Increase Sales through Digital Marketing

Live Webinar – Digital Tools

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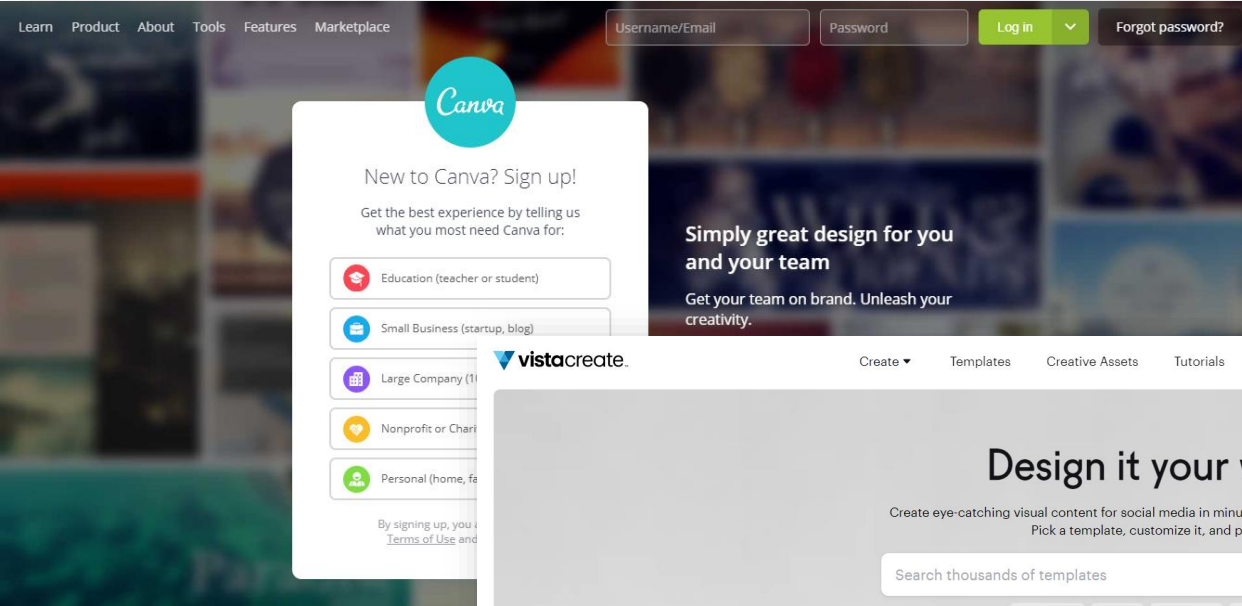
Social Media Platforms User Overlaps

	UNIQUE TO PLATFORM	ALSO USING FACEBOOK	ALSO USING YOUTUBE	ALSO USING WHATSAPP	ALSO USING INSTAGRAM	ALSO USING TIKTOK	ALSO USING TELEGRAM	ALSO USING SNAPCHAT	ALSO USING TWITTER	ALSO USING REDDIT	ALSO USING PINTEREST	ALSO USING LINKEDIN
FACEBOOK USERS	0.7%	100.0%	74.7%	72.7%	78.1%	47.8%	42.0%	31.9%	48.8%	14.4%	36.1%	31.5%
YOUTUBE USERS	0.9%	79.0%	100.0%	72.4%	77.5%	45.8%	44.8%	30.0%	51.3%	16.7%	39.0%	30.7%
WHATSAPP USERS	1.5%	81.0%	76.8%	100.0%	80.2%	46.4%	48.9%	34.0%	49.0%	13.8%	37.7%	33.0%
INSTAGRAM USERS	0.1%	82.9%	77.8%	76.4%	100.0%	50.4%	47.0%	36.6%	54.2%	15.5%	40.0%	31.7%
TIKTOK USERS	0.1%	84.6%	80.5%	73.7%	83.9%	100.0%	46.9%	40.9%	56.6%	17.1%	43.6%	31.2%
TELEGRAM USERS	0.2%	83.2%	81.5%	86.9%	87.6%	52.4%	100.0%	40.0%	60.4%	18.0%	43.1%	39.3%
SNAPCHAT USERS	0.0%	83.1%	79.2%	79.3%	89.6%	60.1%	52.6%	100.0%	61.8%	23.0%	49.6%	39.0%
TWITTER USERS	0.2%	83.7%	80.1%	75.5%	87.6%	54.9%	52.3%	40.8%	100.0%	21.8%	44.1%	39.8%
REDDIT USERS	0.1%	81.2%	81.8%	69.6%	82.1%	54.6%	51.1%	49.8%	71.6%	100.0%	58.6%	50.7%
PINTEREST USERS	0.2%	82.7%	79.8%	77.5%	86.2%	56.5%	49.9%	43.6%	58.9%	23.8%	100.0%	41.8%
LINKEDIN USERS	0.2%	87.8%	77.8%	82.6%	83.3%	49.1%	55.4%	41.8%	64.7%	25.1%	50.9%	100.0%

