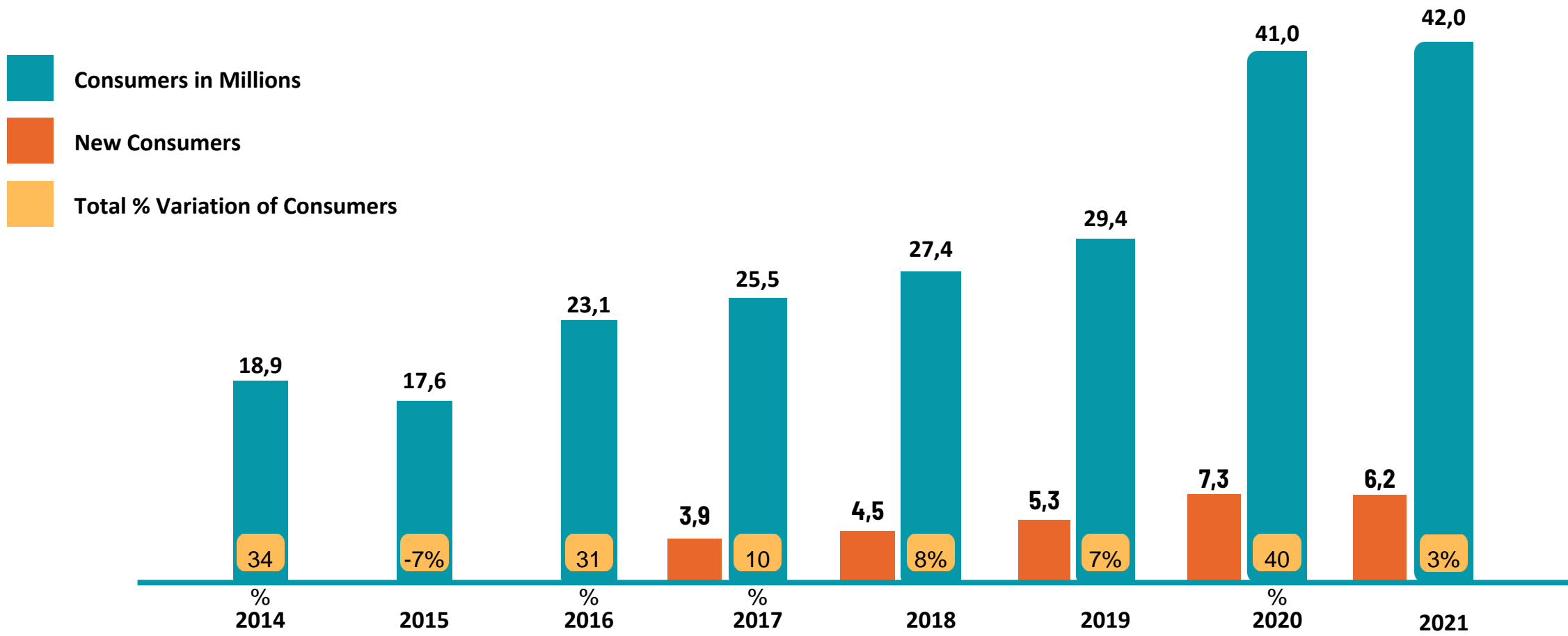


A woman with curly hair and glasses, wearing a blue denim shirt and jeans, is seated in a wheelchair. She is looking down at a small white card or document she is holding. Next to her, an older man with grey hair and glasses, wearing a light blue button-down shirt, is leaning over a table. He is looking at a laptop screen and has his hands near some papers. The background is a warehouse or storage area with many cardboard boxes stacked on shelves and on the floor. The lighting is dramatic, with strong shadows and highlights.

**SEBRAE
IS FOR
BRAZIL**

O BRASIL MOVE O SEBRAE. O SEBRAE É PELO BRASIL.

