

Extended Producer Responsibility EPR and the role of private sector

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EPR aims to:

apply the 'polluter pays principle',
by shifting the responsibility of
collection and treatment of
packaging materials to the
producers!

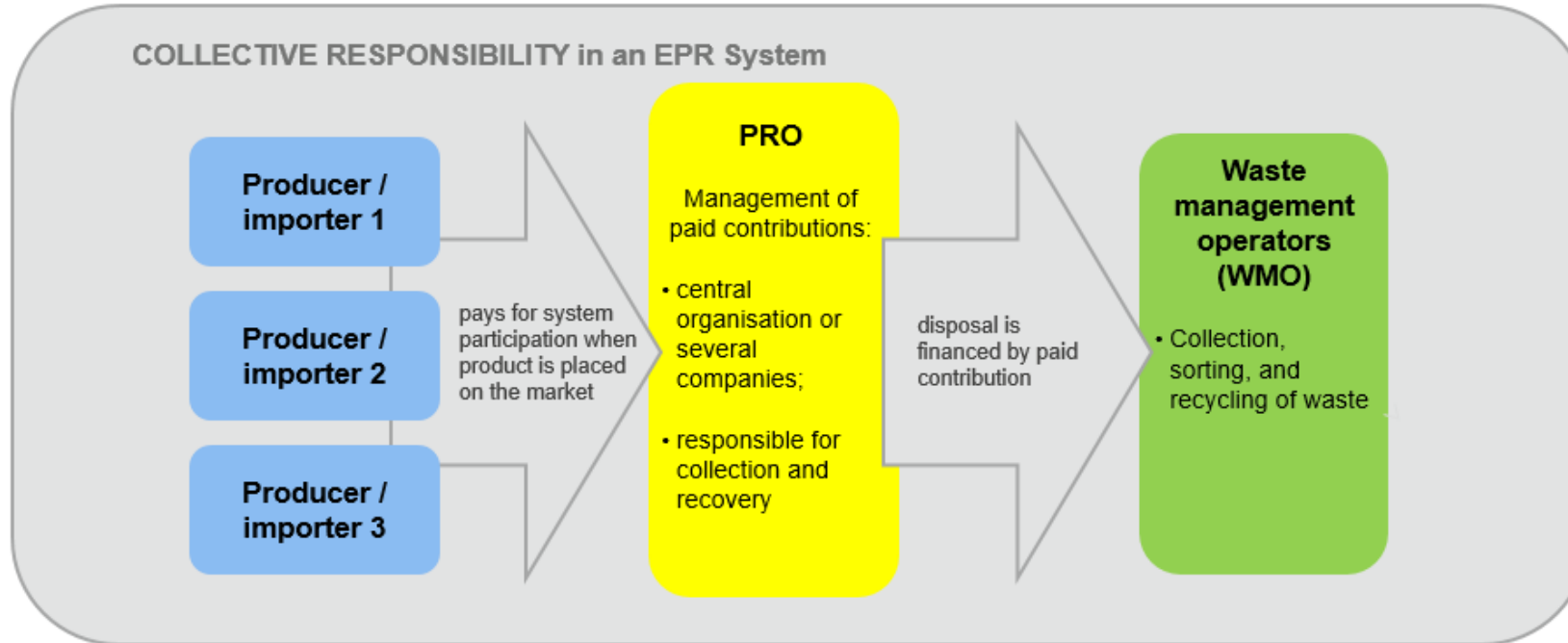


In other words:

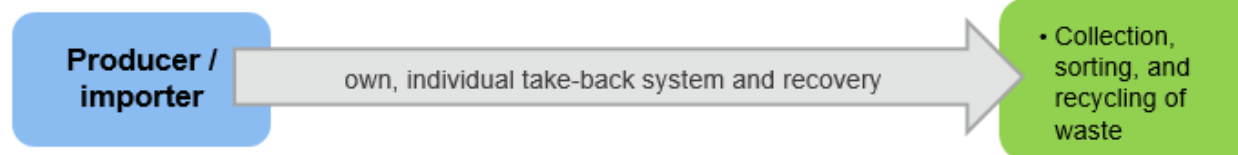
Extended Producer Responsibility (EPR) is an environmental policy approach based on obliging producers to assume full responsibility for their products, both during their useful life cycle and during the end-of-life phase once the products and packaging become waste.



BASIC OF THE EPR SYSTEM FOR PACKAGING



INDIVIDUAL RESPONSIBILITY (transport and commercial packaging, packaging in large business)



Milestones of EPR in Jordan

- 2017: Kickoff meeting with potential stakeholders
- 2019: first phase of project, initial start by establishing task force including all actors from public and private sector
- 2020: The Waste Management Framework Law No.16 of 2020, EPR System implementation is stipulated
- 2022: Foundation of the Steering Committee for the EPR
- 2022: Issuing, approving of EPR instructions and publishing it in the official gazette
- 2022: Establishment of the register portal for the obligated enterprises and preparation of the data reporting
- 2023 Foundation of the PRO Unit, the operator unit

Our experience in engaging the private sector in EPR

- 1. Involve private sector from the start in all negotiations and developing process of the EPR system.**
- 2. Ensure the private sector representation in all different phases and structures while developing the system to ensure commitment and compliance.**
- 3. EPR is a very private sector friendly system.** International companies, are in favour of nationwide mandatory EPR schemes because they are fair for all companies and can cover all fractions and not just PET bottles, for example.
- 4. EPR is a job generator in the recycling sector.**
- 5. We need a solution in all countries to deal with ever larger landfills.**

3.

