

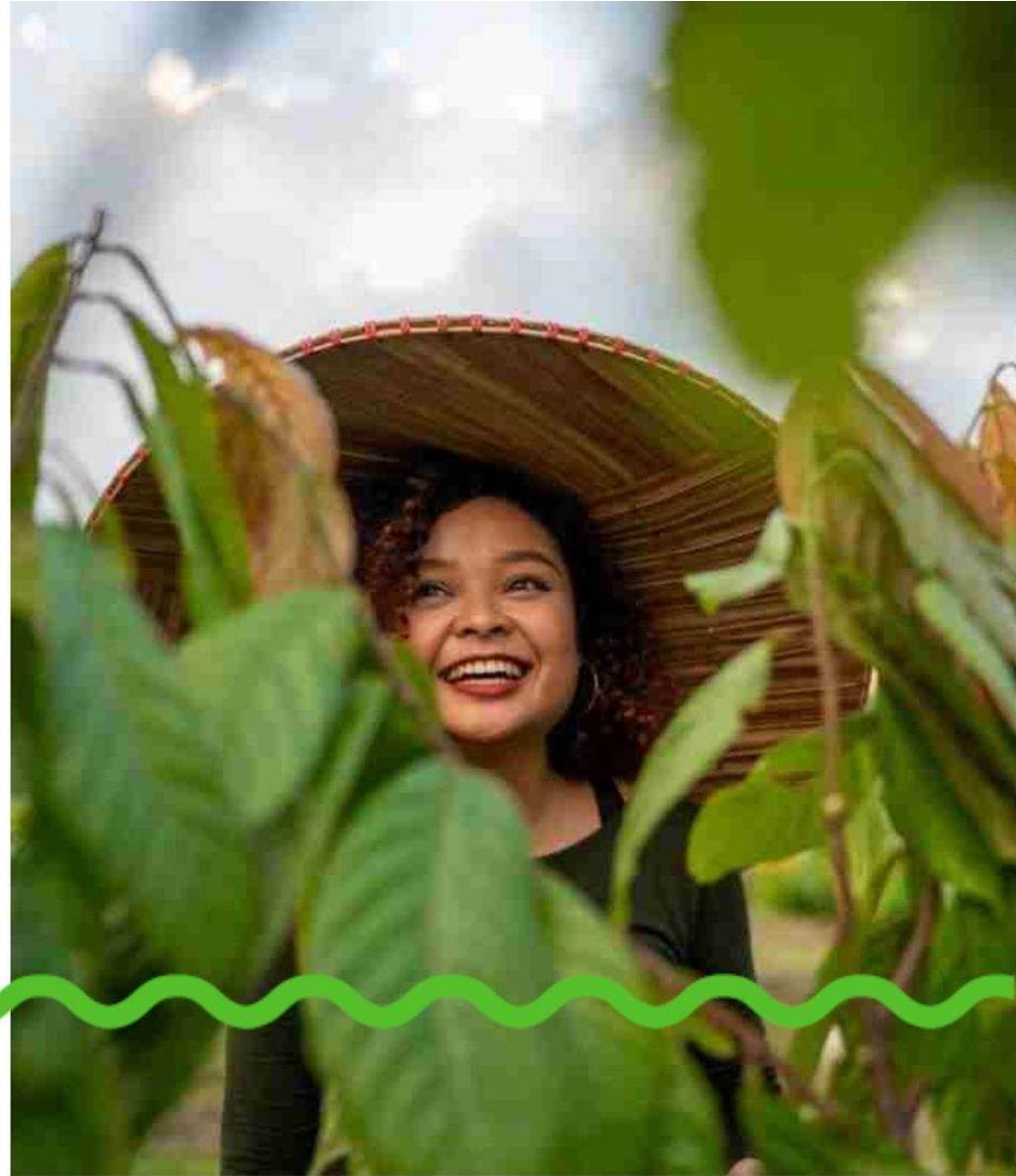


BECOMING A RESTORATION FLAGSHIP FOR THE UNITED NATIONS DECADE ON ECOSYSTEM RESTORATION (2021-2030)



VISION

A **world** where – for the health & wellbeing of **all life on Earth** & that of **future generations** – the **relationship** between humans and nature has been **restored**, where the area of **healthy ecosystems** is **increasing** and where **ecosystem loss**, fragmentation and degradation has been **ended**.



