



ازهار البلدان كرامة الإنسان



الأمم المتحدة  
الاسكان  
ESCWA

## الدورة الاستثنائية السابعة

عمّان، 20-21 كانون الأول/ديسمبر 2022

البند 5 من جدول الأعمال

## أنشطة مركز الإسكوا للتكنولوجيا

# تعزيز رحلة التكنولوجيا وريادة الأعمال في المنطقة العربية

رواد الأعمال وصانعو القرار ومجتمع الدعم

مجتمع الدعم والمنظمات

رواد الأعمال وصانعو القرار ومجتمع الدعم

إيجاد فرص عابرة للحدود

بناء شبكة من الداعمين

تحديد الأولويات  
المحلية والإقليمية

تيسير الإجراءات الحكومية  
وتحسين البيئة التمكينية

إلهام الشباب والمبتكرین  
وتدریبهم

خرائط الطريق  
وتحفيز الطلب

إيجاد الحلول وعمليتها

صانعو القرار والحكومات

المبتکرون ورواد الأعمال

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## تحديد الأولويات المحلية والإقليمية



# سلسلة الحوارات التشاركي بين صانعي القرار ومجتمع التكنولوجيا وريادة الأعمال

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# ورشات عمل الالكترونية لدراسة التحديات والفرص

Displaying 1 - 20 of 23 results

30 OCTOBER-1 NOVEMBER 2022 <b>Arab SMEs Summit: Opportunities Beyond Borders</b>  <small>FORUM</small> Amman, Jordan	9 MARCH 2022 <b>360° ecosystem for green entrepreneurs</b>  <small>WORKSHOP</small> LIVINC, As-Salt, Jordan	22 DECEMBER 2021 <b>Challenges to women's empowerment in technology and entrepreneurship: State of Palestine</b>  <small>WORKSHOP</small>	16 DECEMBER 2021 <b>Youth and innovative entrepreneurship: "One nation, various youth experiences"</b>  <small>WEBINAR</small> Online
15 DECEMBER 2021 <b>French opportunities for Arab SMEs</b>  <small>WORKSHOP</small> Online	8-9 DECEMBER 2021 <b>Preparing the next generation of entrepreneurs in the Arab region</b>  <small>FORUM</small>	2 NOVEMBER 2021 <b>Designing and implementing entrepreneurship policies and strategies - Jordan</b>  <small>WORKSHOP</small> Amman, Jordan	12 OCTOBER 2021 <b>Mentoring and coaching local start-ups to scale up: Jordan</b>  <small>WORKSHOP</small> Amman, Jordan
11 OCTOBER 2021 <b>Entrepreneurial Ecosystem Mapping - Sudan</b>  <small>WORKSHOP</small> Online	5 OCTOBER 2021 <b>Entrepreneurial Ecosystem Mapping - Tunisia</b>  <small>WORKSHOP</small> Online	30 SEPTEMBER 2021 <b>Challenges to women's empowerment in technology and entrepreneurship: Jordan</b>  <small>WORKSHOP</small> Online	30 SEPTEMBER 2021 <b>Women Empowerment for Technology and Entrepreneurship - Jordan 2021</b>  <small>WORKSHOP</small> Online
16 SEPTEMBER 2021 <b>Mentoring and coaching local start-ups to scale up: Lebanon</b>  <small>WORKSHOP</small> Beirut, Lebanon	14 SEPTEMBER 2021 <b>Improving programmes for SMEs: Lebanon</b>  <small>WORKSHOP</small> Beirut, Lebanon	6 SEPTEMBER 2021 <b>Entrepreneurial Ecosystem Mapping - Egypt</b>  <small>WORKSHOP</small> Online	24 AUGUST 2021 <b>Improving programmes for SMEs: Jordan</b>  <small>WORKSHOP</small> Amman, Jordan
23 AUGUST 2021 <b>Entrepreneurial Ecosystem Mapping - Algeria</b>  <small>WORKSHOP</small> Online	17 AUGUST 2021 <b>Entrepreneurial Ecosystem Mapping: Lebanon</b>  <small>WORKSHOP</small> Beirut, Lebanon	17 AUGUST-4 NOVEMBER 2021 <b>Entrepreneurship community workshops and policy roundtables: Lebanon</b>  <small>EVENT SERIES</small> Beirut, Lebanon	27 JULY 2021 <b>Entrepreneurial Ecosystem Mapping: Jordan</b>  <small>WORKSHOP</small> Online

Feedback

# تحديد التحديات والفرص

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## إلهام الشباب والمبتكرين وتدريبهم



# منصة التمكين الرقمي للمنطقة العربية DEPAR

## Digital Enabling Platform for the Arab Region

The screenshot shows the homepage of the DEPAR website. At the top, there is a navigation bar with links for Opportunities, Dosour, Financing, Knowledge, Communities, Explore, ASMEs Summit, and a search icon. On the right side of the header are icons for user profile, notifications (with a count of 6), and other site functions.