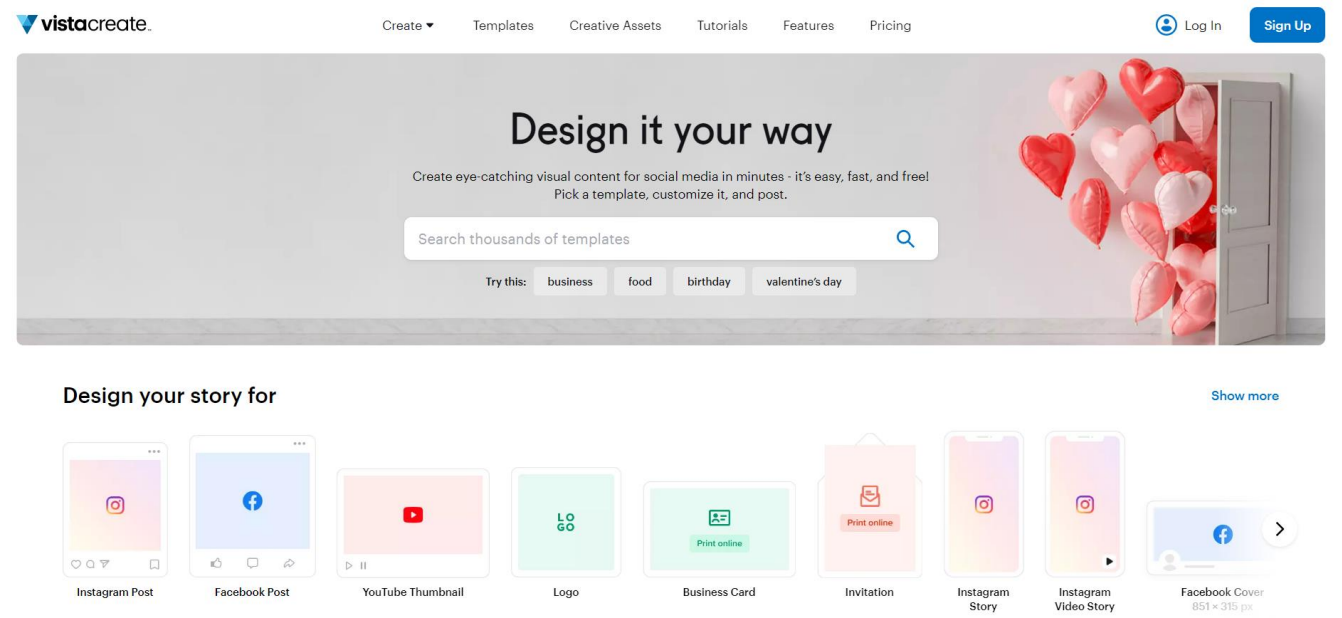*Percentage of users of each social media platform who use other platform.*

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Inbound Marketing | New Marketing Approach

1. ATTRACT
Attract strangers and turn them into website visitors.

2. CONVERT
Convert website visitors into leads.

3. CLOSE
Close leads into customers through lead nurturing.

4. DELIGHT
Delight customers to turn them into promoters of your brand.

Strangers → Visitors → Leads → Customers → Promoters

Attract:
Blog
Social Media
Keywords
Pages

Convert:
Calls-to-Action
Landing Pages
Forms
Contacts

Close:
Email
Workflows
Lead Scoring
CRM Integrations

Delight:
Social Media
Smart-Calls-to-Action
Email
Workflows

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Content Creation Tools

Canva.com
Canva Mobile App

Vistacreate.com

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22 Places to Find FREE Stock Photos

Elie Sarkis| TOP Content Creation & Design Tools

TOP Content Creation & Design Tools - Social Media Got Easier

Whether you are looking to create designs without Photoshop or other design skills, or you're searching for Free good quality photos from stock websites; this blog post will save you time searching for high-quality images online!

FREE

Free Hashtag Tool | All-hashtag.com

A simple hashtag generator tool that works by a keyword search

HI, WHAT ARE YOU SEARCHING FOR?

#FITNESS

GENERATE EASY & FAST THE BEST HASHTAGS FOR ⊙
- INSERT A WORD TO GENERATE

Insert word here

top   random   live

⚙ Generate

BEST 30 #FITNESS HASHTAGS

Here you can find the 30 relevant hashtags based on your searching key. Instagram allows max. 30 Hashtags/Post.

