



VI: Quality and dissemination of time-use data

Regional Workshop on Time Use Statistics: Methods and Uses

Tunis, 10 -12 October 2023



María Isabel Cobos
Statistician
United Nations Statistics Division

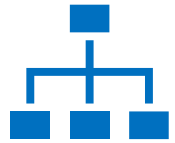


Communicating (any) statistics involves three key questions



Who is the target **audience**?

- Media? lay person? Senior management? Experts?
- Why do they need the information? How do they want it?



What is the **context** in which you are communicating?

- Formal/Informal
- Internet/physical publication



What **message** do you want to communicate? What is the narrative/story?

- Important to find meaning in numbers. Numbers don't exist in a vacuum
- Data support the story
- Structure the output accordingly
- Remember the Fundamental Principles of Official Statistics

Why do NSOs need to communicate (any) statistics?

- To develop and strengthen links with users
- To engage with users **multilaterally** and **bilaterally** at **various stages** of statistical production

To build partnerships



Dissemination of time-use data

Dissemination products

Basic outputs

- [Daily average time spent in hours on various activities by age group and sex, 15 years and over, Canada and provinces](#)

Specialized reports

- [Leisure time in Chile](#)

Visualizations

- [Observatorio De Estadísticas de Género \(bcr.gob.sv\)](#)
- [Timeuse 2009/2010 – KSH](#)
- [Exploring daily time-use patterns: ATUS-X data extractor and online diary visualization tool | PLOS ONE](#)

Interactive and mix media

- [Daily average duration of paid work and domestic work \(genderpulse.md\)](#)
- [Simulador de Trabajo No Remunerado \(inegi.org.mx\)](#)

Data

Up to the statistical office to assess the suitability of the differing modes of dissemination

- Microdata
- Macrodata
- Metadata

Suitable combinations of formats and media which meet [the differing capabilities of users](#)

Data Protection!





Thank you for your attention!