The main banner features a photograph of four professionals (three men and one woman) in business attire, with one man wearing a traditional white agal and ghutra. Overlaid on the image is the text "Welcome to DEPAR" and a subtitle: "The Largest Digital Enabling Platform in the Arab Region to Empower Entrepreneurs, SMEs, Innovators, and Policy Makers."

Below the banner, there are three "FLEXIBLE GROUP" cards, each with a small thumbnail image:

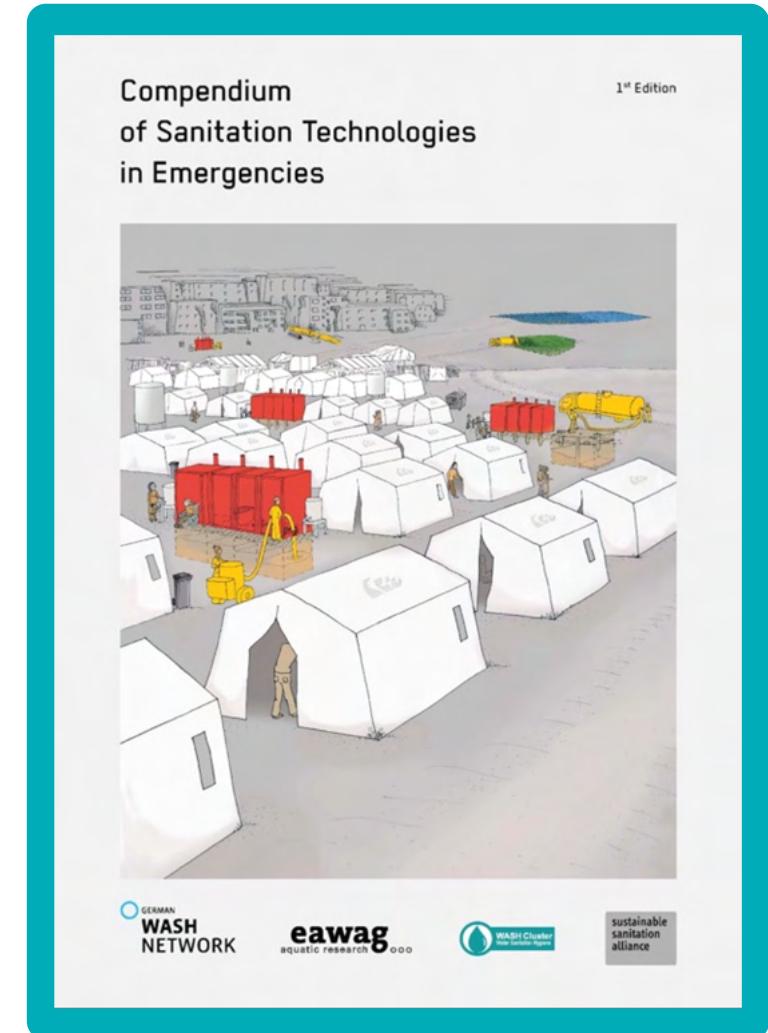
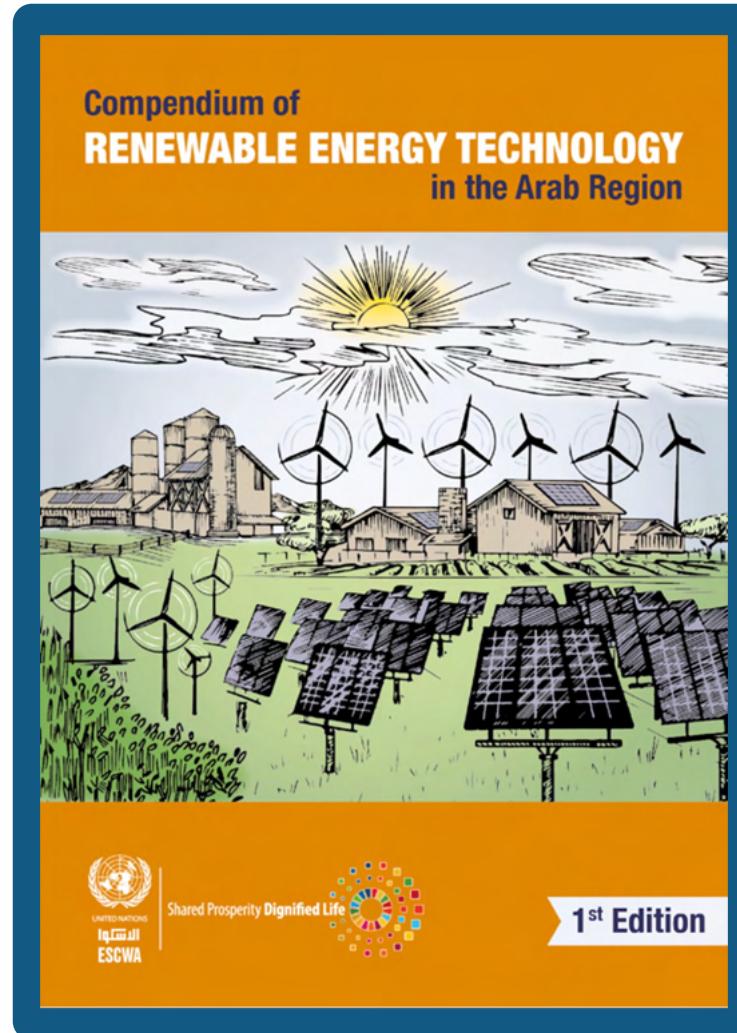
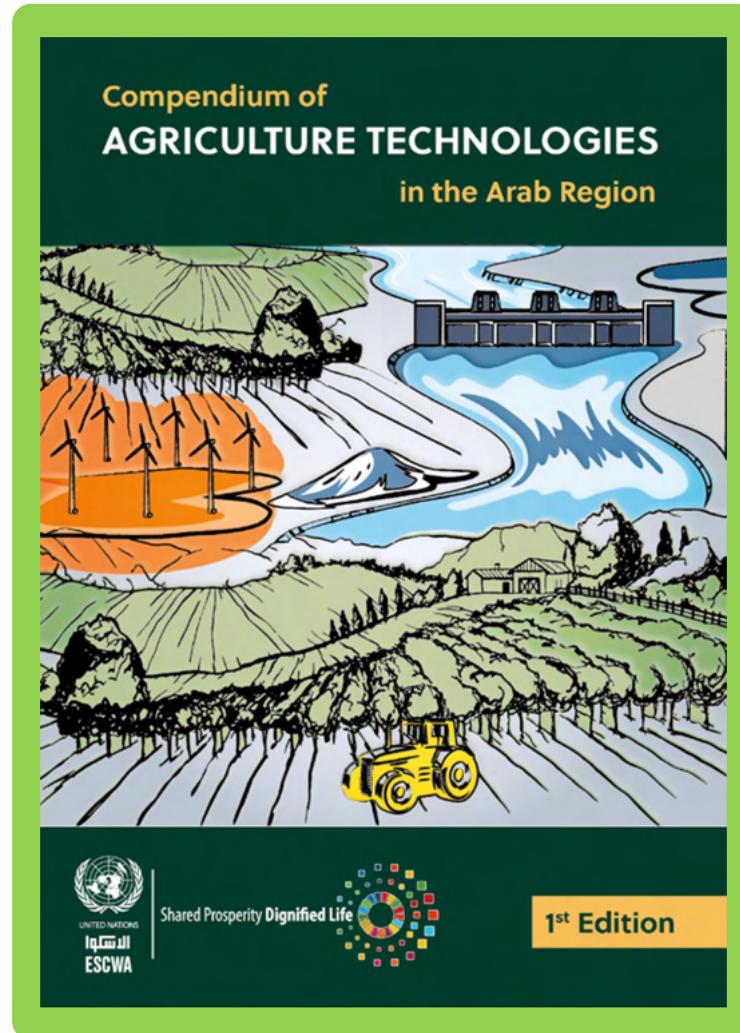
- FLEXIBLE GROUP**  
ICC-ESCWA CoE Beirut community  
Flexible group Access permissions  
Lebanon 12
- FLEXIBLE GROUP**  
ICC-ECA CoE Casablanca community  
Flexible group Access permissions  
Morocco 10
- FLEXIBLE GROUP**  
ICC-ECA CoE Lagos community  
Flexible group Access permissions  
Nigeria 3