⌄ **Best random hashtags**   **30 #Hashtags**

#fitness #fitnessmotivation #fitnessmodel #fitnessaddict #fitnessgirl #fitnessjourney #fitnesslifestyle #fitnesslife #fitnessfreak #fitnessgoals #fitnessgear #fitnessfood #fitnessinspiration #fitnessgirls #fitnessbody #fitnesswomen #fitnessblogger #fitnessmodels #fitnesscoach #fitnessphysique #fitnessmom #FitnessTrainer #fitnesslover #fitnessaddicted #fitnessfreaks #fitnesstips #fitnessboy #fitnessfirst #fitnessquote #fitnessgoal

Copy Hashtags

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Open AI ChatGPT

AI Writing Assistant

ChatGPT

☀ Examples	⚡ Capabilities	⚠ Limitations
"Explain quantum computing in simple terms" →	Remembers what user said earlier in the conversation	May occasionally generate incorrect information
"Got any creative ideas for a 10 year old's birthday?" →	Allows user to provide follow-up corrections	May occasionally produce harmful instructions or biased content
"How do I make an HTTP request in Javascript?" →	Trained to decline inappropriate requests	Limited knowledge of world and events after 2021

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Easy, Quick and Video Editing on the Beat

Beatleap by Lightricks 4+
Quick & Easy Video Editor
Lightricks Ltd.

