

# Regional Workshop on Statistical Business Registers for the Arab Countries

Amman, Jordan, 25 – 27 June 2024

## Provisional Agenda

| Day 1 – Tuesday, 25 June 2024 |   |
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| Time                          | Activity  |
| 8.30 – 9 a.m.                 | <ul style="list-style-type: none"> <li>▪ Registration of participants</li> </ul>  |
| 9.00 – 9.30 a.m.              | <ul style="list-style-type: none"> <li>▪ Welcome and Opening Ceremony               <ul style="list-style-type: none"> <li>○ Opening remarks</li> <li>○ Round table introductions</li> </ul> </li> </ul>  |
| 9.30 – 10.30 a.m.             | <ul style="list-style-type: none"> <li>▪ Session 1: International and Regional Perspectives on Statistical Business Registers<br/>This session includes an overview of the work programmes at the international and regional levels, with a focus on the ESCWA region. It will also include an introduction to the UN Committee of Experts of Business and Trade Statistics (UNCEBTS) and its Task Teams, and the recent development and output.               <ul style="list-style-type: none"> <li>○ Overview of the UNCEBTS (<i>UNSD</i>)</li> <li>○ ESCWA perspective on statistical business register (<i>ESCWA</i>) AITRS</li> </ul> </li> </ul> |
| 10.30 – 11 a.m.               | Group photo, followed by coffee break   |
| 11 a.m. – 12.30 p.m.          | <ul style="list-style-type: none"> <li>▪ Session 2: Introduction to Statistical Business Registers (SBRs)<br/>This session introduces the UN Guidelines on SBR and relevant concepts, including:               <ul style="list-style-type: none"> <li>○ What is a Statistical Business Register?</li> <li>○ Roles of SBRs</li> <li>○ Coverage of SBR</li> <li>○ Data sources of SBRs</li> </ul> </li> </ul>   |
| 12.30 – 1.30 p.m.             | Lunch   |
| 1.30 – 3 p.m.                 | <ul style="list-style-type: none"> <li>▪ Session 2 (continued)               <ul style="list-style-type: none"> <li>○ Units in the SBR</li> <li>○ Characteristics of units</li> <li>○ Data sources</li> <li>○ Maintenance and update of SBR</li> <li>○ Survey frame methodology</li> </ul> </li> </ul>  |
| 3 - 3.30 p.m.                 | Coffee break  |
| 3.30 – 5 p.m.                 | <ul style="list-style-type: none"> <li>▪ Session 3: Uses of SBR – Country Examples</li> <li>▪ This session includes some country presentations on the use of SBR for production of business statistics.               <ul style="list-style-type: none"> <li>○ UK (tbc)</li> <li>○ Netherlands (tbc)</li> <li>○ Countries from ESCWA region (tbc)</li> </ul> </li> </ul>  |



| Day 2 – Wednesday, 26 June 2024 |   |
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| Time                            | Activity  |
| 9.00 – 10.30 a.m.               | <ul style="list-style-type: none"> <li>▪ Session 4: SBR Maturity Model (SBRMM)<br/>This session introduces the SBR Maturity Model, including its overall design in dimensions and stages, its purpose, and the self-assessment toolkit               <ul style="list-style-type: none"> <li>○ Characteristics and requirements of the SBRMM</li> <li>○ Dimensions, stages, and relevant description</li> <li>○ Use of SBRMM to identify areas for improvement</li> </ul> </li> </ul>                                |
| 10.30 – 11 a.m.                 | Coffee break  |
| 11.00 a.m. – 12.30 p.m.         | <ul style="list-style-type: none"> <li>▪ Session 5: Group Exercise – SBR Self-Assessment<br/>This session presents the SBR self-assessment toolkit, and provides an opportunity for each participant to make an assessment on the status of development of the SBR in their own country, and to identify areas of improvement.</li> </ul>   |
| 12.30 – 1.30 p.m.               | Lunch   |
| 1.30 – 3 p.m.                   | <ul style="list-style-type: none"> <li>▪ Session 6: Industrial classification systems– ISIC, Rev. 5<br/>This session presents main concepts and the latest developments in the industrial classification systems               <ul style="list-style-type: none"> <li>○ Main concepts and applications rules of ISIC</li> <li>○ Revision of ISIC</li> <li>○ Recoding the business register to ISIC Rev. 5</li> </ul> </li> </ul>  |
| 3 - 3.30 p.m.                   | Coffee break  |
| 3.30 – 5 p.m.                   | <ul style="list-style-type: none"> <li>▪ Session 7 New development in SBRs<br/>This session presents the latest developments in SBR, covering the following areas:               <ul style="list-style-type: none"> <li>○ Global initiative on unique identifiers for businesses</li> <li>○ Integration of geospatial information in business registers</li> <li>○ Other areas of research (mainstreaming gender statistics in business statistics, integration of business and trade, etc.)</li> </ul> </li> </ul> |



| Day 3 – Thursday, 27 June 2024 |  |
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| Time                           | Activity   |
| 9 – 10.30 a.m.                 | <ul style="list-style-type: none"> <li>▪ Session 8: Profiling and large case units<br/>This session presents the advanced topic of profiling of business units including the large cases units. <ul style="list-style-type: none"> <li>○ Importance and benefits of profiling</li> <li>○ How profiling is performed</li> <li>○ Large case units</li> </ul> </li> </ul>   |
| 10.30 – 11 a.m.                | Coffee break   |
| 11 a.m. – 12.30 p.m.           | <ul style="list-style-type: none"> <li>▪ Session 9: Global/Regional Registers and Manual on Principal Indicators for Business and Trade Statistics <ul style="list-style-type: none"> <li>○ Profiling in the global context</li> <li>○ UNSD-OECD Multinational Enterprise Information Platform (MEIP)</li> <li>○ Manual on Principal Indicators for Business and Trade Statistics Vol. 1</li> </ul> </li> </ul>  |
| 12.30 – 1.30 p.m.              | Lunch  |
| 1.30 – 3 p.m.                  | <ul style="list-style-type: none"> <li>▪ Session 10: Key considerations in establishing an SBR<br/>This session discusses the special circumstances and unique challenges for establishing an SBR for countries in the ESCWA region. <ul style="list-style-type: none"> <li>○ ESCWA regional initiatives on business statistics</li> <li>○ Country examples</li> <li>○ IT solutions for SBR (STATBUS from Statistics Norway, ADB SBR project)</li> </ul> </li> </ul> <p>Round-table discussion</p> |
| 3.30 – 4 p.m.                  | Closing remarks  |