

# Palestinian Central Bureau of Statistics

## Compiling Business Sector Survey on ICT in Palestine

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# Introduction:

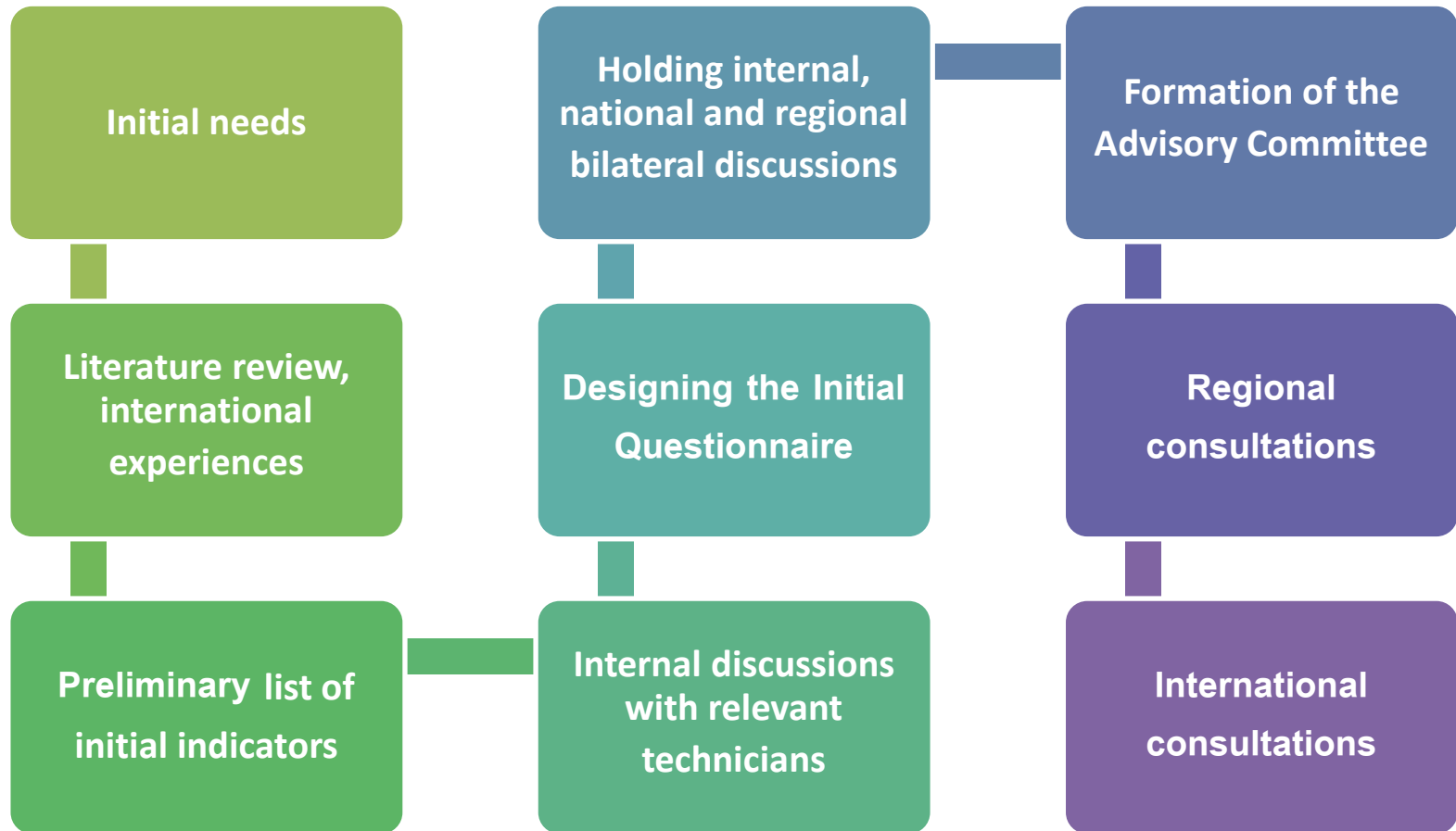
(PCBS) conducted the Business Survey on ICT for the first time in 2007.

The second round was conducted in 2009 and the third round was conducted in 2011



- Enriching ICT statistical data on the actual use and access by the economic establishments of ICT.
- Identifying the characteristics of the tools and means of ICT used in the economic activity, the type of economic activity and size of establishments.
- Providing opportunity for international and regional comparisons that help in determining the location of the State of Palestine among the technological world countries.
- Assisting planners and policy makers in understanding the status of the Technology-Based Economy in Palestine, which helps to meet the future needs of the Palestinian economy.