#121 in Photo & Video
★★★★★ 4.8 · 33.6K Ratings

Free · Offers In-App Purchases

Video Effects & Video Editing

Videoleap App
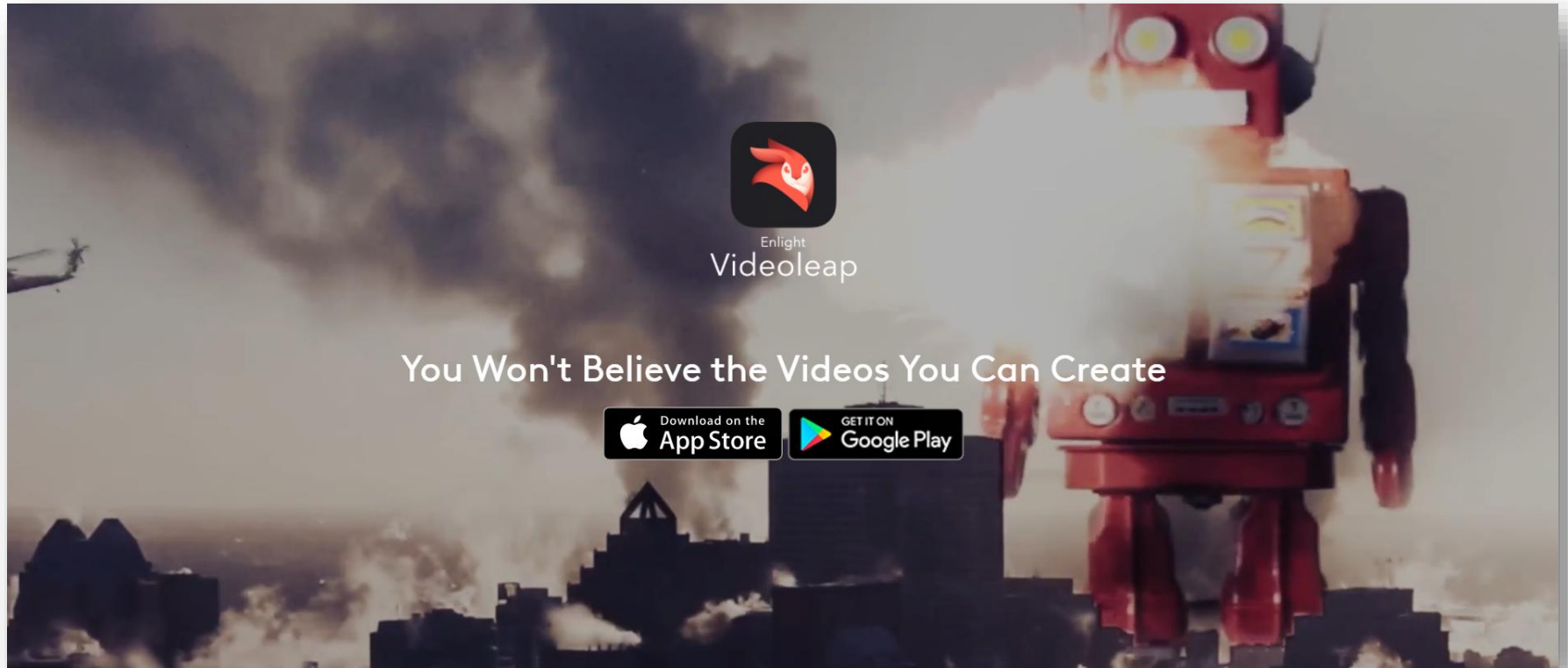
All-In-One Video Editor

[CapCut](#) – Website & Mobile App
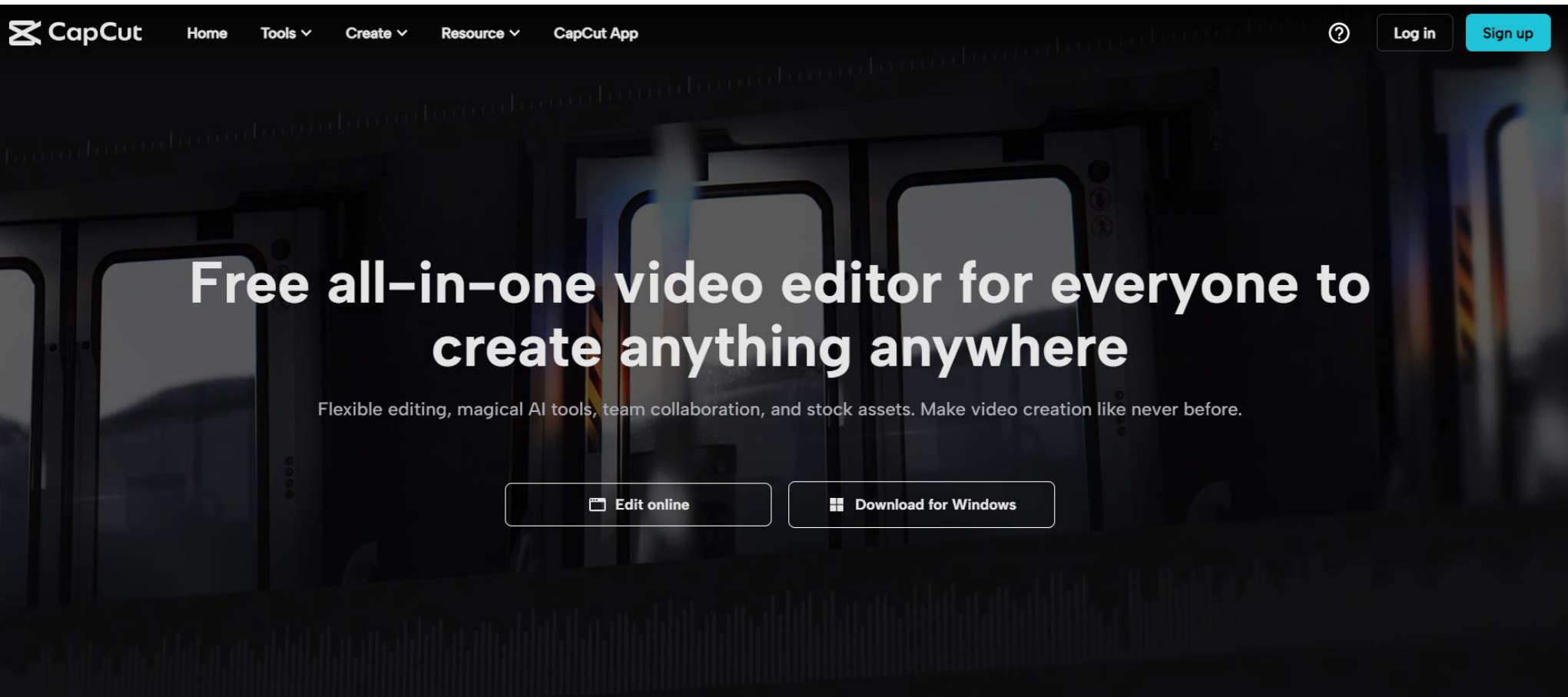
Photo Editor App

[Pixelcut](#) – Bulk edit, Background remover and more.

Video Editing Mobile Application

VideoShow – Video & Photo Editor

Choose a campaign objective

- ○ 📢 Awareness
- ○ 🖱 Traffic
- ○ 💬 Engagement
- ○ 🔽 Leads
- ○ 👥 App promotion
- ○ 💼 Sales
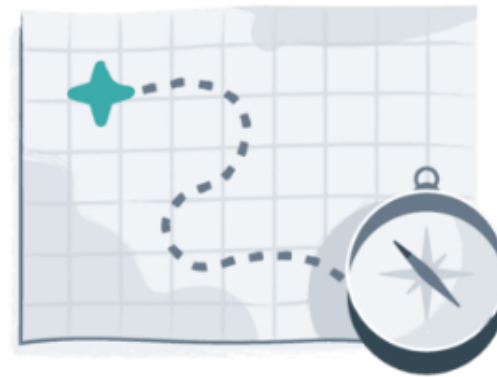
Your campaign objective is the business goal you hope to achieve by running your ads. Hover over each one for more information.

Creating a campaign with a purpose

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Best time to Post on Instagram

Let's Connect!

@IntoactInternational
@sarkiselie

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