## مجموعة أدوات المؤسسات المتأهية الصغر والصغيرة والمتوسطة

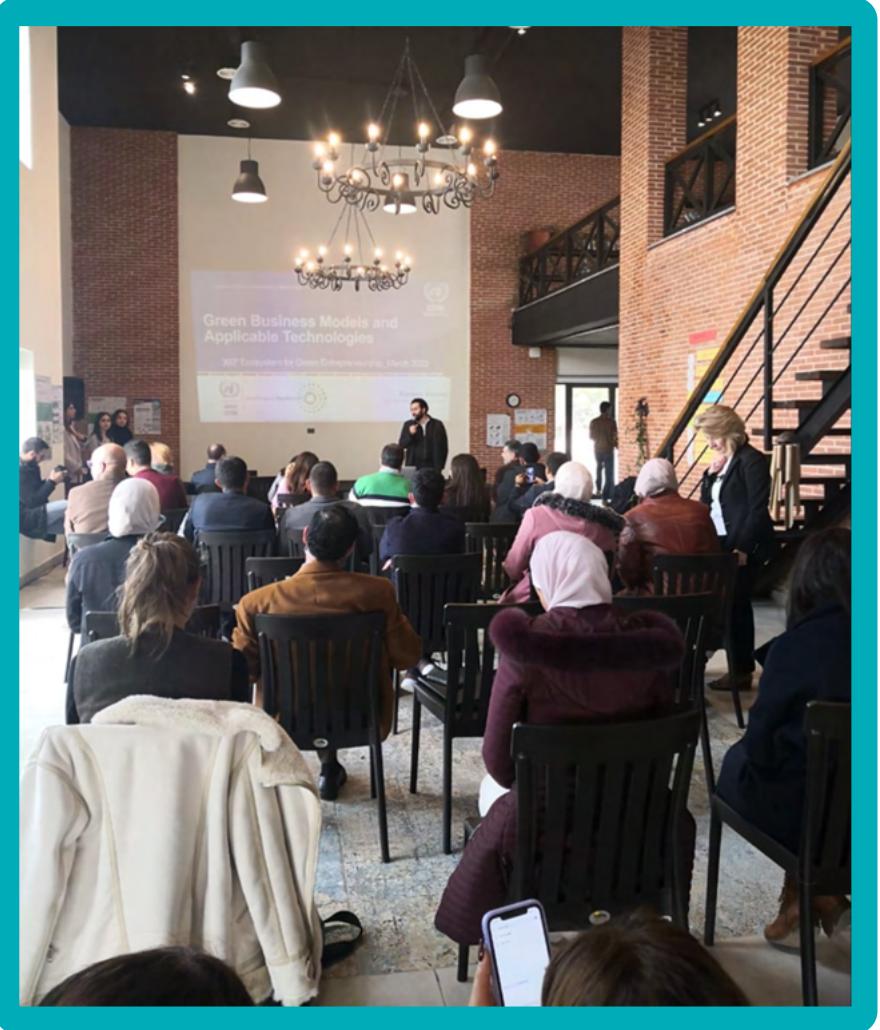
The screenshot shows the homepage of the DEPAR MSME Toolbox. The top navigation bar includes links for Opportunities, Josour, Financing, Knowledge, Communities, Explore, and a search icon. The main header features a large blue banner with abstract yellow and white wave patterns. The banner contains the text "Welcome to the MSME Toolbox" and "Explore the wealth of content offered by DEPAR". Below the banner are three dark blue cards with white text: "Business Guides", "Get Inspired", and "Startup Tools". The entire page is framed by a thick green border.

depar.unescwa.org

# خلاصات التكنولوجيات ونماذج الأعمال



# تدريب الشباب على التكنولوجيات الخضراء ونماذج الأعمال



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## إيجاد الحلول وتعديمها



إيجاد الحلول وتعديدها



# برنامج تحفيز انتشار التجارة الإلكترونية



ازدهار البلدان كرامة الإنسان



الأمم المتحدة  
الاسكتوا  
ESCWA



International  
Trade  
Centre

ecomConnect



ICC-ESCWA CENTRE  
OF ENTREPRENEURSHIP

## ورش عمل متعددة لتعليم التسويق الإلكتروني



## OPPORTUNITY MAPS

The opportunity maps show key organizations in five sectors: Agri-Tech and Food, Water, Sanitation and Hygiene (WASH), Renewable Energy, Recycling and Information and Communication Technology (ICT).

The map displays red dots representing opportunities across various regions of France, Italy, the Czech Republic, Germany, and the United Kingdoms.

