Economic and Social Commission for Western Asia

ESCWA Digital Arabic Content Award for Sustainable Development

Launching webinar - 17 June 2021

UNITED NATIONS
الاسكوا
ESCWA

Shared Prosperity **Dignified Life**

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Background

The 2021 ESCWA Digital Arabic Content (DAC) Award for Sustainable Development:

- Launched by ESCWA in collaboration with WSA and intended to be an annual Award.

- Aims at highlighting the benefits of digital technologies in advancing sustainable development.

- Focuses on Digital Arabic Content applications with a strong impact on social and economic development and reflecting on the 2030 Development Agenda and the UN SDGs.

Two Main Categories

Institutions

Ministries and public institutions, private enterprise, academia, and non-governmental entities

Young Entrepreneurs

Formal start-ups, teams of young people, university teams, or individuals who are younger than 35 years

WHICH PROJECTS ARE SUITABLE ?

o DAC Products with a clear impact on society, including apps, webpages, portal, e-services, applications for wearables, kiosk installations, sms based products, mobile games and interactive mobile productions.

o The product should be in Arabic, and in case it is not in Arabic then it should have a positive and strategic impact for the Arab region.

o Submissions have to be launched and working products. No drafts, prototypes, demonstrations or unfinished projects can be accepted.

o Submitted products must have been completed after Jan. 1, 2015.

o In case of multiple submissions by the same Institution or Entrepreneur each product requires a separate application.

EVALUATION CRITERIA

Strategic Criteria

- IMPACT | Local Impact- Impact on community & society in the Arab region.

- VALUE | Addressing UN SDGs, narrowing digital divide, and promoting digital inclusion for sustainable development.

Technical Criteria

- CONTENT | Quality and comprehensiveness.

- FUNCTIONALITY | Ease of use, user experience, appropriate interactivity.

- DESIGN | Navigation/ orientation and visual appeal.

- TECHNOLOGY | State of the art in technology and quality of technical realization.

- INNOVATION | Originality and newness.

Prizes

Institutions

- ❑ Trophy
- ❑ Flights and accommodation to attend AFSD

Opportunity for winners to get promoted through ESCWA channels of communication and network of expertise.

+

Entrepreneurs

- ❑ Trophy
- ❑ Flights and accommodation to attend AFSD
- ❑ Flights and accommodation to attend WSA

Opportunity for winners to network with other entrepreneurs at a global event, providing an invaluable learning experience.

ESCWA Award Timeline

✓ 31 March 2021:   Official Announcement during AFSD 2021.

✓ **17 June 2021:**   Launching webinar and call for applications .

o **30 Sept 2021:**   Deadline for applications.

o **Oct - Dec 2021:**   Evaluation (**Jury of Experts**) and selection of winners

o **Jan 2022:**   Endorsement of winners **(Steering Committee).**

o **End-Jan 2022:**   Announcement of Winners

o **March 2022:**   Winners presented and awarded at AFSD 2022.

ESCWA Award Webpage

https://www.unescwa.org/events/digital-arabic-content-award

https://www.unescwa.org/ar/events/digital-arabic-content-award-ar

CONTEST DATABASE | How to apply

Welcome to the UN ESCWA Digital Arab Content Award database!

Apply here with your digital product!

Welcome to the UN ESCWA Digital Arab Content Award database!

Apply here with your digital product!

Register now!

Please fill in your personal information in order to create a user account. Afterwards you will be able to sign in and submit products to the award process.

Email*	escwatestuser@bruck.me
	• Did you mean escwatestuser@bruck.de?

Password*	••••••••••••
Repeat Password*	••••••••••••

☑ I accept the following privacy statement*

To ensure my participation in one of the two categories of the ESCWA Digital Arabic Content Award for Sustainable Development, Institutions and Young Entrepreneurs, I am aware that it is necessary to submit my personal data through this web application.

