ESCWA Digital Arabic Content Award for Sustainable Development

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Shared Prosperity **Dignified Life**

Issue(s) addressed by the Programme / Initiative / Project

ESCWA Digital Arabic Content (DAC) Award addresses the following issues:

➢ Weak **digital content** in Arabic and on the Arab region.
➢ Lack of **adoption of standards/features** for good quality digital content.
➢ Scarce **statistics** on digital Arabic content and its industry.
➢ Need for **utilizing this digital content for sustainable development** and towards the 17 Sustainable Development Goals (SDGs).

ESCWA Digital Arabi Content Award seeks the following:

1) Recognize the **best digital products** that focus on sustainable development.
2) Engage **institutions and young entrepreneurs** from Arab countries in the Award process.
3) Highlight the **benefits of digital technologies** for advancing sustainable development.
4) Promote the creation of **quality content related to the SDGs**.

The process of ESCWA Digital Arabi Content Award:

➢ Launched during **2021 Arab Forum for Sustainable Development**.
➢ Open to two categories: **Institutions** and **Young Entrepreneurs.**
➢ Governed by **rules and conditions** that are set by a **Steering Committee**.
➢ Involves **other committees** for Coordination, Judging and Media.
➢ **Evaluation criteria** cover the **impact and value for sustainable development**, and aspects of **content, functionality, design, technology and innovation**.
➢ **Annual** and is currently in its **second cycle 2022-2023**.
➢ **First cycle** received **100 products** and resulted in **eight winners in two categories.**

Thank you

ESCWA
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#DAC_Award