

# Global Policy Dialogue (GPD)

## "Post COVID-19 Resurgence of MSMEs and Competition Policy."

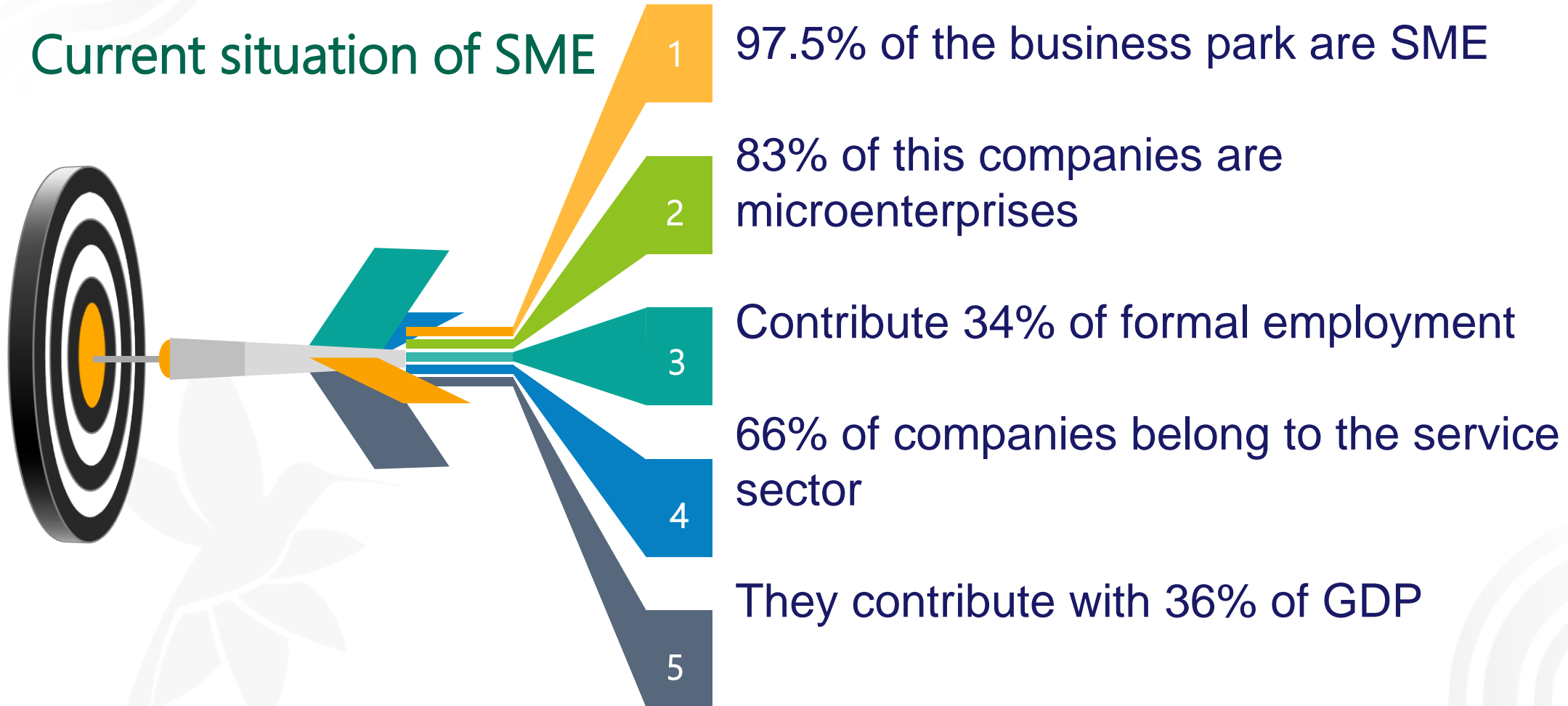
Dialogue between competition and SME officials on interagency cooperation

Gabriela León Segura  
SME Director- Costa Rica

03 Diciembre, 2021

# Concrete experiences on interagency cooperation; strategies for post crisis recovery

## Current situation of SME



# Concrete experiences on interagency cooperation; strategies for post crisis recovery



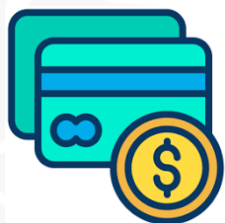
**Women**



**Digitalization  
/Ecommerce**



**Productive  
chain**



**Microcredit**

**Entrepreneurship**



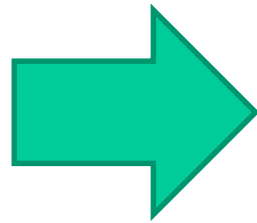
# Competition and SME

Competition allows companies (SME) to innovate in the forms of production and marketing in order to offer a better quality product, and lower price, to obtain consumer preference.

In highly concentrated markets, whose practices include collusion, the authorities in charge of competition policies promote fair environments, in which SMEs are highly benefited, by being able to participate on equal terms in state bidding processes.



# Competition and SME



Facilitate an adequate and efficient operation of the market

Removal of unnecessary obstacles to productive activity and the promotion of business activity,

SME must understand competition-related regulations

# Gracias!

[gleon@meic.go.cr](mailto:gleon@meic.go.cr)