The data will be submitted through the database of ICNM (International Centre for New Media) and will be kept at a minimum for the duration of the award. The ICNM is a non-profit organization registered in Leopoldskronstrasse 30, 5020 Salzburg, Austria, and organizes the World Summit Awards (WSA); and has partnered with UN-ESCWA for this Digital Arabic Content (DAC) Award.
Furthermore, with my participation I give my consent to be included in future mailings about events and contests by ICNM, WSA, and ESCWA DAC Award. I can withdraw my application any time through the contact details below. The withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.
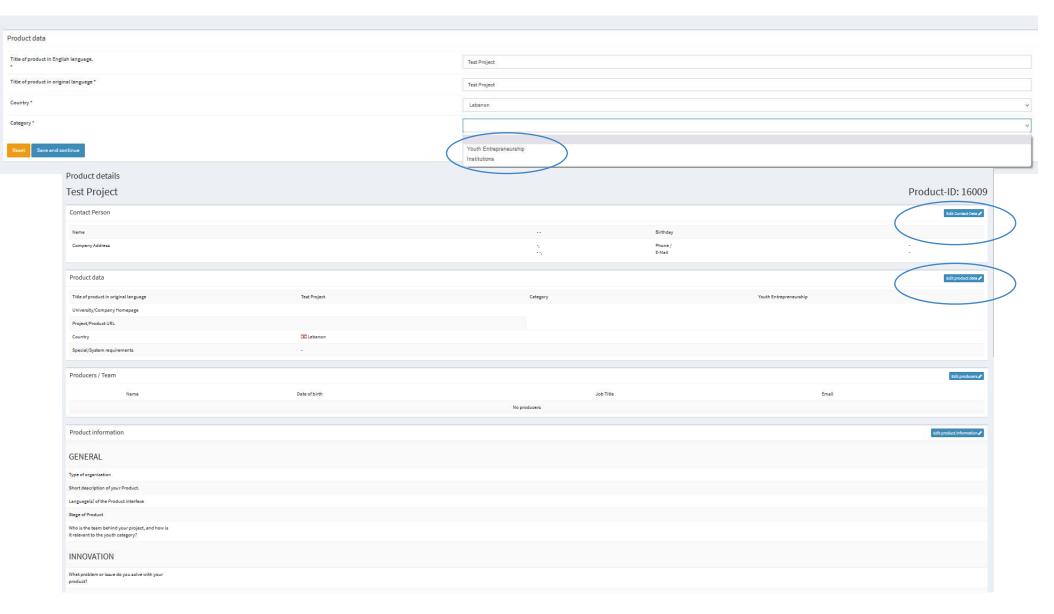
I acknowledge that ESCWA will use appropriate safeguards to protect my data from misuse and unauthorized access or disclosure, including, without limitation, as specified in the United Nations Personal Data Protection and Privacy Principles. As my data will be hosted on the servers of ICNM, I have rights pursuant to the EU General Data Protection Regulation (GDPR) in relation to the processing of my personal data, for example a right to information, data porting, to object and to erasure. In order to assert these rights and address other issues relating to the processing of personal data with ICNM, WSA, and ESCWA DAC Award, please contact them at office@icnm.net and escwa-dac@un.org using the subject: Data protection query.

I also have a right of appeal to the Austrian Data Protection Authority on matters relating to data protection: https://www.data-protection-authority.gv.at/.

For more information please visit: https://www.unescwa.org/events/digital-arabic-content-award

Reset form	Submit and continue

For more information please visit the webpage

Choose your language

English | العربية

ESCWA-DAC 2021   **Register new product for the UN ESCWA DAC Award**

Product data

Title of product in English language. *	Test Project
Title of product in original language *	Test Project
Country *	Lebanon
Category *	

Youth Entrepreneurship
Institutions

Reset   Save and continue

Product details

Test Project

Product-ID: 16009

Contact Person

Edit Contact Data ✏

Name	- -	Birthday	
Company Address	-, -,	Phone / E-Mail	- -

Product data

Edit product data ✏

Title of product in original language	Test Project	Category	Youth Entrepreneurship
University/Company Homepage			
Project/Product URL			
Country	🇱🇧 Lebanon		
Special/System requirements	-		

Producers / Team

Edit producers ✏

Name	Date of birth	Job Title	Email
		No producers	

Product information

Edit product information ✏

GENERAL

Type of organization

Short description of your Product.

Language(s) of the Product interface

Stage of Product

Who is the team behind your project, and how is it relevant to the youth category?

INNOVATION

What problem or issue do you solve with your product?

Edit product information for: 16009 - Test Project

Tips:
-) Click on the info [i] button for details on each question.
-) In case your video or pitch deck asnwers any of the questions, you can refer to it in the answer.
-) All fields with * are obligatory.

Product information

GENERAL

Type of organization*   ○ enterprise
                               ○ social business
                               ○ start-up

2-3 sentences that briefly describe your product. This text may be used later for promotional or information purposes on the websites of ESCWA and/or WSA.

Short de

[i]

100 characters left

Language(s) of the Product interface*   ☐ Arabic
                                               ☐ English

Uploading additional files, videos and pictures

Filename	Size	Delete
No Files		

Provide a short video about your Product (around 2 minutes).
It should be concise and explanatory to give an excellent first impression to jury members and showcase your digital innovation.
Linkages to digital Arabic content and impact on sustainable development should be clear.
The video may be a recording by you and your team or could be a marketing video that you have. It is recommended to provide a high-resolution video.
You can provide other materials and files to demonstrate the uniqueness of your digital innovation.
(Allowed Filetypes: jpeg, jpg, png, gif, tif, doc, docx, pdf, ppt, pptx, xls, xlsx, avi, mp4, wmv | Max File size: 8.00 MB)

IMPORTANT: If you provide a download link (e.g., WeTransfer), please make sure the files are available for download for at least six months.

Upload Files

(Allowed Filetypes: jpeg, jpg, png, gif, tif, doc, docx, pdf, ppt, pptx, xls, xlsx, avi, mp4, wmv | Max Filesize: 8.00 MB)
If you want to submit larger files, please host them on a file hoster or your FTP server and provide us the download link here: Save

☑ I read and hereby agree to the Terms and Conditions for taking part in ESCWA-DAC 2021*

I confirm, my data is complete: Submit Product   or   save and continue later

(Warning: if you submit your product, you won't be able to edit your application anymore!)

Thank you

Application link :

https://escwa.icnm.net/Signup/ESCWA-DAC/2021/

For your Questions:

ESCWA-DAC@un.org