Current Opportunities: France

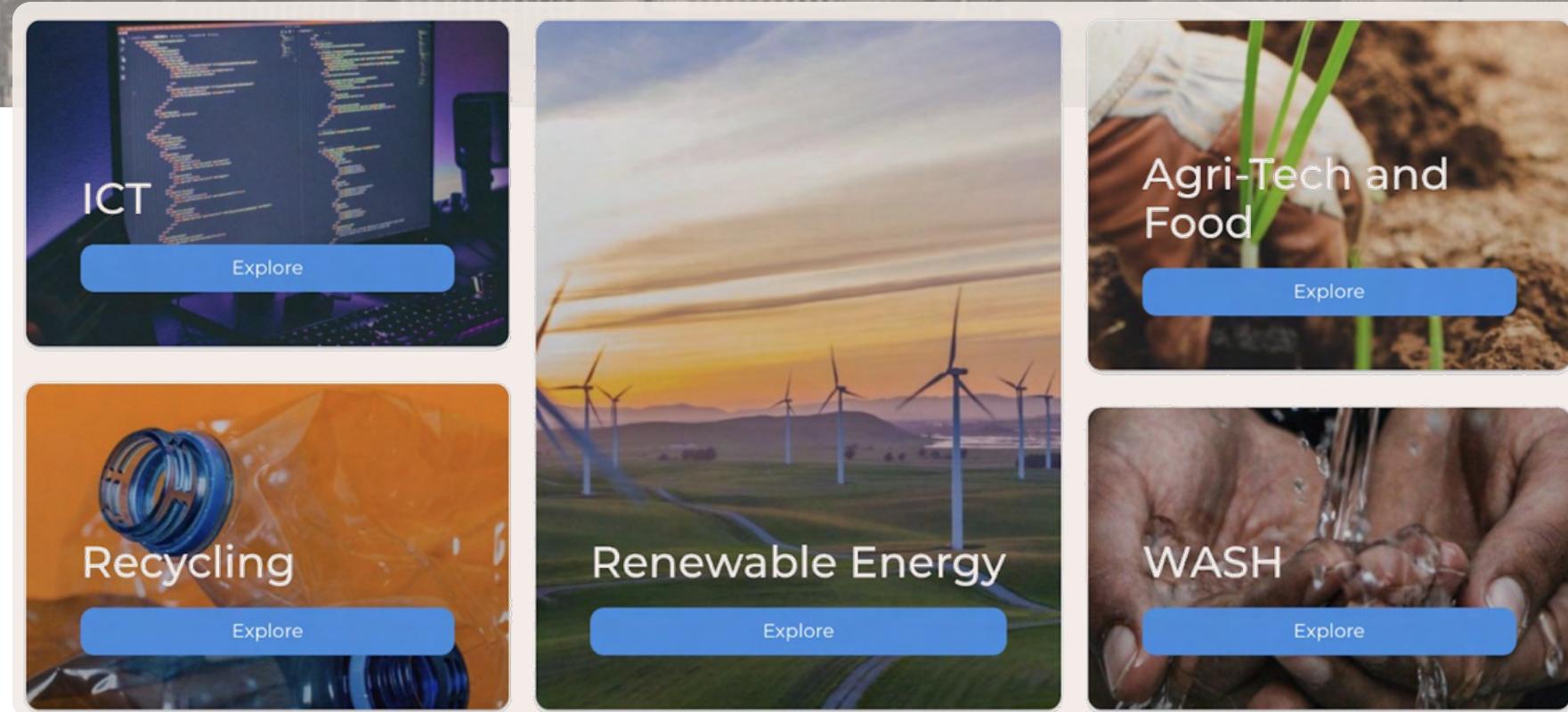
Current Opportunities: Italy

Current Opportunities: Czech Republic

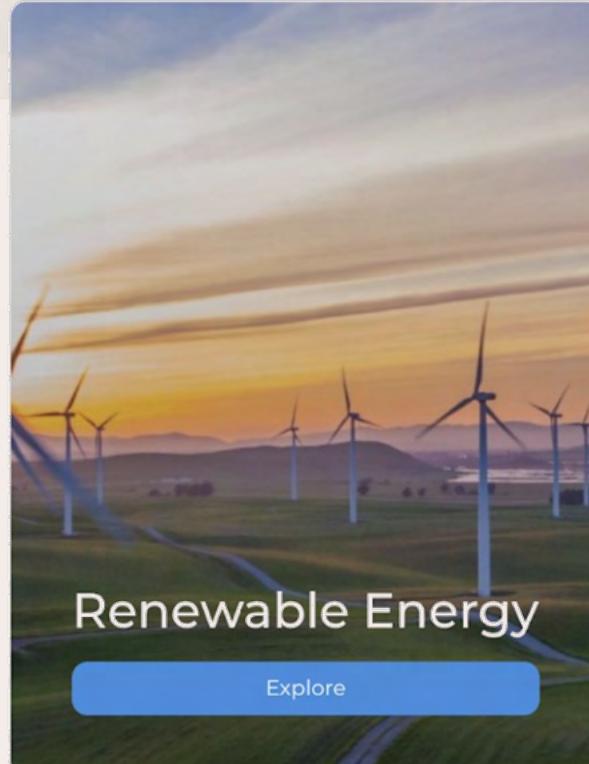
Current Opportunities: Germany

Current Opportunities: United Kingdoms

# فرص للمشاريع الصغيرة والمتوسطة في ألمانيا



The image displays a grid of six cards, each representing a different business sector with a corresponding icon and a blue "Explore" button. The cards are arranged in two rows of three. The top row includes "ICT" (Information and Communications Technology) with a code icon, "Agri-Tech and Food" with a plant icon, and "WASH" (Water, Sanitation, and Hygiene) with a hand-washing icon. The bottom row includes "Recycling" with a recycling symbol icon, "Renewable Energy" with a wind turbine icon, and another "WASH" card with a hand-washing icon. The background of the entire grid is a grayscale photograph of a dense city skyline.

- ICT**  
  
[Explore](#)
- Recycling**  
  
[Explore](#)
- Renewable Energy**  
  
[Explore](#)
- Agri-Tech and Food**  
  
[Explore](#)
- WASH**  
  
[Explore](#)

# فرص للمشاريع الصغيرة والمتوسطة في فرنسا

The image displays a grid of six cards, each representing a different sector with a corresponding icon and a blue "Explore" button. The cards are arranged in two rows of three. The top row includes:

- ICT**: An icon showing a computer monitor displaying code. The word "ICT" is in white, and an "Explore" button is at the bottom.
- Renewable Energy**: An icon showing several wind turbines in a field under a sunset sky. The words "Renewable Energy" are in white, and an "Explore" button is at the bottom.
- Agri-Tech and Food**: An icon showing a close-up of hands working with soil and plants. The words "Agri-Tech and Food" are in white, and an "Explore" button is at the bottom.

