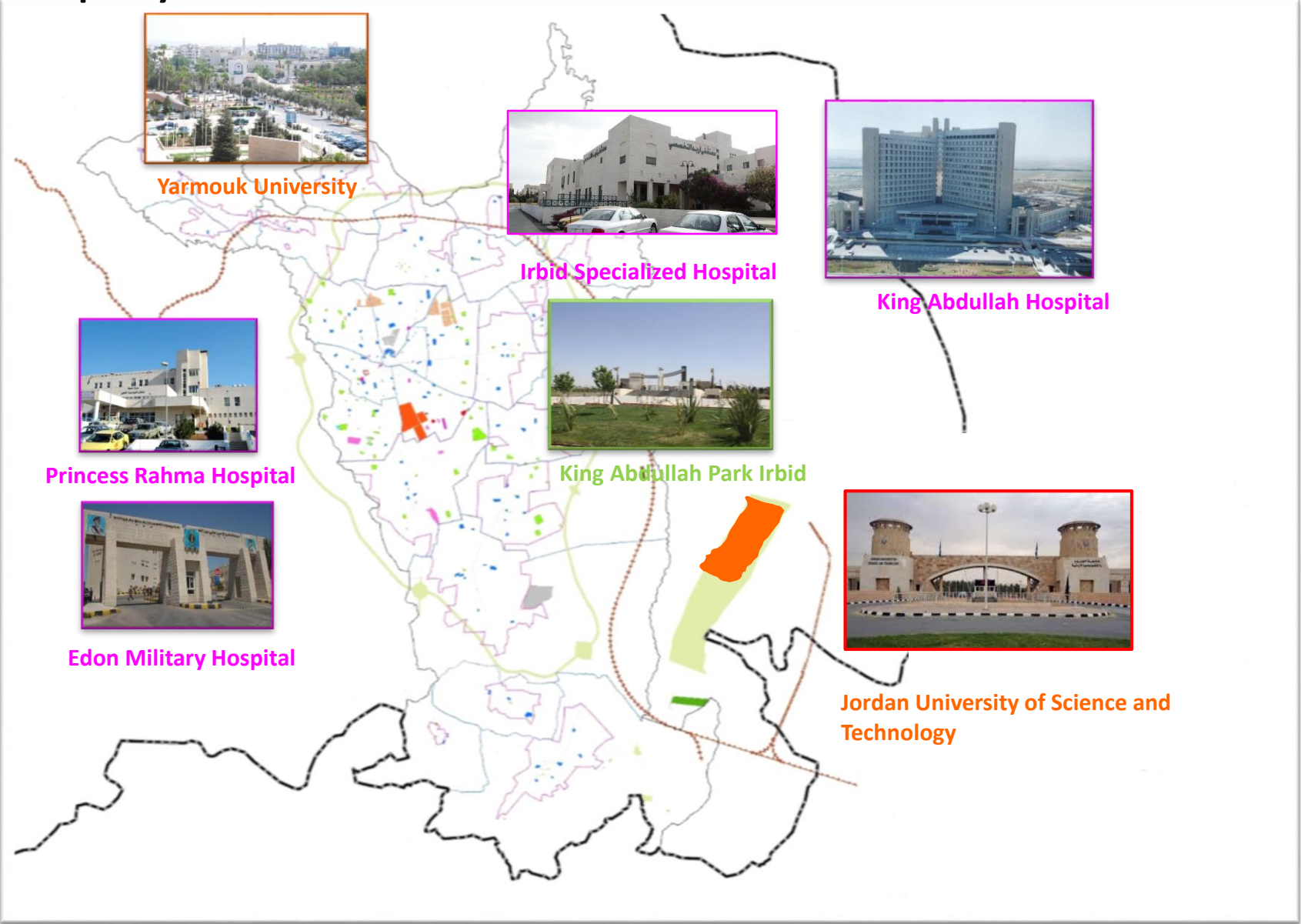
Irbid city contain several sectors: Educational, Commercial, Health and Industrial, these sectors provide services not just at the level of Irbid city but also at the level of Irbid Governorate.