# Preparatory Stage:



# Compilations Plans and Tools Development:

UNESCWA and  
UNCTAD

Consultation

Regular National  
Consultations

ICT Sector Review  
by EFTA



PCBS is now preparing to implement the Business Survey on ICT, as the **FIELDWORK** shall commence in the **FIRST QUARTER of 2022, and the PILOT in August 2021**

The questionnaire was developed in accordance to the *UNCTAD manual for the production of statistics on the digital economy* in addition to benefiting from different international experiences and recommendations in this field.

# Sample and Frame

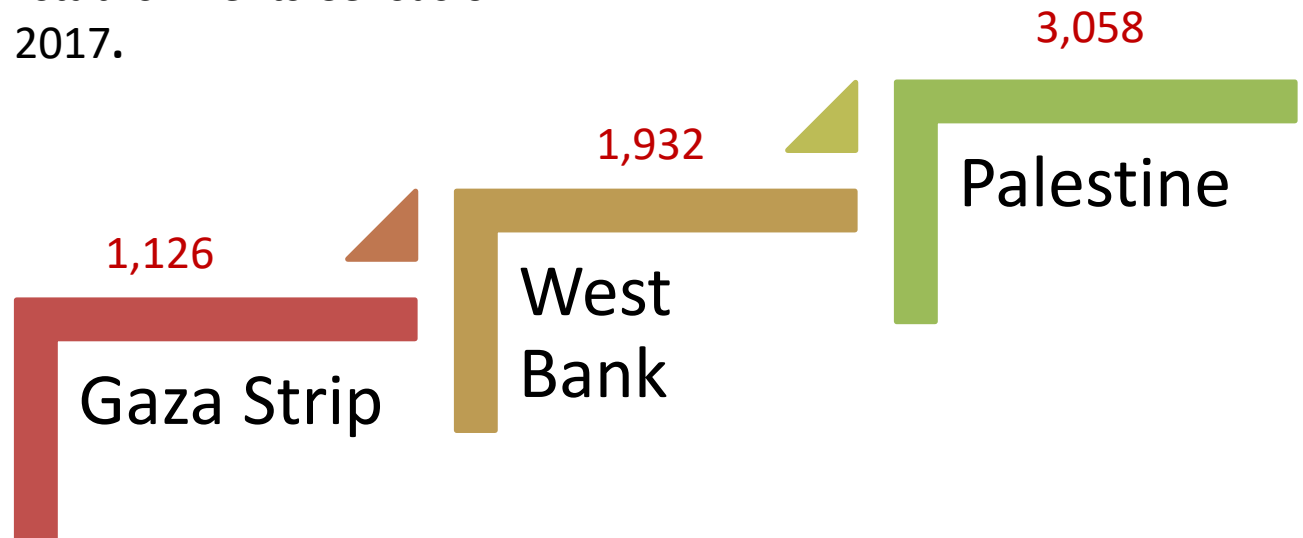


## Target population

consists of all operating private establishments in the State of Palestine.

The sampling frame was a list of all operating private establishments as enumerated in the Establishments Census of 2017.

Sample Size



# Sample and Frame

## Strata's

First: Establishments geographically classified into two regions: The West Bank and Gaza Strip.

Second: The economic activity of the establishments is classified according to the International Industrial Classification for Economic Activities.

Third: Employment size of the establishments is classified by size according to the number of employees

- less than 5 employees.
- 5-10 employees.
- 11-29 employees.
- 30 employees or more.

# Main Topics



Thus, the survey will cover the following topics:

- Use of ICT Tools
- Access to Internet
- Security and privacy
- Website Use
- Social Media or Professional Networks
- Use of Mobile Phones
- E-commerce
- Use of Cloud Computing Services
- ICT specialists
- Resources and expenditure on ICT tools
- Advanced technologies such as (AI, Robotics, Big data analysis, 3D printing and IoT).



**National needs assessment is crucial when planning to compile surveys.**

**Regional and national consultations with ESCWA, UNCTAD, and EFTA were very helpful in developing the survey methodology and tools.**

**It's important to highlight that the UNCTAD manual provided a road map in preparing the survey, questionnaire, methodology, sampling, and training toolkit of the file workers**

**WE EXPRESS OUR GRATITUDE TO ALL PARTNERS FOR SUPPORTING PCBS STAFF**



**Thank You,,,,**