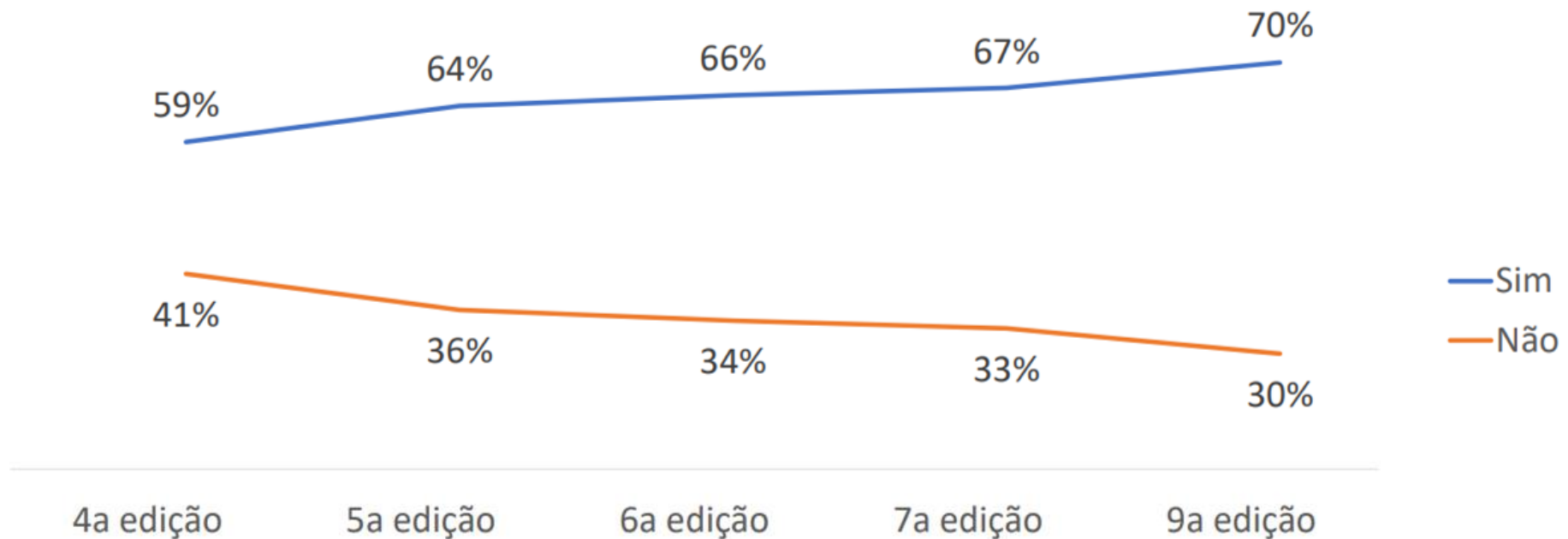
Increase in e-commerce consumers



The numbers reference each year's first semester

Companies expand digital channels

Small business that sell on social media, Internet or Apps (I.e.: WhatsApp, Facebook, Instagram, etc)





Strategy

The performance of Sebrae and its different services must be combined in one single strategy, considering its customers journey end-to-end.

01. PREPARATION

Guiding, training and preparing for the digital market.

- Sebraetec
- Up Digital

02. INSERTION AND EXPERIMENTATION

Digital presence
-Support for showing up on Google
-**Social media** brand positioning
-Mercado Azul

03. MARKET CONNECTION

Sales increase
Marketplaces and partner platforms (Magalu, Cielo...)

PREPARATION

Face challenges and reinvent your business in the digital world



Tudo que você precisa saber sobre mercado digital

CONFIRA

All you need to know about digital markets.



#PartiuDelivery
Conheça plataformas de entrega e transforme seu negócio

CONHEÇA AQUI

Discover delivery platforms and transform your business.



Quer vender pela internet, mas não sabe como? Conte com o Up Digital

SAIBA MAIS

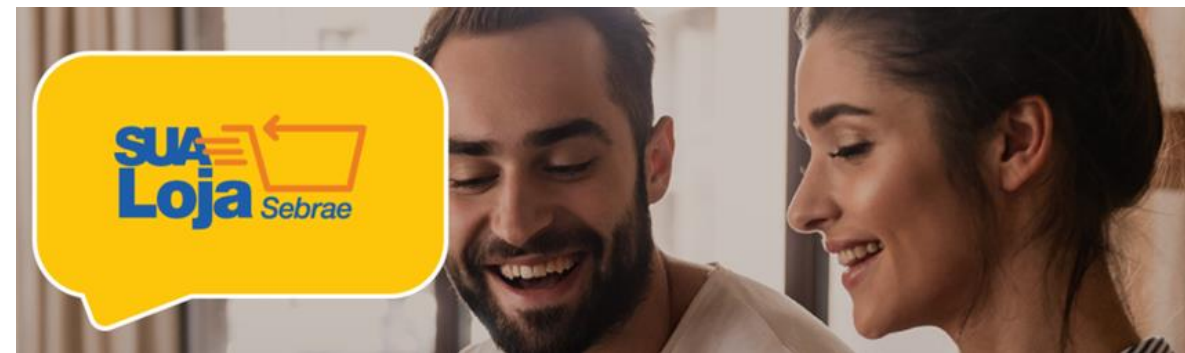
Do you want to sell on-line but don't know how? Count on Up Digital.

400 SOLUTIONS

100k BUSINESSES

40k HOURS

INSERTION AND EXPERIMENTATION



mercadoazul

Entre

Anuncie Grátis



CATEGORIAS

PROCURAR EMPRESAS

DÚVIDAS FREQUENTES

Encontre fornecedores de produtos e divulgue sua empresa gratuitamente.

Encontre aqui fornecedores, produtos e serviços de qualidade em todo o Brasil.

Impulsione seu negócio usando as redes sociais



A parceria entre o Sebrae e o Facebook disponibiliza conteúdos e cursos aos pequenos negócios para alavancar sua presença digital



MARKET CONECTION - PARTNERSHIPS

% of people that has used marketplaces