Irbid city as the center of a governorate witnesses a series of daily trips to arrive to these services from citizens living inside and outside the city.

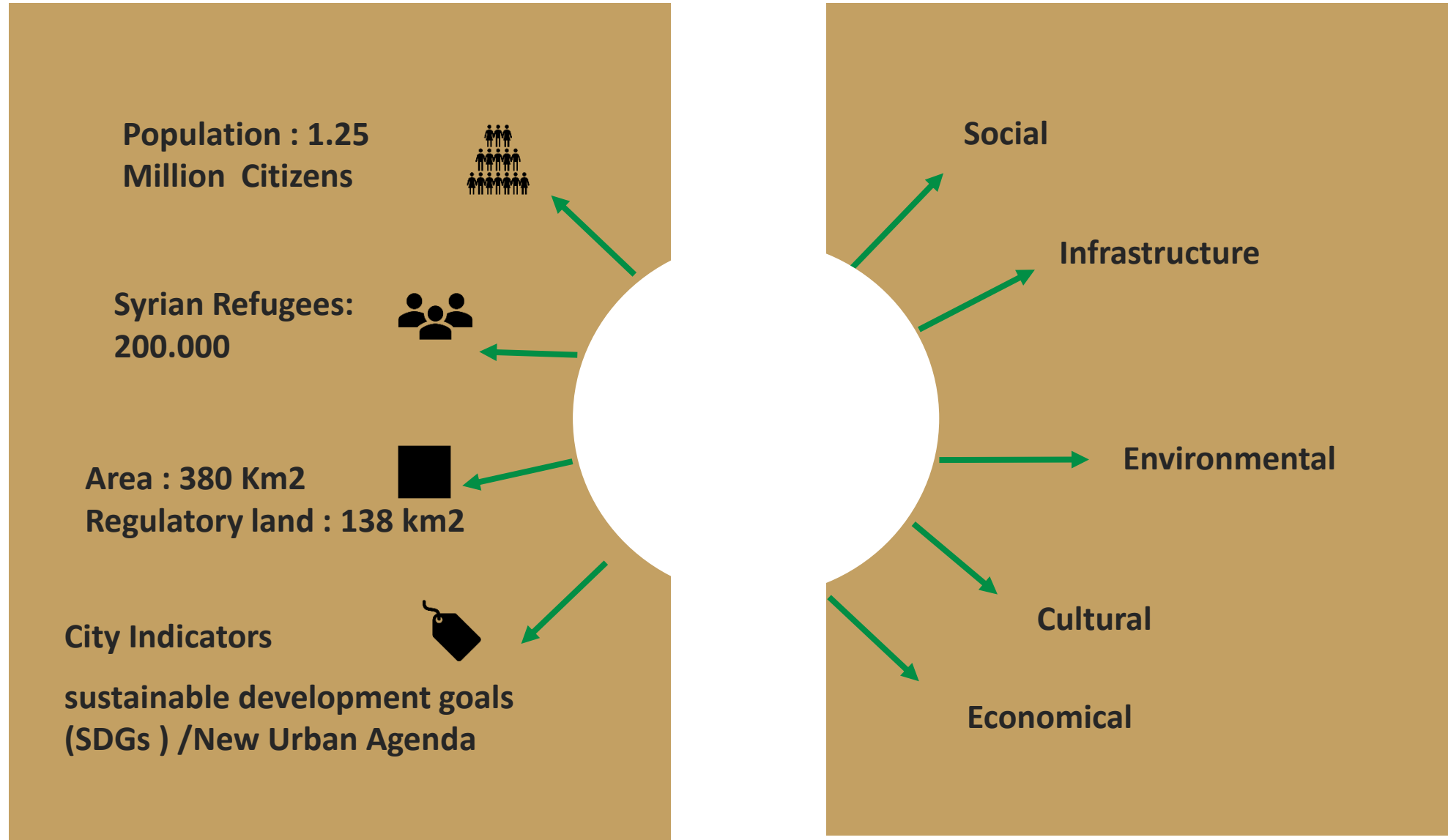


# Greater Irbid Municipality Location



# Opportunities

# Challenges





# Greater Irbid Municipality

## Vision

**A smart, green city , attracts investment and achieves happiness for people.**

## Mission

**A developmental service institution that aims to achieve citizens' satisfaction and happiness by providing advanced municipal services and carrying out social responsibility towards them through the optimal use of resources.**