The bottom row includes:

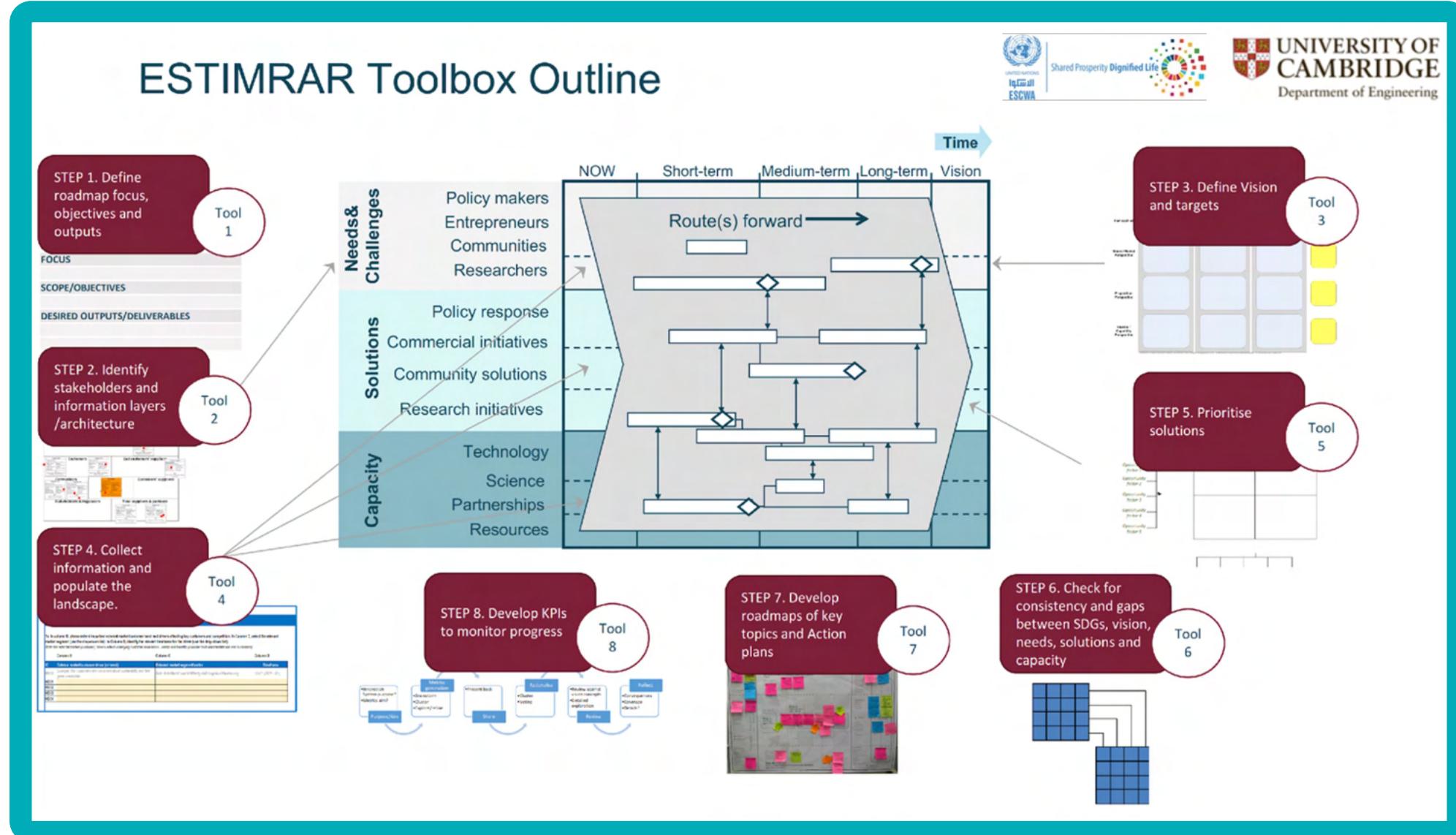
- Recycling**: An icon showing a recycling symbol (three chasing arrows) on a textured orange background. The word "Recycling" is in white, and an "Explore" button is at the bottom.
- WASH**: An icon showing hands holding water. The word "WASH" is in white, and an "Explore" button is at the bottom.
- ICT**: A second card for the ICT sector, identical to the one in the top row, showing a computer monitor with code and an "Explore" button.

