



Shared Prosperity **Dignified Life**



Economic and Social Commission for Western Asia

Arab Trade Gateway Platform

A set of tools to facilitate Arab global and regional integration

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13 December 2021, Amman, Jordan

The Portal

The portal provides a comprehensive and multidimensional overview of key business issues affecting areas such as

- 1. market access** problems
- 2. trade performance** issues
- 3. trade negotiations**
- 4. and other** relevant questions

The portal

Regarding market access issues

The portal provides tools and information about:

1. **Trade Agreements:** It provides access to the original text of all trade agreements.
2. Coverage and analysis of **trade facilitation** issues
3. Interactive tools to assess **trade costs**
4. As well as a review of **logistics** information affecting trade

The portal

On commercial performance issues

the portal provides dynamic and interactive tools such as

- 1. The trade flow portal**, which provides detailed data on trade flows in the region ,
- 2. SIMAEI**, provides monitoring and assessing progress towards **Arab Global and Regional Economic Integration** performance
- 3. ISPAR**, a tool that allows policy makers to track the impact of issues affecting trade on a country's **national ranking** on many dimensions, such as than measured **by international indices**

The portal

For trade negotiations

the gateway gives access to

1. Arab Economy wide Trade Simulator

2. Which allows policy makers to undertake simulations regarding changes in applied tariffs and other trade costs using a large choice of sectors and partners

3. Policy makers will also be able to use the gateway to analyze competition policies.

The portal

These tools and other information on the gateway can be used by **policy makers and private companies.**

1. For policy makers,

It can help **design** appropriate **export promotion strategies** on markets selected in a way to make **new trade preferences and opportunities known and useful by private operators.**

It can also help the policy makers to **modernize agreements** or/and to implement responses policies to **reduce challenges and increase opportunities**

The portal

These tools and other information on the gateway can be used by policymakers and private companies.

2. For private companies,

the gateway represents a **plethora of information and tools** that they can be used to **understand the business issues** in the region and how it **affects their own businesses** but also to **identify opportunities** and markets for their goods and services

The portal

Finally,

The Arab Trade Gateway is not only a data provider, but it goes beyond that by

- 1. providing detailed and plausible assessments of trade integration schemas and**
- 2. other interactive policy tools**

that can lead to the development of effective trade policies and improve trade relations in the region.



Thank You !

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