## Institutional Values

**Justice - Partnership - Responsibility - Transparency - Development**

## Social values

**Respect of Order - Cleanliness - Maintaining health – Citizenship - Cooperation.**



**Dr. Nabil Ahmad Al-Kofahi**  
Mayor of Greater Irbid Municipality

# Greater Irbid Municipality Planning Process

Irbid City , one of the fastest grown cities in the Jordan , is moving towards sustainable city



Land use  
master plan

Irbid city  
Comprehensive  
master plan

Urban growth  
SCENARIOS

Sustainable  
Energy & Climate  
Action Plan

Strategic Plan



# Greater Irbid Municipality Planning Process



Sustainable Development goals

New Urban Agenda 2030



Access to public services

Investment development projects

Municipal Laws / regulations

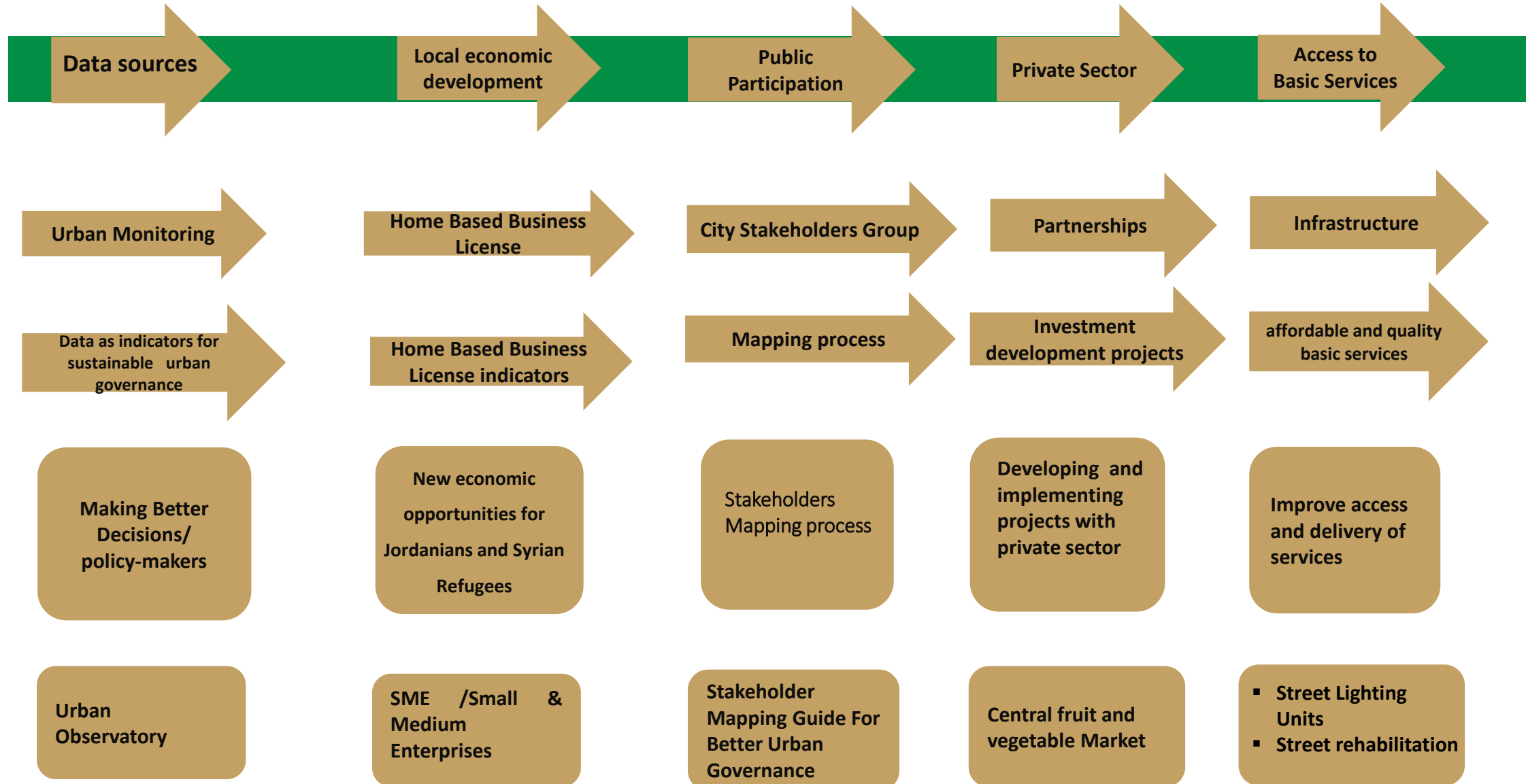


Municipal Laws 2020

The laws of construction and organization of towns and villages

Licensing Home Based Businesses

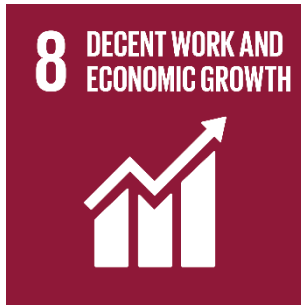
# Greater Irbid Municipality Urban Governance



# Sustainable Development Goals



# Local Urban Development Projects - Sustainable Development Goals





## GOAL 17 : STRENGTHEN THE MEANS OF IMPLEMENTATION AND REVITALIZE THE GLOBAL PARTNERSHIP FOR SUSTAINABLE DEVELOPEMINT



- **The Supreme Investment Council**
  - 30 people from all economic sectors to guide the municipality towards different investment prospects .
  
- **Al Balad company**
  - Board of Directors of a Al Balad company owned by the municipality from the private and public sectors.
  
- **Digital Development**
  - ❖ **Digital transformation**
    - Municipal work automation
    - Smart city
    - Providing Remotely municipal services