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## خرائط الطريق وتحفيز الطلب



# مجموعة أدوات لمساعدة الدول العربية في تصميم خرائط طريق العلوم والتكنولوجيا والابتكار



# خرائط الطريق وتحفيز الطلب

ASMEs Summit    استكشاف    مجتمعات    المعرفة    الفرص    جسور    الدعم المالي

ESCWA | DEPAR

## ESCWA-Cambridge Webinar: STI Roadmapping for SDGs in the Arab Region

Shared Prosperity Dignified Life

UNIVERSITY OF CAMBRIDGE

IfM Engage

Part of the Institute for Manufacturing

ONLINE EVENT

### ESCWA-Cambridge Webinar: STI Roadmapping for SDGs in the Arab Region

ESCWA Technology Centre

مسجل

12 May 2022 12:00 - 13:00 (EET)

اضف لأجندة

Online Using Zoom

# ورش عمل لتبادل الخبرات الدولية



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## تيسير الإجراءات الحكومية وتحسين البيئة التمكينية



# تبسيير الإجراءات الحكومية وتحسين البيئة التمكينية



# تيسير الإجراءات الحكومية وتحسين البيئة التمكينية

The screenshot shows the UNCTAD website with a green header bar. The header includes the UNCTAD logo and the tagline 'Prosperity for all'. On the right side of the header are links for 'UNCTAD Digital Government', 'Programmes', 'News', and 'Contact us'. Below the header is a large banner featuring a woman smiling while using a computer, with the text 'Online Single Windows' overlaid. The main content area is divided into three columns, each with an icon and text:

- Administrative procedures are placed online and automated**  
Simple or complex procedures involving one or more government departments (such as creating a business) can be placed online and automated.
- Users benefit from a simple, mobile interface**  
Government procedures become more accessible to the poor, women, youth and rural populations. Costs to business decrease, economic formalization increases.
- High income and lower costs for governments**  
The upfront investment pays for itself within two years as more users increase fee income. Government staff are freed from administrative tasks to spend more time advising clients.

# تبسيير الإجراءات الحكومية وتحسين البيئة التمكينية

The screenshot shows the homepage of the Daleel Jordan website. At the top left is the logo of the Hashemite Kingdom of Jordan Ministry of Industry, Trade and Supply. At the top right are links for About us, Contact us, Disclaimer, and language selection (en, عربي) with a Google Translate icon. Below the header is a navigation bar with HOME and PROCEDURES buttons. The main banner features a photograph of the Treasury at Petra, with the text "Welcome to Daleel Jordan step-by-step guide on business procedures!". Below the banner is a red navigation bar with five items: WELCOME WORDS, INSTITUTIONS INVOLVED, LAWS, FORMS AND DOCUMENTS, and ABOUT US. At the bottom, there are three dropdown menus: REGISTER AN INDIVIDUAL BUSINESS (FAST TRACK), REGISTER A COMPANY, and REGISTER AN INDIVIDUAL BUSINESS (NORMAL TRACK).

The Hashemite Kingdom Of Jordan  
Ministry of Industry , Trade and Supply

About us Contact us Disclaimer en عربي | Select Language ▾

HOME PROCEDURES

Welcome to Daleel  
Jordan step-by-step guide on business procedures!

WELCOME WORDS INSTITUTIONS INVOLVED LAWS, FORMS AND DOCUMENTS ABOUT US

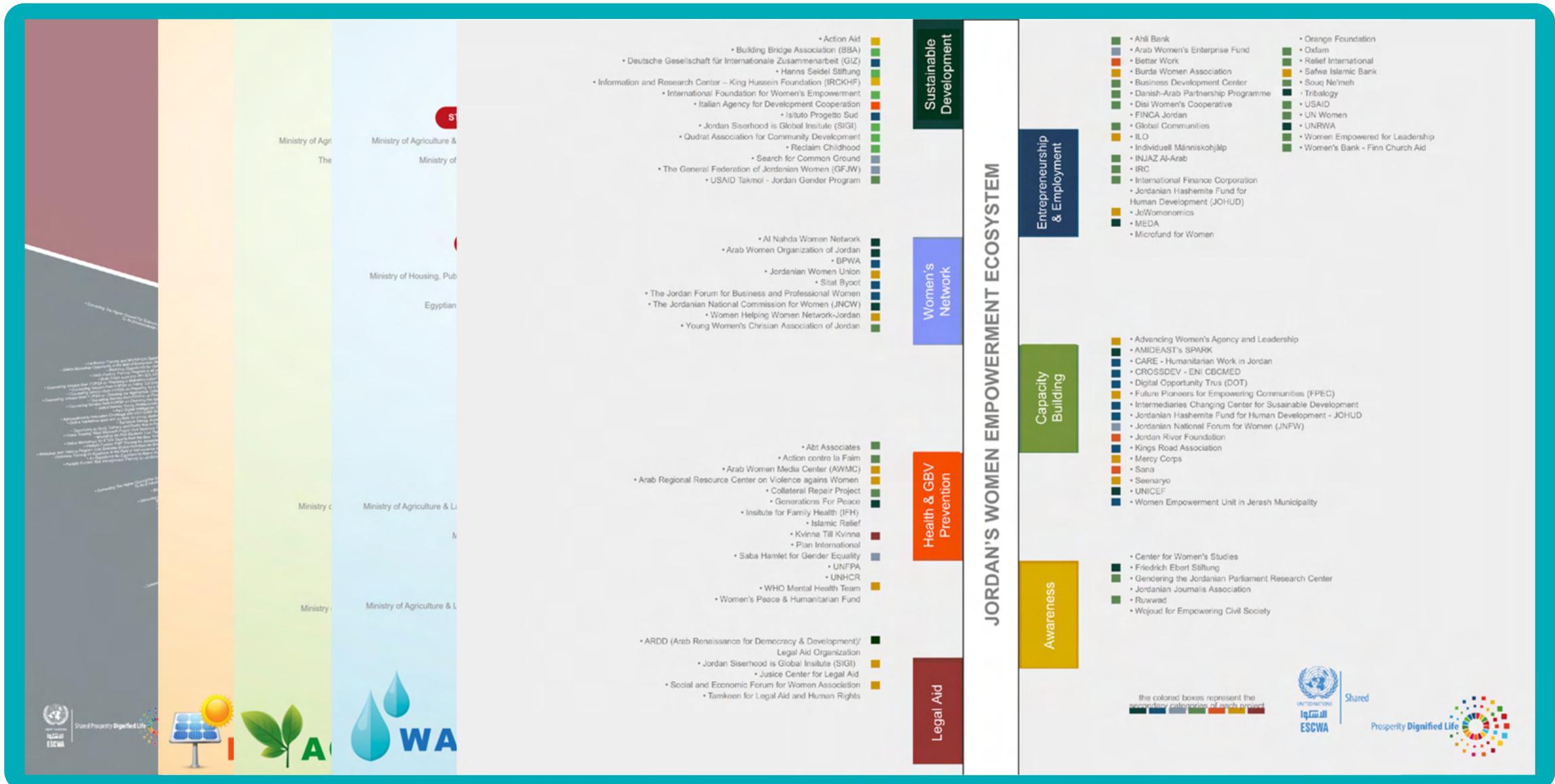
REGISTER AN INDIVIDUAL BUSINESS (FAST TRACK) REGISTER A COMPANY REGISTER AN INDIVIDUAL BUSINESS (NORMAL TRACK)