2021: LAUNCHING #GENERATIONRESTORATION

- Public launch with **World Environment Day 2021** – Reimagine. Recreate. Restore.
- Significant **political and private sector commitments to restoration**
- **Snap Challenge** engages millions on social media around restoration practices
- More than **42,000 media articles** on Decade Launch



2021: ACTIVATING THE GLOBAL MOVEMENT

- More than **100 partners** – from UN Agencies to ecopreneurs and restoration implementers – have joined UN Decade
- Outreach through **culture, arts and science; Film Festivals; University challenge** with over 1,000 universities; **streetart collective** pledges 50 restoration murals across the globe. More examples on www.decadeonrestoration.org
- UN Decade **Advisory Board** brings together leading thinkers, artists, educators, indigenous rights activists, film-makers and many more for restoration
- What will **you do** to restore Planet Earth?



STATUS



Countries have already pledged to restore more than **1 billion hectares** – an area larger than China – as part of their commitments to **Sustainable Development Goals and Rio Conventions**

BUT...

- little is known about quality of restoration and progress towards goals
- citizens are mostly unaware of pledges to action within their countries and globally
- restoration success stories and lessons learned not communicated widely

= Not enough action on the ground!

NEED: PUTTING A FACE TO THE PROMISE OF RESTORATION



Ecosystem Restoration is **possible** and **desirable**

Yet, without concrete, widely publicized examples, it **stays abstract and hard to grasp**



Before and after images of restoration at the **Loess Plateau**, where 4 million hectares of land have been restored and incomes of farmers have doubled

FOR MORE ACTION: OFFICIAL WORLD RESTORATION FLAGSHIPS

“UN Decade Flagships are the first, best, or most promising example of ecosystem restoration, adding value and embodying the 10 Restoration Principles, and **inspiring** others to undertake or **accelerate** restoration at **significant scale**”

Strategy for the UN Decade on Ecosystem Restoration



TIMELINE FOR SELECTION OF FIRST TEN FLAGSHIPS

NOVEMBER 2021

Consultation and **mobilization** of UN Decade partner on flagships

JANUARY 2022

Invitation by UNEP and FAO sent to Member States

MARCH 2022

Open call for flagship nominations accompanied by global campaign

SEPTEMBER 2022

Announcement of first 10 flagships @ 77th UN General Assembly

THROUGHOUT 2022

Global and national/regional campaigns to boost "**Leaders of Restoration**" and garner support for official flagships



MODALITY OF SUPPORT – ALL FLAGSHIPS

These are flagship Initiatives representing different ecosystems and geographic areas with proven restoration results, which can be **promoted globally** and bring **lessons learned** to a wider audience. They will be an important source of information and inspiration for stakeholders.

The **barriers** encountered as well as **successes** achieved in such initiatives will be systematically **analyzed and shared by partners**, enabling new initiatives to optimize their approaches based on worldwide experiences.

They will be presented in the **Secretary-General's report to the UN General Assembly in 2025** and **showcased at high-level political events** such as Stockholm+50 and UN General Assembly Opening Week.

These Flagships will be **featured prominently** on the UN Decade website, through media outreach, collaborations with producers and artists, and in events and reports, but UNEP or FAO will not provide financial or technical support to these Flagships through the **Multi-Partner Trust Fund**.





JOIN #GENERATIONRESTORATION

THANK YOU



Food and Agriculture
Organization of the
United Nations