**11** SUSTAINABLE CITIES  
AND COMMUNITIES



**MAKE CITIES AND HUMAN SETTLEMENTS INCLUSIVE, SAFE, RESILIENT AND SUSTAINABLE**

TARGET 11-2

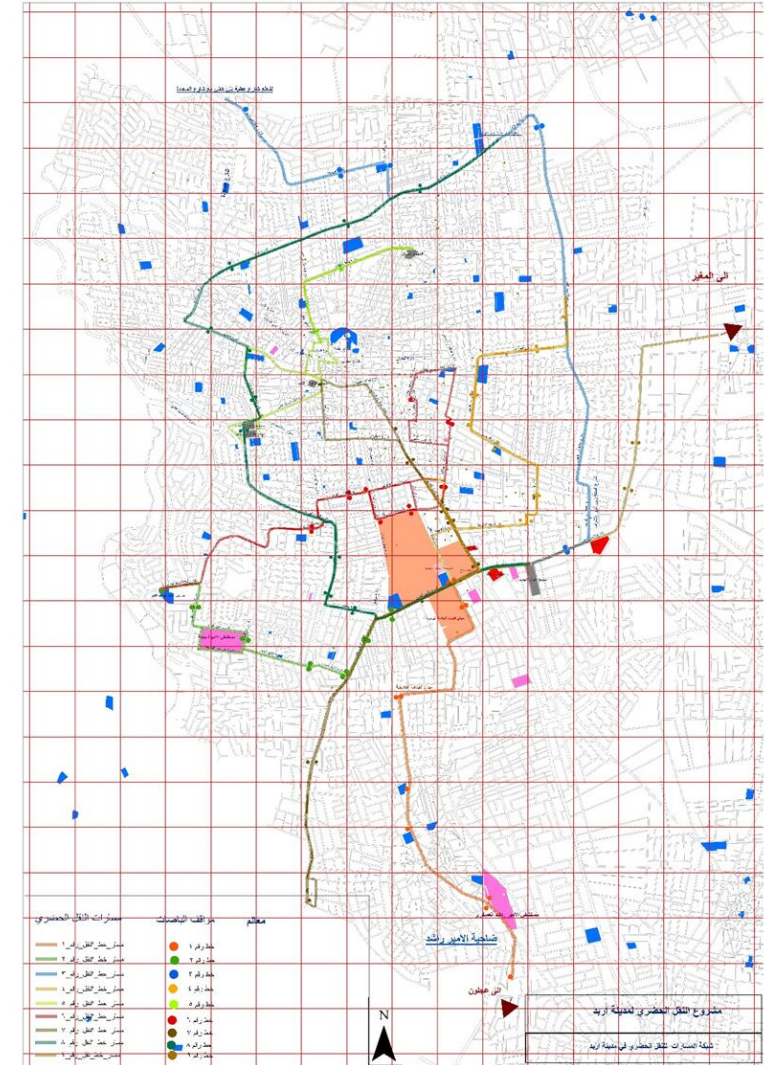


AFFORDABLE AND SUSTAINABLE TRANSPORT SYSTEMS

## AFFORDABLE AND SUSTAINABLE TRANSPORT SYSTEMS

### ➤ Urban Public Transportation Project

- A high-quality public transport network is the backbone of Irbid city mobility system and is crucial in creating a healthy and livable city. Irbid city is looking to find ways to improve public transport capacity and efficiency.



**TARGET 11-3**



**INCLUSIVE AND  
SUSTAINABLE  
URBANIZATION**

## **INCLUSIVE AND SUSTAINABLE URBANIZATION**

### **➤ Community participation**

- Youth Empowerment Unit**
- Women Empowerment Unit**
- Special Needs Empowerment Unit**
- Formation of a higher volunteer council**
- District support committees**

- Voluntary committees for more better communication between municipalities' departments and residents**





## REDUCE THE ENVIROMENTAL IMPACTS

### A Mediterranean Integrated Alliance on Waste for Cities and Citizens (MED-InA) Project

#### Thematic

#### Objectives:

Environmental protection, climate change adaptation and mitigation (Address common challenges in environment)

#### General objective

To Reduce municipal waste generation and promote source separated collection and the optimal exploitation of its organic component

#### Specific objective :

- ❑ To improving the efficiency of municipalities in providing waste-related services to their citizens .
- ❑ Restoring a positive dialogue between civil society and the municipality that has gained legitimacy towards citizens . Permanent behavioral changes in the region .
- ❑ Testing alternative solutions for recovery Waste rather than expensive facilities such as landfills .
- ❑ Support innovative business that will allocate its activity in the circular economy

#### Outputs;

- Applying the project methodology and finding appropriate means for sorting and treating organic and plastic waste and transforming municipal waste management practices from “always treating more waste” to “less waste treatment by waste prevention”
- An innovative training solution based on behavioral sciences and digital technologies and adapting it to the psychosocial situations of each region.
- Citizens' awareness and motivation will be raised to support them in reducing the production of waste that cannot be recycled or reused
- Technical solutions focused on changing citizens' behavior by dealing with waste will be tested to reach zero waste
- Create and develop job opportunities and support innovative business for the benefit of the circular economy.
- Establishment of a waste sorting center in the neighborhood Park.
- Training citizens to manufacture compost in the home garden





# GOAL 13 : MITIGATION OF CLIMATE CHANGE IMPACT

## Cleaner Energy Saving multi-use public building project

The project is funded by the European Union through the Climate for Cities (C4C) in the Southern Neighborhood Program (ENP)

### Thematic Objectives

Promoting environmental protection, climate change mitigation, and improved quality of life by creating a sustainable development model (Address the local challenges for Irbid's downtown area).