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## بناء شبكة من الداعمين



# تحديد الجهات والهيئات الفاعلة في مجال التكنولوجيا وريادة الأعمال



## بناء شبكة من الداعمين

CoE مركز ريادة الأعمال

English



The world business organization



مركز ريادة الأعمال التابع لغرفة التجارة الدولية والإسكوا

# تمكين روّاد الأعمال في المنطقة العربية

# الشبكات والمجتمعات الإقليمية والعالمية

The screenshot displays the homepage of the DEPAR (Development Policy Analysis and Research) platform, specifically the section for Arab Countries. The header features the ESCWA logo, the word "DEPAR" in large letters, and a navigation menu with links to Opportunities, Josour, Financing, Knowledge, Communities, Explore, and ASMEs Summit. A search bar and a notification icon with a count of 6 are also present. The main title "Arab Countries Spaces" is prominently displayed, followed by a subtitle encouraging users to explore tailored content. Below this, nine cards represent different Arab countries, each featuring the country's name and its flag: Algeria (green, white, red), Bahrain (red, white, black), Comoros (green, white, red, blue), Djibouti (blue, green, white, red), Egypt (white, black, red with the Egyptian eagle emblem), Iraq (red, white, black with Arabic script), Jordan (black, white, red with a white star), Lebanon (red, white, black with a green cedar tree), and Syria (black, white, red with a white star).

# الشبكات والمجتمعات الإقليمية والعالمية

The screenshot displays the homepage of the DEPAR (Development Policy Research) website. The header features the ESCWA logo, the word "DEPAR", and a navigation menu with links to Opportunities, Josour, Financing, Knowledge, Communities, Explore, and ASMEs Summit. A search bar and user icons are also present.

The main banner is titled "Jordan SME Space" and includes a mission statement: "It's our mission to bring researchers, industry leaders, and the next generation of founders together to transform Jordan and the world." It features a photograph of a classical building and the Jordanian flag.

Below the banner are several promotional boxes:

- Jordan's Ecosystem Maps**: An "Explore" button.
- Jordan Business Guide**: An "Explore" button and a subtext: "How to ensure your business is a formal entity in Jordan".
- Regional RE KICC**: An image of a green field.
- Regional AgriTech KICC**: An image of solar panels.
- Regional WASH KICC**: An image of hands being washed.

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## إيجاد فرص عابرة للحدود



# إيجاد فرص عابرة للحدود

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# تعزيز رحلة التكنولوجيا وريادة الأعمال في المنطقة العربية

رواد الأعمال وصانعو القرار ومجتمع الدعم

مجتمع الدعم والمنظمات

رواد الأعمال وصانعو القرار ومجتمع الدعم

إيجاد فرص عابرة للحدود

بناء شبكة من الداعمين

تحديد الأولويات  
المحلية والإقليمية

تيسير الإجراءات الحكومية  
وتحسين البيئة التمكينية

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إيجاد الحلول وتسويقهها

صانعو القرار والحكومات

المبتکرون ورواد الأعمال



[depar.unescwa.org](http://depar.unescwa.org)

# شكراً لحسن استماعكم



## الدورة الاستثنائية السابعة

عمّان، 20-21 كانون الأول/ديسمبر 2022