### General Objective :

To contribute to environmental protection Environment by supporting the transition to public transportation, thus reducing dependence on cars and climate change mitigation by apply local and national policies and strategies aimed at combating climate change and improving the quality and livability of urban life for public facilities.

### Specific objectives

- Reduced traffic in Irbid
- Improved environmental quality and resilience
- Enhanced citizen social cohesion and engagement on environmental issues
- Establishing a partnership with the private sector, government institutions and the local community

The poster is titled "Cleaner Energy Saving multi-use public building Project" and is part of the Climate for Cities (C4C) program in the Southern Neighborhood Program. It features logos for Clima-Med, the European Union, and C4C. The poster lists objectives such as promoting environmental protection and improving quality of life, and outcomes like reduced traffic and improved environmental quality. It also includes a photograph of a city street with a blue canopy and mentions funding from the European Union's C4C program.

**Clima-Med**  
Acting for Climate in  
South Mediterranean

Funded by  
the European Union

**C4C**  
CLIMATE FOR CITIES

Climate for Cities (C4C) in the Southern Neighborhood Program

**"Cleaner Energy Saving multi-use public building Project"**

• مبنى مواقف مركبات ذكي أخضر متعدد الاستخدامات •

**OBJECTIVES**

Promoting environmental protection, climate change mitigation and improved quality of life by creating a sustainable development model for public facilities that address the local challenges for Irbid's downtown area

**OUTCOMES**

- Reduced traffic in Irbid
- Improved environmental quality and resilience
- More attractive environment for green businesses
- Enhanced citizen social cohesion and engagement on environmental issues

This Project has received funding from the European Union's Climate for Cities (C4C) Program under Europe Aid/170901/DH/ACT/Multi



## **GOAL 8: DECENT WORK AND ECONOMIC GROWTH**

- **Home Based Business License Regulation**
  - **Local community**
  - **Syrian Refugees**



## GOAL 7 : AFFORABLE AND CLEAN ENERGY

### Minimising Energy Consumption for Green Buildings respecting present uses

#### Green Building project

##### Thematic Objectives

- Irbid city need to reduce energy consumption and adverse environmental impacts due to the high dependence on fossil fuels.
- Green Building project intends to tackle this challenge by promoting the use of renewable energy sources and energy efficiency measures in public buildings since renewable energies represent a natural competitive advantage for the Mediterranean.
- The project will support cost-effective public buildings energy refurbishment in Irbid and Jordan. Furthermore, it will strengthen the capacities of public institutions to effectively plan and implement sustainable energy policies, through the identification of cost-effective energy refurbishment approaches, transfer of technical know-how and the enhancement of higher research institutions, energy SMEs and business support organizations

##### What will be improved?

The project will plan and support the cost-effective public buildings energy refurbishment based on renewable energy sources and energy efficiency. In addition, it will develop a remote control tool of the energy status of the public buildings in real-time, highlighting the improvement in terms of energy consumption. Finally, the project will develop a set of technical documents, studies and guidelines to support future efforts in reaching nearly zero-energy and high energy performance buildings

##### Expected achievements

- 5 training seminars dedicated to SMEs and public authorities
- 1 manual for building energy refurbishment towards Nearly Zero-Energy Buildings
- 3 pilot projects for the energy refurbishment of public buildings in Greece, Tunisia and Jordan
- 3 energy audits carried out on the refurbished buildings
- 7 best practices identified and analysed in the field of building energy refurbishment
- 1 e-tool for monitoring the energy performance of refurbished buildings





## Conclusion

Greater Irbid Municipality adopts a local approach in the implementation and monitoring of the sustainable development goals with the participation of stakeholders and this is based on the data, indicators, and targets.

Today Greater Irbid Municipality takes into consideration the importance to adopt the Global Urban Monitoring Framework, and the preparation of Voluntary Local Reviews to achieve the new urban agenda 2030

**THANKS**